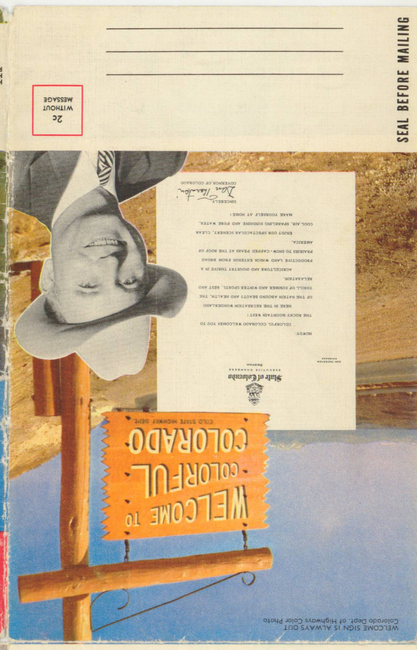
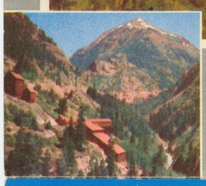


Colorado's

Spectacular Rockies offer never-ending time for play

THE TOP OF THE WORLD is easily reached in Colorado over America's highest auto highway. It is one of three such roads which provide access to the heights which inspire bold dreams amid long vistas of cloud-swathed, snow-capped mountains. One scenic highway lifts to the summit of Mount Evans, 14,260 feet above sea level. Another swings upward to the top of Pikes Peak, probably America's most famous mountain, and a third, Trail Ridge Road through Rocky Mountain National Park, is the highest continuous highway in the nation. Mount Evans is reached via U.S. 40 to Idaho Springs, thence State Highway 103 to the summit. All but five miles of the road near the summit is all surfaced and grades are easy. This is America's highest auto highway. . . . Pikes Peak is attained by way of U.S. 24 to Cascade, west of Colorado Springs and Manitou; a charge of 50 cents per passenger is made. These highways are usually open from early June to October. Highest state in the Nation, with an average altitude of 6,800 feet, Colorado contains 75 per cent of all the area in the United States which has an elevation of 10,000 feet or more above sea level.

ALPINE MEADOW NEAR MT. SNEFFELS
Color Photo by Forrest N. Yockey



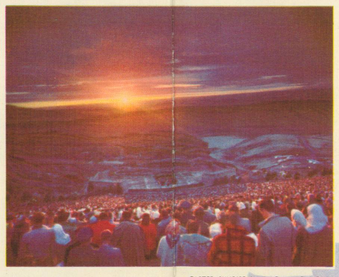
THERE'S STILL GOLD IN THE HILLS
Color Photo by Colo. Dept. of Highways

THERE'S TALK ABOUT THE WEATHER, especially Colorado weather, because high temperatures here are not oppressive as are similar temperatures in areas of high humidity. Colorado's climate is dry, exhilarating and healthful. Summer nights are cool, refreshing and sleep-inducing. Winters are exceptionally mild, particularly in the cities and areas lying just east of the front range of mountains which serves as a protective barrier. The sun shines in Colorado more than 300 days each year. Annual precipitation varies from 7 to 26 inches in various sections of the State, with an average of 16.5 inches.

WHERE TO STAY is a question easily answered because good accommodations, hotels, auto courts, restaurants and other facilities are available in all Colorado cities at reasonable prices. In the mountain resort areas, near spruce-bordered lakes and streams, are lodges, cabin cottages and dude ranches, modernly equipped, as well as camp grounds, trailer courts and places to pitch a tent. There are many fine specialized camps for boys and girls.

YOU DON'T NEED TO WORRY about how to get to the hills or how to get over them because Colorado's main east-west highways cross from one to three mountain ranges and side roads will lead you to virtually every area in the State. The main routes, through high-walled canyons, across expansive valley areas and over rugged mountains, are kept open to travel throughout the winter months by the State Department of Highways. Other roads are maintained by County highway crews. The main routes include crossings of 17 mountain passes, varying from 9,000 to 12,000 feet in altitude. The main highways, known as Federal Aid primary roads, comprise some 4,000 miles of Colorado's 12,400-mile State Highway System. One of the most comprehensive highway construction programs in the State's history, which has produced the modern, four-lane Denver-Boulder Turnpike toll road and other up-to-date traffic arteries, is now underway. Main highways that cross the State from east to west are U.S. 6, 40, 24 and 50. Other routes that serve particular sections of the State are U.S. 34, 36 and 160. U.S. 85-87 is the main north-south route, paralleling the front range of the mountains and serving the larger cities lying just east of the "foothills." Whatever route you choose to cross the mountain ranges or the Continental Divide, you are assured of a lavish display of scenery from the treasure chest of Nature.

SUMMER PLAYGROUNDS AND WINTER WONDERLANDS abound beside trout-laden streams or in pine-scented dells. Winter sports are becoming increasingly popular. Modern highways, which add tremendously to the pleasure of motoring in Colorful Colorado in spring, summer and fall, have opened up new opportunities for winter sports enthusiasts. Unexcelled areas for skiing, tobogganing and skating are easily accessible by automobile over all-weather highways. Lodges, ski-tows and other facilities have been built at a number of winter sports centers and add greatly to the popularity of snow and ice sports. . . . Winter visitors to Colorado can enjoy mild temperatures and sunshiny days in the lower altitudes and with an hour's ride they are in a new world of great white mountains, seemingly limitless in extent and of imposing beauty in their mantle of snow.



EASTER SUNRISE in the Denver Red Rocks Amphitheater is a majestic manifestation of the Faith. Color Photo by John L. Wheeler.

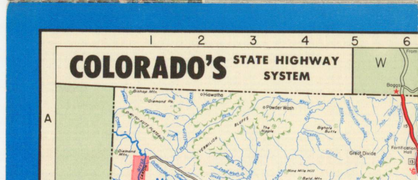
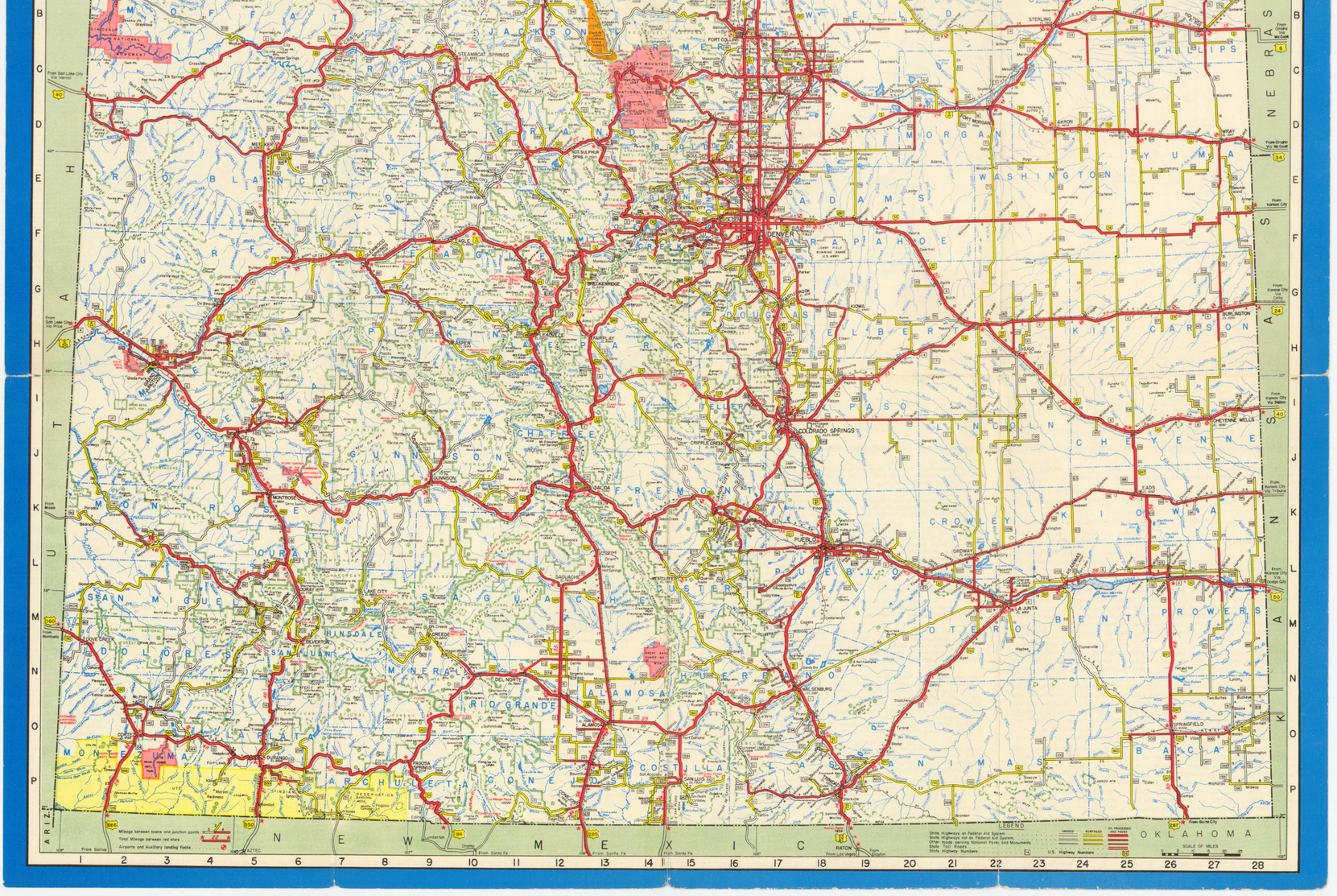
THE HUNGRY MAY BE INTERESTED TO KNOW THAT Colorado's high-altitude celery, head lettuce, cantaloupes, peaches, cherries and other fruits and vegetables are widely known for their fine quality and excellent flavor. Colorado leads all states in the production of broomcorn, and is second in production of sugar beets and beet sugar. Other important crops are potatoes, corn, wheat, beans, barley, hay and alfalfa. The grazing of cattle and sheep is a major industry as is also the fattening of livestock for consumption. Dairying and hog and poultry raising operations are extensive. More than 3,000,000 acres of rich farm land are irrigated by the waters from the Rockies. Great reclamation projects are being developed by the Federal Government to utilize more and more for human consumption, for irrigation and for the production of hydro-electric power, the clear waters which rush down from the hills.

THESE ARE A FEW OF THE REASONS Colorado's Universities and Colleges attract students from nations throughout the world. High educational standards are combined with an unsurpassed setting for health and recreation, and the great outdoors provides a natural laboratory for many sciences. Summer sessions of these institutions are attended by thousands of graduate and under-graduate students who combine their studies with delightful vacations.

AN INDICATION OF THE MANY THINGS TO DO and places to see while in Colorado is contained in a list, elsewhere in this folder, which shows some of the major entertainment events with a truly Western flavor being held in the state this year. With few exceptions, all are located in scenic areas. **AND DON'T FORGET A CAMERA** — Colorado is a photographer's mecca — especially for those who like color.

THE DENVER-BOULDER TURNPIKE is a $6,300,000 four-lane concrete highway of advanced design which connects Denver's Valley Highway and Boulder. A toll of 25 cents per car or 50 cents per truck is charged between the two cities. Toll between Denver and Broomfield, midway on the route, is 10 cents per car and between Broomfield and Boulder it is 15 cents.

GOLDEN SIESTA
Color Photo by Forrest N. Yockey

PIKES PEAK AND GARDEN OF THE GODS
Color Photo by Forrest N. Yockey

ALL-WEATHER HIGHWAYS LEAD TO WINTER WONDERLANDS
Color Photo by John F. Urwiler