

**Colorado Council on the Arts
Annual Report
Fiscal Year July 1, 2004 through June 30, 2005**



colorado
COUNCIL ON THE
arts

everywhere you look

Introduction

Fiscal Year 2005 was a turn-around year for the Colorado Council on the Arts. Although our FY2005 state appropriation of \$500,000 was still 73% below the FY2002 appropriation of \$1.9 million, we were able to deliver significant public value to the citizens of our state, serving over 1.5 million individuals and leveraging our investment ten-fold through local support. Of particular importance, we implemented many of the recommendations from the 2003 CCA Task Force which was convened by the Council in the midst of the state budget crisis. In this Annual Report, we describe the progress made during FY2005 towards implementing the Task Force findings, and we discuss possible future steps as the Council continues its recovery.

Background on Task Force

In August 2003, the Council convened a blue ribbon task force whose goal was to “describe a new vision, a new purpose and a new structure for the Colorado Council on the Arts”. Membership of the task force was diverse, with representation by artists, arts organizations, business and tourism organizations, higher education, foundations, and legislators. The task force met seven times from August through December 2003. Task force members received extensive background reading and research materials and several outside speakers made presentations throughout the process.

The resulting report, *A New Day, A New Way*, focused on a vision for the future in which the arts are a part of everyday life in Colorado. To realize this vision, the task force report recommended the agency:

- capitalize on the role of the arts as integral to the future economic vitality of the state;
- provide leadership for the arts and cultural heritage community;
- build mutually beneficial strategic alliances;
- deliver programs and services that strengthen and support artists, arts organizations and communities throughout the state;
- develop a public-private structure and seek supplemental funding from new sources outside of government; and
- develop a decentralized grant-making system to better infuse the arts into everyday life in Colorado.

Creating a Fresh Mission and a New Plan

In 2004, the task force recommendations were shared with citizens from across the state. Over 500 individuals provided feedback via regional meetings hosted by Arts For Colorado, a statewide arts advocacy organization. The Council hired a new director at the beginning of FY2005, and she immediately conducted an

extensive listening tour, through which additional feedback was solicited from an additional 500 community leaders in 16 towns. In response to the task force recommendations and public feedback, in FY2005 the Council created a fresh Mission Statement, a new set of Goals, and related Program Objectives with measurable outcomes. While maintaining consistency with our legislatively-mandated duties, the 2005-2008 Strategic Plan more directly addresses the educational and economic role of the arts in communities, as well as the Council's leadership role in promoting the value of the arts in our state. The new Mission and Goals are stated below. The complete plan can be accessed from our website at www.coloarts.org.

Mission

The mission of the Colorado Council on the Arts is to promote the cultural, educational and economic growth of Colorado through development of its arts and cultural heritage.

Goals

- Make the arts more accessible to all Coloradoans.
- Expand access to quality arts education for young people.
- Participate in local and regional economic development.
- Preserve and promote our cultural heritage.
- Assist and encourage artists and art organizations.
- Strengthen the financial stability of the arts industry.
- Recognize diversity and inclusiveness.
- Encourage artistic excellence and support freedom of artistic expression.

Implementing the Task Force Findings

In addition to developing a fresh mission and new goals, in FY2005 we also made progress on several of the Task Force recommendations.

Playing a Role in Economic Vitality

The 2003 Task Force findings strongly recommended the agency be more active in the realm of economic development. In FY2005 we participated in several economic development initiatives:

- The agency co-hosted the "Culture-Commerce-Community" conference in May 2005 at which 550 business, government and arts leaders discussed the role of arts and culture in economic development and shared new ideas for local programs.
- The CCA Executive Director was invited to serve on several economic development committees.
 - Advisory Committee to the Interim Economic Development Committee of the Legislature
 - Community assessment team for the Office of Economic Development
 - Advisory Committee for the Colorado Tourism Office's Heritage Tourism Initiative

- Anecdotes and statistics on the economic impact of the arts in several Colorado towns were added to the agency website, including examples of downtown development projects that have integrated the arts into a master plan.
- The CCA Executive Director was appointed by the governor as a delegate to the U.S. Cultural and Heritage Tourism Summit in October 2005.

Providing Leadership for the Arts and Cultural Heritage Community

In FY2005 we also made significant progress towards increasing our leadership position in the state, focusing particularly on increasing the visibility of the agency and stimulating additional support for the arts:

- As part of the fall Listening Tour, Council members and staff visited 16 towns, met with 30 state and local elected officials and over 500 community members, media representatives and cultural leaders.
- We created a new brand image and communications strategy, including a new logo and tag line and a new web site. Banners with the new logo are now available to all grantees for prominent display at funded activities.
- The new web site incorporates a "Current Exhibit" through which we are able to share the impact of arts and cultural activities in communities across the state. These stories are shared with other media outlets to increase the reading audience.
- Every grantee is now required to write a note of thanks to their legislators and invite them to participate in funded events. In an effort to publicly thank legislators for their support, grantees are including check ceremonies in their programming when possible.
- The agency secured a \$200,000 increase in the FY2006 state appropriation. This marks the first time in two years that we will be able to fully match funds received from the National Endowment for the Arts, a requirement of our partnership agreement.

Building Mutually Beneficial Strategic Alliances

In FY2005 we were invited to join several committees with non-arts agencies that share our goals:

- Colorado Legislature – Advisory Committee to the Legislature's Interim Economic Development Committee.
- Colorado Office of Tourism – Heritage Tourism Advisory Committee
- Colorado Office of Economic Development and International Trade – Community Assessment Team
- Governor's Delegate to U.S. Cultural and Heritage Tourism Summit with representative from Heritage Tourism and representative from Historic Preservation
- Colorado Scenic Byways Commission – member
- National Philanthropy Days – planning committee member
- Rural Philanthropy Days – participant
- Boettcher Foundation – planning committee for National Arts Stabilization professional development seminars

Providing Programs and Services that Strengthen and Support Artists, Arts Organizations and Communities

- Through our Grants to Artists and Organizations program, we provided \$701,457 in support for 92 projects that addressed CCA goals. These grants reached 36 counties and benefited over 1.5 million Colorado citizens and visitors, including 500,000 youth. The state support was leveraged 10-to-1 through local support including earned income and contributions from municipal, foundation and corporate sources.
- We re-launched our Peer Assistance Network to assist organizations with specific organizational capacity issues such as fund development, strategic planning and facilities issues. In FY2005, we supported 21 consultations in 15 communities. The client satisfaction surveys overwhelmingly ranked the services provided by the Peer Advisors as “excellent”.
- We continued to help rural communities discover and celebrate their cultural heritage via three contracted state folklorists. In addition to coordinating folk arts events at their host museums that served over 6,000 adults and youth, they created training materials for Colorado’s Scenic Byways commissions, worked on an online version of the popular “Ties That Bind” toolkit that helps K-12 teachers integrate teaching about Colorado’s cultural heritage into the standard curriculum, completed the transfer of 20 years of folk archives to the Colorado History Museum, and continued fieldwork to identify and document traditional artists and art forms in their regions.

Arts Education

The Task Force also recommended the Council continue to play an active role in promoting and supporting arts education, both in-school and after-school. Unfortunately, the agency’s budget cuts have greatly reduced our direct support to schools. From a high of \$438,000 in FY2002, our arts education programs fell to just \$87,000 in FY2004. As a first step towards restoring the agency’s investment in arts education, in FY2005 we launched the YouthReach Colorado pilot program, modeled after similar programs in Massachusetts and Ohio. In FY2005, YouthReach Colorado provided \$120,000 in support to seven community organizations for after-school arts-based youth development projects impacting 500 youth in five towns.

The Online Poetry Project continued to evolve and to reach more students. The project was originally launched in collaboration with the University of Colorado at Boulder to explore the use of technology to teach poetry in four underserved schools. In FY2005, the project was turned over to Colorado Online Learning (COL) to create an accredited online poetry course that could be offered to high school students across the state. COL launched the class, *Poet Speak—Reading, Writing and Living Poetry* in the fall of 2004, and 25 students from 10

school districts signed up. During the school year, COL also delivered nine “off-line” poet residencies, providing 500 high school students the opportunity to work with professional poets in their classrooms. Mid-way through the year, COL launched an extracurricular online poetry club, which allowed 21 aspiring young poets the opportunity to get ongoing feedback from two participating professional poets.

Long Term Recommendations

Much was accomplished in Fiscal Year 2005, but to fulfill the vision of the Task Force to make the arts part of everyday life in Colorado, the Council recognizes there is much work to do. In FY2005 our agency was 49 out of 50 in state per capita funding of the arts and our staff of two is the smallest among the 50 state arts agencies. We therefore continue to be limited in our capacity to reach out to schools and underserved communities as required by our NEA partnership agreement, and to deliver the capacity-building programs and services envisioned by the Task Force.

To grow CCA’s scope and impact, the Task Force provided specific recommendations regarding changing the agency’s governance structure, creating a supplemental funding source, and developing a decentralized grant-making system. In Council discussions during FY2005, Council members expressed concern about the risks of making structural changes, such as moving the agency to the Office of Economic Development, before the necessary relationships were established. They also felt that further study was necessary to identify a supplemental funding model and to develop an efficient approach for decentralized grant-making. These issues will be the Council’s focus for FY2006 and FY2007.

2004-2005 FINANCIAL SUMMARY**Expenditures****Programs**

Grants to Artists and Organizations	\$710,320
Cultural Heritage	\$57,500
Arts Education	\$152,630
Artist and Organizational Development	\$60,242
Research and Planning	\$17,341
Subtotal Programs	\$998,033

Administration	\$169,932
Professional Development Fund	\$1,350

Total Expenditures **\$1,169,315**

Revenue

General Fund Appropriation	\$500,000
General Fund POTS	\$8,183
Cash Funds Exempt	\$5,350
National Endowment for the Arts	\$656,167

Total Revenue **\$1,169,700**

2004-2005 AWARDS

Awards are sorted by county, identifying each award recipient, the CCA program through which the award was made, amount of award, and hometown of each recipient.

County	Grantee Name	Award	City	CCA Program
Alamosa	Boys and Girls Clubs of San Luis Valley	\$11,600.00	Alamosa	YouthReach
Arapahoe	Susan Blosten	\$1,020.00	Littleton	Grants to Artists and Organizations
	Downtown Aurora Visual Arts (DAVA)	\$18,500.00	Aurora	YouthReach
Archuleta	FolkWest, Inc.	\$9,450.00	Pagosa Springs	Grants to Artists and Organizations
	FolkWest, Inc.	\$400.00	Pagosa Springs	Technical Assistance
	Friends of the Performing Arts Council (FoPA)	\$500.00	Pagosa Springs	Peer Assistance Network
Bent	Bent County Development Foundation	\$500.00	Las Animas	Peer Assistance Network
Boulder	Boulder Media Center	\$500.00	Boulder	Peer Assistance Network
	Frequent Flyers Productions	\$700.00	Boulder	Peer Assistance Network
	UCB - Colorado Shakespeare Festival	\$24,000.00	Boulder	Grants to Artists and Organizations
	University of Colorado at Boulder	\$18,000.00	Boulder	Grants to Artists and Organizations
	John Weller	\$3,825.00	Boulder	Grants to Artists and Organizations
Broomfield	Colorado Bluegrass Music Society	\$1,950.00	Louisville	Grants to Artists and Organizations
Chaffee	Calliope, Inc.	\$11,977.00	Salida	Grants to Artists and Organizations
Custer	Wet Mountain Valley Arts Council	\$3,420.00	Westcliffe	Grants to Artists and Organizations
Delta	Blue Sage Center for the Arts	\$2,700.00	Paonia	Grants to Artists and Organizations
	City of Delta, Council Tree Pow Wow	\$9,000.00	Delta	Grants to Artists and Organizations
Denver	ArtReach, Inc.	\$15,900.00	Denver	YouthReach
	Trine Bumiller	\$1,875.00	Denver	Grants to Artists and Organizations
	Colorado Alliance for Arts Education (CAAE)	\$9,360.00	Denver	Grants to Artists and Organizations
	Colorado Alliance for Arts Education (CAAE)	\$10,000.00	Denver	Arts Learning Partnership
	Colorado Business Committee for the Arts	\$13,104.00	Denver	Grants to Artists and Organizations
	Friends of Arts Street	\$18,500.00	Denver	YouthReach
	Michael Henry	\$1,860.00	Denver	Grants to Artists and Organizations

Denver	Kim Robards Dance, Inc.	\$10,080.00	Denver	Grants to Artists and Organizations
	Mercy Housing Southwest	\$1,850.00	Denver	Grants to Artists and Organizations
	Daniel Salazar	\$10,446.00	Denver	Grants to Artists and Organizations
	The Spot Youth Center	\$18,500.00	Denver	YouthReach
	Su Teatro, Inc. dba El Centro Su Teatro	\$500.00	Denver	Peer Assistance Network
	Young Audiences, Inc., Denver Area Chapter 80	\$16,560.00	Denver	Grants to Artists and Organizations
	Young Audiences, Inc., Denver Area Chapter 80	\$18,500.00	Denver	YouthReach
	Western States Arts Federation	\$24,699.00	Denver	Artist/Org. Services Partnership
Douglas	Colorado Saddle Makers Association	\$1,224.00	Castle Rock	Grants to Artists and Organizations
Eagle	Bravo! Colorado at Vail-Beaver Creek	\$10,800.00	Minturn	Grants to Artists and Organizations
	The Vail Jazz Foundation, Inc.	\$10,080.00	Vail	Grants to Artists and Organizations
El Paso	Business of Art Center, Inc.	\$24,000.00	Manitou Springs	Grants to Artists and Organizations
	Cheyenne Mountain Zoological Society	\$7,920.00	Colorado Springs	Grants to Artists and Organizations
	Colorado Springs Children's Chorale	\$18,000.00	Colorado Springs	Grants to Artists and Organizations
	Colorado Springs Youth Symphony Association	\$13,500.00	Colorado Springs	Grants to Artists and Organizations
	Colorado Vocal Arts Ensemble	\$6,750.00	Monument	Grants to Artists and Organizations
	Community Ventures Partners	\$4,242.00	Colorado Springs	Peer Assistance Network
	FutureSelf	\$400.00	Colorado Springs	Technical Assistance
	FutureSelf	\$18,500.00	Colorado Springs	YouthReach
	James Jackson	\$5,604.00	Manitou Springs	Grants to Artists and Organizations
	Manitou Springs Arts Commission	\$500.00	Manitou Springs	Peer Assistance Network
	Sprinkle Art dba Imagination Celebration	\$15,120.00	Colorado Springs	Grants to Artists and Organizations
	UCCS - Gallery of Contemporary Art	\$4,050.00	Colorado Springs	Grants to Artists and Organizations
	UCCS - Theatreworks	\$15,120.00	Colorado Springs	Grants to Artists and Organizations
Garfield	Carbondale Council on the Arts and Humanities	\$3,225.00	Carbondale	Grants to Artists and Organizations
	Carbondale Public Arts Commission	\$500.00	Carbondale	Peer Assistance Network
	CMC Center for Excellence in the Arts	\$2,400.00	Glenwood Springs	Grants to Artists and Organizations

Grand	Rocky Mountain Repertory Theatre	\$8,100.00	Grand Lake	Grants to Artists and Organizations
Gunnison	Center for the Arts	\$1,554.00	Crested Butte	Grants to Artists and Organizations
	Crested Butte Music Festival	\$9,000.00	Crested Butte	Grants to Artists and Organizations
	Crested Butte Reel Fest, Inc	\$500.00	Crested Butte	Peer Assistance Network
	Gunnison Council for the Arts	\$500.00	Gunnison	Peer Assistance Network
	Gunnison Main Street (Gunnison Valley Mural Project)	\$500.00	Gunnison	Peer Assistance Network
	Gunnison Watershed School District RE1 J	\$1,573.00	Gunnison	Grants to Artists and Organizations
	Western State College Foundation, Inc.	\$1,725.00	Gunnison	Grants to Artists and Organizations
Hinsdale	Lake City Arts Council	\$1,050.00	Lake City	Grants to Artists and Organizations
	Lake City Arts Council	\$500.00	Lake City	Peer Assistance Network
	Lake City Arts Council	\$500.00	Lake City	Peer Assistance Network
Jackson	North Park Arts Council	\$500.00	Walden	Peer Assistance Network
	Town of Walden	\$925.00	Walden	Grants to Artists and Organizations
Jefferson	Colorado Online Learning	\$20,000.00	Lakewood	Online Poetry Project
La Plata	Durango Arts Center, Inc.	\$16,560.00	Durango	Grants to Artists and Organizations
	Durango Choral Society	\$2,205.00	Durango	Grants to Artists and Organizations
	Durango Community Access Television	\$2,268.00	Durango	Grants to Artists and Organizations
	Durango Latino Education Coalition	\$8,448.00	Durango	Grants to Artists and Organizations
	Music in the Mountains, Inc.	\$7,200.00	Durango	Grants to Artists and Organizations
	San Juan Symphony	\$2,739.00	Durango	Grants to Artists and Organizations
Larimer	Arts Alive Fort Collins	\$953.00	Fort Collins	Grants to Artists and Organizations
	The Chamber Music Society of Estes Park	\$3,000.00	Estes Park	Grants to Artists and Organizations
	Colorado State University - Department of Art	\$3,438.00	Fort Collins	Grants to Artists and Organizations
	Dance Express	\$3,225.00	Fort Collins	Grants to Artists and Organizations
	Debut Theatre Company	\$2,550.00	Fort Collins	Grants to Artists and Organizations
	Fort Collins Symphony Association	\$6,900.00	Fort Collins	Grants to Artists and Organizations
	City of Fort Collins Recreation Division	\$14,400.00	Fort Collins	Grants to Artists and Organizations
	High Performance Dance Theatre	\$6,993.00	Fort Collins	Grants to Artists and Organizations

Larimer	Larimer Choral Society	\$5,130.00	Fort Collins	Grants to Artists and Organizations
	City of Loveland Museum/Gallery	\$6,900.00	Loveland	Grants to Artists and Organizations
	City of Loveland - Rialto Theatre	\$2,304.00	Loveland	Grants to Artists and Organizations
	Northern Colorado Intertribal Pow-Wow Association	\$5,037.00	Fort Collins	Grants to Artists and Organizations
	One West Art Center, Inc. dba Fort Collins Museum of Contemporary Art	\$13,680.00	Fort Collins	Grants to Artists and Organizations
	OpenStage Theatre & Company, Inc.	\$13,800.00	Fort Collins	Grants to Artists and Organizations
	OpenStage Theatre & Company, Inc.	\$500.00	Fort Collins	Peer Assistance Network
	Rocky Ridge Music Center	\$2,700.00	Estes Park	Grants to Artists and Organizations
Las Animas	Trinidad Area Arts Council	\$15,318.00	Trinidad	Grants to Artists and Organizations
Mesa	Colorado West School of Performing Arts	\$5,013.00	Grand Junction	Grants to Artists and Organizations
	Grand Junction Commission on Arts and Culture	\$5,280.00	Grand Junction	Grants to Artists and Organizations
	Grand Junction Musical Arts Association	\$3,040.00	Grand Junction	Grants to Artists and Organizations
	Mesa State College	\$3,570.00	Grand Junction	Grants to Artists and Organizations
	Museum of Western Colorado	\$36,000.00	Grand Junction	Folklorist Partnership
	Western Colorado Center for the Arts	\$2,903.00	Grand Junction	Grants to Artists and Organizations
	Western Colorado Center for the Arts	\$400.00	Grand Junction	Technical Assistance
Mineral	Creede Repertory Theatre, Inc.	\$14,400.00	Creede	Grants to Artists and Organizations
Montezuma	Town of Mancos	\$920.00	Mancos	Grants to Artists and Organizations
Montrose	Delta Montrose Youth Services, Inc.	\$20,160.00	Montrose	Grants to Artists and Organizations
Otero	Arkansas Valley Community Concert Association	\$3,126.00	La Junta	Grants to Artists and Organizations
Ouray	Ouray Performing Arts Guild	\$500.00	Ouray	Peer Assistance Network
Pitkin	Aspen Art Museum	\$7,800.00	Aspen	Grants to Artists and Organizations
	Aspen Ballet Company & School	\$16,560.00	Aspen	Grants to Artists and Organizations
	Aspen Writers' Foundation	\$3,300.00	Aspen	Grants to Artists and Organizations
	Independent Films Inc.	\$7,200.00	Aspen	Grants to Artists and Organizations

Pitkin	Jazz At Aspen Snowmass	\$4,800.00	Aspen	Grants to Artists and Organizations
	Music Associates of Aspen, Inc.	\$9,600.00	Aspen	Grants to Artists and Organizations
Pueblo	Colorado State University at Pueblo Foundation	\$3,000.00	Pueblo	Grants to Artists and Organizations
	Pueblo Children's Chorale, Inc.	\$2,700.00	Pueblo	Grants to Artists and Organizations
	Pueblo Symphony Association, Inc.	\$3,300.00	Pueblo	Grants to Artists and Organizations
	Sangre de Cristo Arts & Conference Center	\$24,000.00	Pueblo	Grants to Artists and Organizations
Routt	Steamboat Springs Arts Council	\$8,100.00	Steamboat Springs	Grants to Artists and Organizations
	Steamboat Springs Chamber Orchestra	\$2,300.00	Steamboat Springs	Grants to Artists and Organizations
	Strings in the Mountains Music Festival	\$15,600.00	Steamboat Springs	Grants to Artists and Organizations
Saguache	Crestone Performances, Inc.	\$6,192.00	Crestone	Grants to Artists and Organizations
	ScSEED	\$3,022.00	Moffat	Grants to Artists and Organizations
San Juan	A Theatre Group	\$12,677.00	Silverton	Grants to Artists and Organizations
San Miguel	MountainFilm in Telluride	\$13,260.00	Telluride	Grants to Artists and Organizations
	Telluride Choral Society	\$2,805.00	Telluride	Grants to Artists and Organizations
	Telluride Council for the Arts and Humanities	\$15,840.00	Telluride	Grants to Artists and Organizations
Summit	Kate Lapidés	\$1,894.00	Breckenridge	Grants to Artists and Organizations
Telluride	Telluride Community Television Channel 12 Public Access	\$500.00	Telluride	Peer Assistance Network
Washington	Otis Music Gathering	\$500.00	Otis	Peer Assistance Network
Weld	City of Greeley Museums	\$20,000.00	Greeley	Folklorist Partnership
	Greeley Rodarte Dancers, Inc.	\$9,000.00	Greeley	Grants to Artists and Organizations
	University of Northern Colorado	\$12,150.00	Greeley	Grants to Artists and Organizations

2004-2005 COUNCIL MEMBERS

Don Bain, Chair, Denver, appointed 3/9/99
Patty Ament, Illiff, term 7/1/99 – 7/1/05
Gwen Benevento, Denver, term 10/23/03 – 7/1/06
Willie Daniels II, Castle Rock, term 8/31/00 to 7/1/06
Tricia Dickinson, Montrose, term 5/18/00 to 7/1/07
Margaret Foster, Grand Junction, term 6/1/99 to 7/1/05
Larry G. Hudson, Denver, term 6/15/04 – 7/1/07
Neil Peck, Denver, term 6/15/04 – 7/1/07
Mary Ann Roldan, Pueblo, term 5/18/00 to 7/1/06
Robert Slosky, Denver, term 8/5/02 – 7/1/05
Sharon Smith, Denver, term 8/5/02 – 7/1/05 (*Deceased*)

2004-2005 STAFF MEMBERS

Elaine Mariner, Executive Director
Jeanette Albert, Program Administrator