

**Colorado Council on the Arts**  
**Annual Report for Fiscal Years 2006 and 2007**  
Highlights of Accomplishments, Financial Summaries, and  
Grant Lists for the Period July 1, 2005 through June 30, 2007



everywhere you look

**Budget Restored and Agency Moved to Economic Development**

In fiscal year 2004, devastating state budget cuts reduced the general fund appropriation for the Colorado Council on the Arts to \$200,000 and eliminated 7 of 8 staff positions. In Fiscal Year 2005, we began our recovery, with a general fund appropriation of \$500,000 and 2 staff positions. In Fiscal Year 2006, our state appropriation was increased to \$700,000 and we were again able to fully match our federal funds after a two-year waiver of that requirement by the National Endowment for the Arts. Thanks to a stronger economy and support from the legislature and the governor, in Fiscal Year 2007 a new statute restored our state appropriation to \$1.5 million annually and changed our source of funding to the State Gaming Fund. Another new statute moved us to the state's Office of Economic Development and International Trade effective July 1, 2006.

**Grants to Artists and Organizations**

Through Grants to Artists and Organizations, our primary grant program, the Council provides financial support to individuals, arts organizations, community groups, and municipal and state agencies to ensure access to arts and cultural heritage activities across Colorado. A key requirement of the program is that applicants must have matching funding support from local, regional or national sources. In Fiscal Year 2006 we awarded 84 grants which served 35 communities, and in Fiscal Year 2007 we awarded 94 grants which served 41 communities.

In addition to grants, we also invested significant staff and consultant time to help artists and organizations located outside of metro Denver prepare competitive GAO applications. A great example is our outreach in Fiscal Year 2007 to five Front Range and Eastern Plains towns. In total 130 people from 28 counties attended the sessions. Indeed, the outreach did translate into success—applicants seeking CCA assistance helped increase their chances of funding by 160%, or, from having a 1 in 4 chance of funding to having a 1 in 2.5 chance of funding.

**Arts Education Services for Teachers and Teaching Artists**

In Fiscal Year 2006, CCA launched a partnership with the University of Northern Colorado and Think360 Arts Complete Education to increase access to professional training and professional networks for Colorado teachers and teaching artists, and build advocacy and support for the role of arts education in improving student achievement. The partnership is also developing a Statewide Teaching Artist Roster, forming a statewide Arts Education Advisory Committee, conducting a longitudinal survey of arts learning outcomes in a group of Northern Colorado schools, and conducting an attitudinal statewide survey of Colorado parents.

**Arts Education Summit**

In Fiscal Year 2007, CCA partnered with the Denver Office of Culture Affairs to launch an annual Arts Education Summit. The primary goal is to help school-based teams develop an arts education vision and then mobilize to effectively promote arts education in their school and district. Attendance of nearly 200 participants at the first-year Summit exceeded our expectations. Over 30 teams comprised of parents, teachers, administrators and elected officials from schools and districts across Colorado attended experiential labs, received arts

education resource guides and advocacy toolkits, and participated in facilitated discussions culminating in tangible action plans by participant teams.

### **YouthReach**

Through YouthReach grants we support community organizations that serve young people at-risk of not making a successful transition to adulthood. We launched this as a new program in 2005 to model the positive impact of public investment in the arts for Colorado's youth. In Fiscal Year 2006 we provided \$120,000 to seven grantees, and in Fiscal Year 2007 we significantly increased that investment, funding eleven grantees for a total of \$198,600. Funded projects served almost 1,000 at-risk youth in five cities, including three communities outside of Denver. The impact of our YouthReach-funded programs has been evaluated from the beginning by an outside evaluator. In the most recent report, 59% of youth participants reported that their academic engagement and involvement had improved as a result of the program they attended. An incredible 78% feel better about their futures. Perhaps most compelling, as compared to non-arts youth development participants surveyed, the YouthReach scores were higher in almost every outcome category.

### **Capacity Building Support for Artists and Organizations**

In Fiscal Year 2007 we contracted with Community Resource Center to administer the Peer Assistance Network and to expand our capacity-building support for artists and art organizations to include scholarships, travel assistance and audience development workshops.

The Peer Assistance Network provides a way for arts organizations to help each other by exchanging advice between peers who manage similar programs and projects in other areas of the state. The PAN Advisors include a dozen of Colorado's strongest arts managers who have also been trained in facilitation skills. In Fiscal Year 2006 we supported 24 PAN consultations in 21 communities, and in 2007 we supported 27 PAN consultations for organizations in 22 different towns.

The goal of the capacity building scholarships and travel stipends is to help artists and arts organizations attend courses that will further their professional skills and knowledge in managing an arts-based business, whether nonprofit or commercial. The travel stipends help ensure that individuals in Colorado's rural communities will benefit from professional courses which are often available only in Denver. In Fiscal Year 2007 CRC administered 32 scholarships to individuals in 21 different towns.

CRC offered training workshops on Increasing Cultural Participation to 72 participants in Denver, Steamboat Springs, Grand Junction and Durango. The workshop materials were developed with assistance from the Massachusetts Cultural Council, using MCC's Participation Seminar as the model.

### **Colorado Masterpieces Touring Grant**

In FY07, we provided a single \$55,000 grant to Foothills Art Center in Golden, which produced and toured a visual art exhibit titled "Masterpieces of Colorado: A Rich Legacy of Landscape Painting." This blockbuster exhibition is a stunning visual exploration of landscape painters of Colorado. The exhibit is touring to six Colorado communities between February 24, 2007 and May 23, 2008, showcasing over sixty works by artists from the late 19th century to the present. Artworks are on loan from a number of public and private collections, as well as from the artists themselves. The exhibit includes educational materials and an exhibit catalog. The exhibit also celebrates the CCA's 40th Anniversary. A special reception for over 200 guests, including legislators and former CCA council and staff members, was held on May 10, 2007. Governor Bill Ritter was the keynote speaker and CCA previewed a new video highlighting the agency's 40

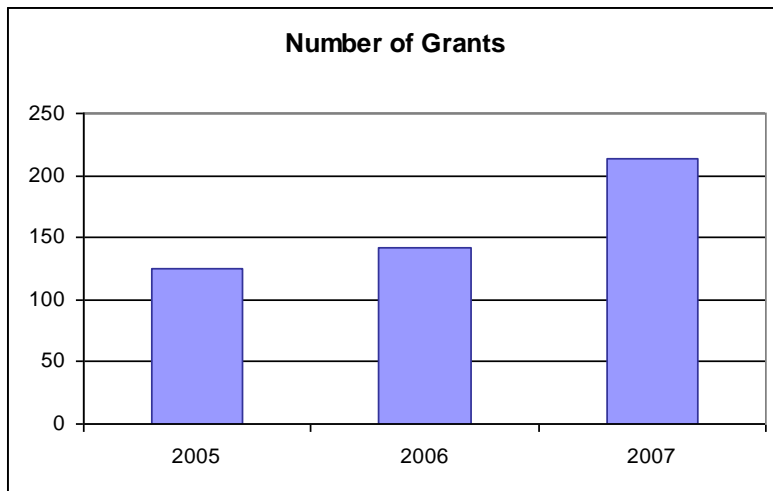
year history. Although the exhibit tour is still underway, we estimate that over 20,000 people have already seen it, including 1,700 youth.

### Governor's Arts Awards

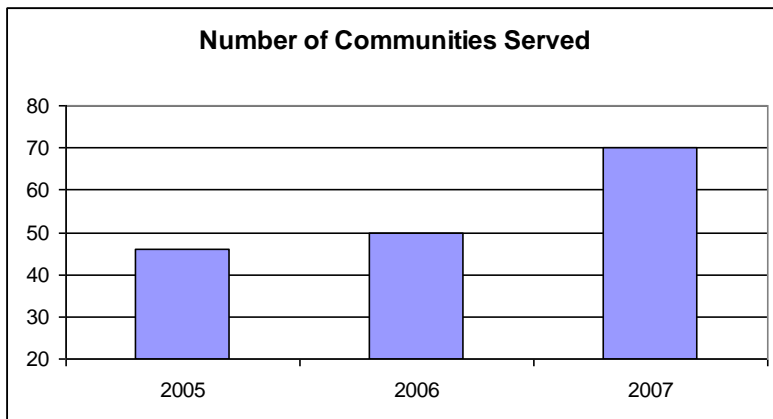
In Fiscal Year 2007 we re-introduced the Governor's Arts Awards after a five-year hiatus, but with a unique twist. We changed the recipient from an individual or organization to a town or city to emphasize our focus on promoting the arts as a tool for community vitality and economic growth. We commissioned a piece of artwork as the award itself, and Joellyn Duesberry was selected. The award recipient was the city of Grand Junction. The award ceremony was a tremendous success—both the Governor and the Mayor spoke glowingly about the importance of the arts, and joining them on the dais were a state senator and two state representatives.

### Evaluating Our Success

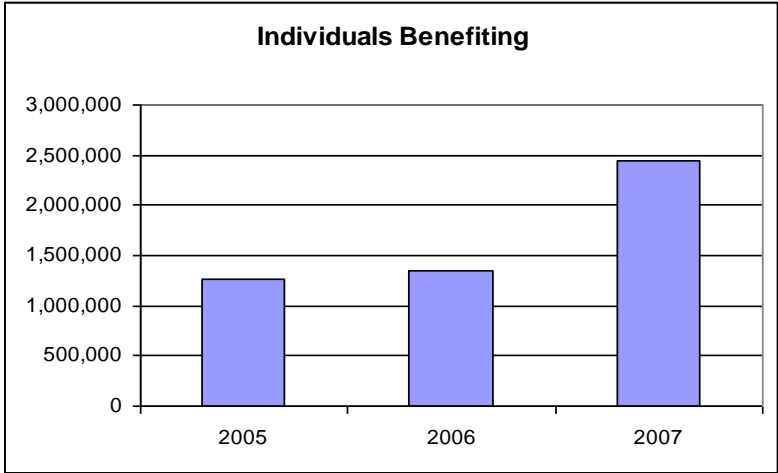
To evaluate our success, we look at the return on the state's investment in arts and cultural heritage in terms of numbers of communities and people reached through our grants and the ability of state funding to leverage funds from other sources. By those measures, we have made significant progress since our state appropriation was restored.



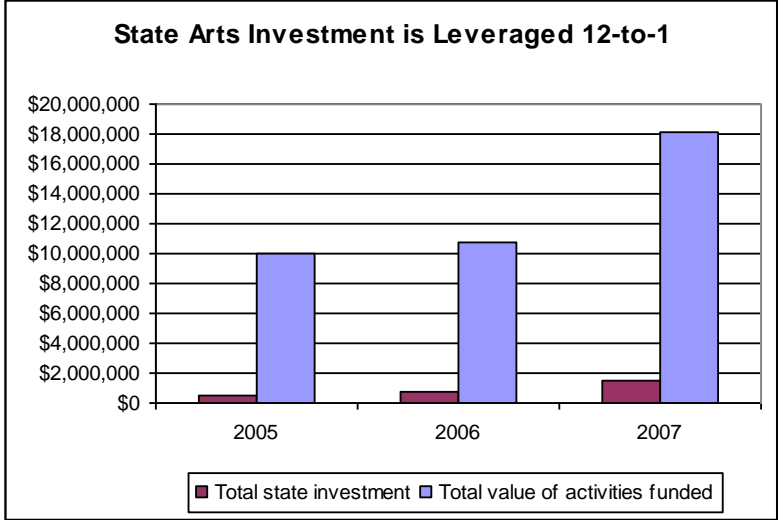
In the past two years, CCA has increased the number of grants awarded by 66%...



...and provided funding support in 52% more communities...



... benefitting almost twice the number of citizens, visitors and youth as compared to Fiscal Year 2005.



Because CCA grants require a financial match from the grant recipient, the state investment is leveraged 12-to-1 with individual, corporate and foundation support.

## **Fiscal Year 2006 FINANCIAL SUMMARY**

### **Expenditures**

#### **Programs**

Grants to Artists and Organizations	\$800,310
Cultural Heritage	\$74,822
Arts Education	\$192,262
Recognition and Promotion	\$951
Artist and Organizational Development	\$57,529
Research and Planning	\$2,120
Professional Development Fund Carryforward	\$300
<b>Subtotal Programs</b>	<b>\$1,128,294</b>

Administration	\$174,544
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<b>Total Expenditures</b>	<b>\$1,302,838</b>
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### **Revenue**

General Fund Appropriation	\$690,756
General Fund Transfers	\$14,083
Cash Funds Exempt	\$1,300
National Endowment for the Arts	\$596,700

<b>Total Revenue</b>	<b>\$1,302,839</b>
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## Fiscal Year 2007 FINANCIAL SUMMARY

### Expenditures

#### **Programs**

Grants to Artists and Organizations	\$1,040,242
Cultural Heritage	\$189,445
Arts Education	\$381,060
Recognition and Promotion	\$40,666
Artist and Organizational Development	\$114,104
Federal Funds Carryforward	\$103,900
Arts Education Grant Funds Carryforward	\$125,000
Professional Development Fund Carryforward	\$300
<b>Subtotal Programs</b>	<b>\$1,765,817</b>

Administration	\$187,252
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<b>Total Expenditures</b>	<b>\$2,182,269</b>
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### Revenue

General Fund Appropriation	\$1,499,503
Interest Income	\$22,151
General Fund Transfers	\$1,015
Cash Funds Exempt	\$600
National Endowment for the Arts	\$659,000

<b>Total Revenue</b>	<b>\$2,182,269</b>
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On the following pages are lists of grants awarded in Fiscal Years 2006 and 2007, sorted by county.