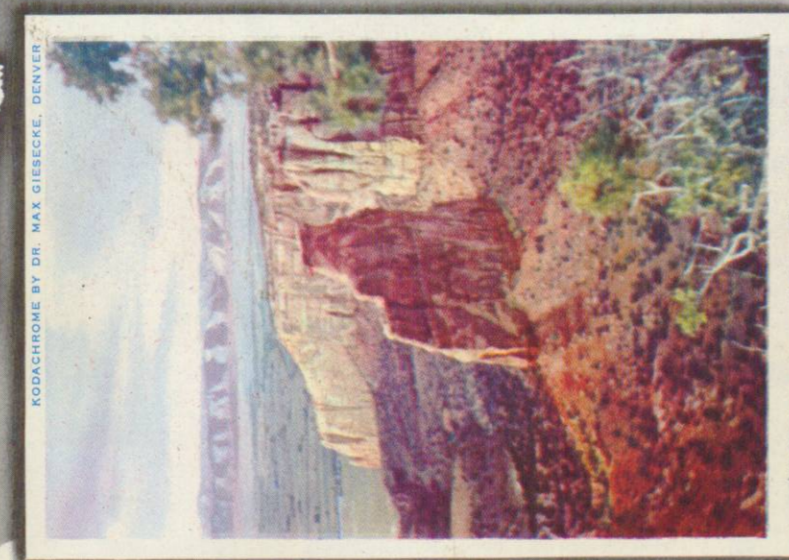




COLORFUL COLORADO

OFFERS TO ALL AMERICA RESOURCES
HEALTHFUL SCENERY AND RECREATION
SUPERB SCENERY AND RECREATION

Prepared Under the Supervision of
COLORADO STATE HIGHWAY DEPARTMENT
By Bradford-Holmes Printing Co., Denver



COLORADO'S MAIN HIGHWAY ROUTES through high-walled canyons, across travel in winter months as well as in summer by the State Highway Department, are many spectacular canyon drives such as the new above-down Glenwood Canyon, U. S. 40, and U. S. 36 from Cortez, Colo., to Denver, U. S. 160, and 30 in Utah... Famed Steam Pass, on the Colorado-New Mexico state line, is now closed by a new, modern, old highway, completed in 1941. This Pass is on U. S. 83-87, the north-south main artery through Colorado mountains.

GOOD ACCOMMODATIONS... A wide range of comfortable, well-furnished accommodations are available in all Colorado cities. In the mountain resort areas, near scenic borders and streams, are lodges, cabin cottages and dude ranches, modernly equipped.

WINTER SPORTS are developing as a great field in Colorado. Modern highways, which add safety, tobogganing and skating are now easily accessible by motor car over winter-maintained centers and add to the popularity of the winter activities. Winter visitors to Colorado can enjoy mild temperatures and sunbathing in the lower altitudes, on their drive and pointing beauty in their mantle of snow, fringed with the evergreen spruce and pine trees.

THE INVIGORATING QUALITIES of Colorado mountain mineral waters are well known for their tonic and invigorating qualities. In the mountain resort areas, there are many fine hotels, motels and resorts, where the benefits of these mineral waters can be enjoyed in a comfortable and relaxing atmosphere.

WESTERN COLORADO... Includes great mesas, canyons and huge natural bridges. The Grand Canyon of the Colorado River is a masterpiece of nature's artistry. The many odd-shaped specimens of the Colorado National Monument.

THE PICTORIAL MAP... and all the other features of the map were prepared by the art staff of the Bradford-Holmes Printing Co., Denver.

COLORADO'S HIGHEST ROADS... These roads are the highest in America for 15 miles. This highway system is the highest continuous highway in America for 15 miles. The highest point in Colorado is Pikes Peak, elevation 14,110 feet, while a third, Trail Ridge Road through Rocky Mountain National Park, is the highest continuous highway in America for 15 miles. This road crosses the Great Divide of the Rockies, the highest mountain range in North America, and is the highest road in the United States. The road is 12,183 feet above sea level. Above is shown a lower section of Trail Ridge Road where the road crosses East Mountain Pass, 12,183 feet above sea level. All but four miles of this road is paved. The road is the highest paved road in the United States. The road is the highest paved road in the United States. The road is the highest paved road in the United States.



THE MINERAL RESOURCES of Colorado are vast in extent, and include a wide variety of minerals. The state is rich in coal, iron, lead, zinc, copper, gold, silver, uranium, and molybdenum. The state is also rich in natural gas, oil, and limestone. The state is also rich in various other minerals, including antimony, arsenic, barite, borax, fluorspar, gypsum, potassium, talc, and wolframite.

IDEAL CONDITIONS for getting the most out of living are here in Colorado. The climate is not too hot in summer, not too cold in winter. The air is clear and healthy. The state is rich in scenic beauty and recreational opportunities. The state is also rich in historical and cultural landmarks.

People of America...
Just a friendly little message from a state that's hard to beat! Where the suburbs kiss the snow-caps and the rivers flow like magic. And the water is crystal clear, if you like pure air and sunshine, then— for goodness sake— come here!

1 1/2¢ WITHOUT MESSAGE

Free Miller Rubeola
Free Boulder Miller
Free Wynona Miller



WAS BUILT COME in other states. In Colorado, the state is rich in scenic beauty and recreational opportunities. The state is also rich in historical and cultural landmarks.

COLORADO IS SEVENTH IN SIZE... The state is the seventh largest in the United States. It covers an area of approximately 104,247 square miles. The state is also rich in natural resources and scenic beauty.

Colorado
OFFICIAL HIGHWAY MAP OF COLORADO
Issued 1942 by The
COLORADO STATE HIGHWAY DEPARTMENT
DENVER, COLORADO
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FAMED Pikes Peak... This famous peak is one of the most popular tourist destinations in Colorado. It offers a wide variety of recreational activities, including hiking, skiing, and sightseeing. The peak is also a significant landmark and a source of pride for the state.

CLIFF PALACE... This ancient cliff dwelling is one of the most well-preserved in the United States. It features intricate masonry and unique living quarters built into the natural rock formations.

HISTORICAL HIGHLIGHTS
1541-1571... Spanish explorer Juan de Anasco...
1681-1689... U.S. Army expedition of Capt. James W. Beckwith...
1841... Colorado Territory...
1876... Colorado joined the Union as 36th state...