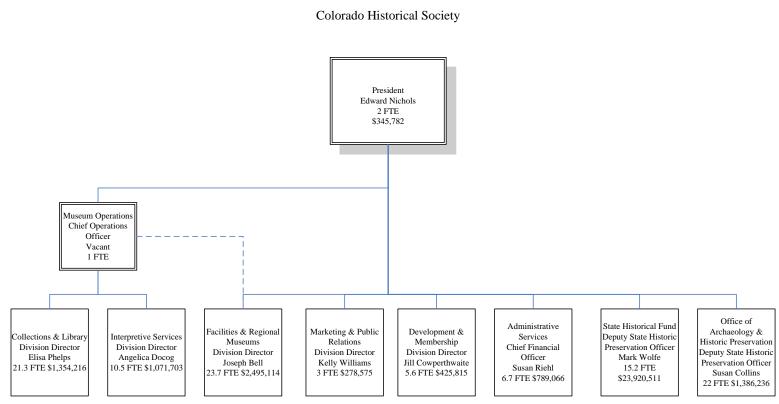


Department of Higher Education, Colorado Historical Society Department Description

FY 2009-2010 Budget Request

October 31, 2008

#### **Organizational Chart**



June 30, 2008

110.1 FTE \$32,067,018 \$31,206,421 CF \$860,567 FF

# **Background Information**

An educational institution of the State of Colorado, the Colorado Historical Society is entrusted to care for the State's historical items and places for the benefit of our citizens (CRS 24-80-401 et seq.). Over its 129-year existence, the Society has assembled a superb collection of artifacts, photographs, manuscripts, and research records which we use today to meet the challenge of educating Colorado citizens on their history. Our resources include world-class collections, talented and caring staff, and generations of work, effort and reward that we share with Colorado residents, tourists, students and researchers.

As a State agency and a 501(c) (3) non-profit educational institution, the Society is a hybrid. As such, the Historical Society continues to do a commendable job managing the State's historical collections, system of regional museums, Office of Archaeology and Historic Preservation, educational programs, exhibitions, Stephen H. Hart Library, publications, and the State Historical Fund grants program. To make way for the planned Justice Center expansion, the Historical Society began planning for a new facility, and with the passage of SB08-206, the Society received capital funding for the project. This new facility, to be located one block south of the current building, will unite the Museum, the Office of Archaeology and Historic Preservation and the State Historical Fund under one roof and will enable the institution to strengthen both its stewardship and educational programs to serve all Coloradans.

**The Office of the President** is responsible for the overall administration of the agency and leading the implementation of the direction for the organization as set by the strategic plan and the board. It addresses the priority resource management issues based on state, federal and local policies. The newly created Chief Operating Officer position will focus on daily museum operations associated with the implementation of SB 08-206 to construct the new Colorado History Museum.

**The Collections and Library Division** is comprised of four curatorial units (Books and Manuscripts, Decorative and Fine Arts, Material Culture, and Photography and Film) that collect, preserve, and interpret the artifacts, archival materials, and stories of Colorado's past. In addition, the Collections Management and Registration units manage the physical care, documentation, and legal records relating to the collections, and the Stephen H. Hart Library provides free public access to the Society's archives and photography collections.

**The Interpretive Services Division** is comprised of five units (Education and Public Programs; Design and Production (Exhibitions); Publications; Research; and the Historic Marker Program). The Division takes the lead in providing the educational framework and programs for Historical Society audiences, including school children, educators, Colorado residents and tourists.

The Administrative Services Division is responsible for the overall support of the agency through the management of human resources, accounting, and information technology in accordance with the stated objectives of the strategic plan.

The Facilities and Regional Museums Division is responsible for business operations, historic preservation, stewardship, land management, controlled maintenance and capital construction fund management, community relations, risk management and security of regional properties throughout the state; manages security of the Colorado History Museum and coordinates maintenance with the Judicial Department. The division serves as the liaison between the State and the Cumbres & Toltec Scenic Railroad Commission on all budget, controlled maintenance and capital construction needs.

**The Division of Outreach and Development**, which includes Development, Membership and Volunteers, supports the Colorado Historical Society by developing, maintaining, and strengthening relationships with members and donors, promoting philanthropy to maximize the resources raised, and recruiting, training and retaining volunteers.

**The Division of Marketing and Public Relations is** responsible for the brand management and communications for the Colorado Historical Society through the development and execution of strategic marketing and external communications efforts. This Division works to increase awareness of, and support for the programs, services, promotions, and products of the Colorado Historical Society.

The Office of Archaeology and Historic Preservation (OAHP) documents, studies, and protects Colorado's historic places, fulfilling statutory responsibilities assigned to the State Archaeologist and the State Historic Preservation Officer, in order to heighten awareness and raise public appreciation for these cultural resources. The work units are: Cultural Resource Information Management, Intergovernmental Services, Office of the State Archaeologist, and Preservation Planning. Through publications, data searches, and websites, the Cultural Resources Information Management unit provides current and accurate information for planning, research, and educational purposes. This includes information on sites, projects, procedures, and a variety of archaeological and architectural topics. The Intergovernmental Services unit consults with federal and state agencies regarding the effects of their actions on historic properties, reviews rehabilitation tax credit projects, instructs and certifies local preservation commissions, and administers the annual Historic Preservation Fund federal grant to the State Historic Preservation Officer. The Office of the State Archaeological and paleontological work on state lands, and coordination of response to discoveries of unmarked human graves. Finally, the Preservation Planning unit oversees the development of the statewide historic preservation plan articulating 5-year goals for the preservation community, the survey and identification of historic sites, and the designation of such sites to the State Register of

Historic Properties and the National Register of Historic Places. These properties contribute to an understanding of the historical and cultural foundations of the nation.

The State Historical Fund (SHF) was created by Colorado voters through the passage of the 1990 constitutional amendment legalizing limited stakes gaming in Black Hawk, Central City and Cripple Creek. The amendment decreed that nearly 28% of the state tax revenue generated by gaming activity would be used for historic preservation efforts around the state. Subsequent legislation placed these funds under the guidance of the Colorado Historical Society, which administers the SHF program in conjunction with its Office of Archaeology and Historic Preservation. In 1993 the SHF awarded its first grants, and since then hundreds of Colorado's treasures have been saved for future generations. There are four work units within the SHF program. The Public Outreach unit conducts grant application process, and provides direct on-site advice and guidance to grant applicants, reviews draft applications, administers the application process, and provides public relations services to grant recipients. The Preservation Projects unit oversees the performance of all funded projects by reviewing plans and specifications for compliance with the applicable Standards, providing on-site advice and guidance, and negotiating changes to scopes of work and budgets as necessary. The Contracts unit oversees the issuance of grant award contracts, conducts reviews and audits, and handles contract amendments and due diligence. The Grants Administration unit provides office management and reception services and provides support services to the grant application and award process.

### **Prior Year Legislation**

SB 08-78 (Renfroe, Sonnenberg) State Historical Fund - grant distribution standards - sustainable solutions: Requires the state historical society and the cities that distribute grant moneys from the state historical fund to adopt standards for the distribution of the moneys that allow the appropriate use of sustainable solutions such as environmentally sensitive and energy efficient windows, insulating materials, and heating and cooling systems as long as the use of the sustainable solutions does not adversely affect the appearance or integrity of a historic property.

SB 08-206 (Shaffer, Carroll T) Lease-purchase agreements - state justice center - Colorado state museum -increase filing fees - justice center cash fund – appropriation: Authorizes the state to enter into lease-purchase agreements for the development and construction of a state justice center and a new Colorado state museum. Authorizes an increase in civil filing fees to be deposited in a new justice center cash fund ("fund"). Provides that a portion of the costs associated with the design, construction, and lease-purchase payments for the new state justice center shall be paid from the fund. Provides for a transfer of moneys from the fund to pay for the

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relocation of the state museum currently located on the same block as the site of the new state justice center. Provides that a portion of the costs associated with the design, construction, and lease-purchase payments for the new state museum shall be paid from the portion of the state historical fund not reserved for the statewide grant program. Appropriates \$18,000,000 from the state museum cash fund to the state historical society for the initial phase of capital construction costs for the new Colorado state museum.

**HB 08-1033 (Levy, Sandoval) Income tax – preservation of historic properties – extension – suspension:** Extends the income tax years for which a taxpayer may claim a credit for qualified costs incurred in the preservation of historic properties to income tax years commencing before January 1, 2020. Allows a certified local government to adopt a one-time resolution to act as a reviewing entity for the purpose of performing various administrative, rehabilitation project review, and verification functions to determine whether a taxpayer is qualified to claim the tax credit. If the revenue estimate prepared by the legislative council in December 2010 or any December thereafter indicates that total general fund revenues for that particular fiscal year will be insufficient to maintain the statutory limitation on appropriations, suspends the income tax credit for the income tax year commencing during the calendar year following the year in which the credit was suspended to claim the credit in the next income tax year in which the revenue estimate indicates that the total amount of general fund revenues will be sufficient to maintain the statutory limitation on appropriations. Directs the department of revenue to specify on its web site whether the income tax credit shall be allowed for a given income tax year.

# **Hot Issues**

**State Historical Fund** – Since 2003, Colorado Historical Society operations and State Historical Fund operations and grants, (two of CHS' primary elements –OAHP, the Office of Archaeology and Historic Preservation, being the third) are funded primarily from gaming revenues. On the November 2008 ballot, the gaming community is proposing an initiative to amend the gaming regulations to allow a change in the hours, limits and games allowed. The consequence of this initiative, if it makes the ballot, could cap revenues in the future to a level lower than previously forecasted. Other economic indicators such as gasoline and utility costs will have an effect on gaming revenues. This could potentially affect funding issues associated with the CHS future operating budget.

**Colorado History Museum, Regional Museums, and new facility issues** – Current economic conditions make it difficult to predict accurately the interest rate impact on the Certificate of Participation (COP) payments that were authorized by SB08-206, the bill that created the COP funding for the new facility. These COPs are expected to be issued in the fourth quarter of fiscal year 2009. The

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Colorado Historical Society is comprised of 12 museums in 10 different Colorado locations. While attendance is generally holding steady, we expect that increasing transportation costs will negatively affect attendance in the coming year. In addition, we anticipate a 12 to 18 month period when the Denver facility will be closed due to construction of the new facility and are forecasting the impact of this closure on admissions revenues from students and the public and on revenues generated through facility rentals. We are currently working on a plan and budget to support alternative programming during the time the museum is closed. It is important that we continue to serve the educational community and maintain a presence through programs such as school outreach, teacher professional development, guided walking tours and the like.

**State Historic Preservation Officer (SHPO)** – The Colorado Historical Society President, Ed Nichols, has been appointed by Governor Ritter to the position of State Historic Preservation Officer, a role defined in the National Historic Preservation Act (NHPA). The SHPO is the principal advocate for historic preservation in the state. One statutory responsibility of the SHPO is to advise federal agencies regarding their planned actions' potential effects on historic places, so that development is balanced with due regard for our heritage. Following the procedures implementing Section 106 of the NHPA, the SHPO's staff reviews approximately 2,000 projects annually. Several major areas of impact will include transportation corridors (including Interstate 70); expansion of the training facilities at Ft. Carson and Piñon Canyon; and increased petroleum drilling and transport. SHPO staff members effectively promote archaeological site preservation and the sensitive use of green technologies in historic building rehabilitation.

**Technology** – Technology and the use of it will increase both for ongoing operations and as an integral part of the education, collections and exhibition programs for the new facility. CHS is beginning to address technology that will involve visitors in virtual tours that stimulate actual visits and enhance research and influence educational choices. Improvements in technology will play a role in the future of museums and history education delivery. This trend results in a need to improve databases and their access, web sites, museum collection review and marketing through technology, as well. The Office of Archaeology and Historic Preservation (OAHP) has begun to apply their databases to formats that integrate Geographic Information System (GIS) information. The leadership OAHP has displayed is an example of increased service level for digital visitors and researchers.

**Heritage Tourism** – While museum visitation nationally is trending down, heritage tourism is trending up. Tourists who visit historic places stay longer and CHS activity is notable in many ways here, with its regional museums that interest heritage tourists and benefit the communities where they are located. The Georgetown Loop Railroad®, one of Colorado's most popular heritage tourism sites, demonstrates this increased demand. Further, the millions of dollars in State Historical Funds invested in preservation projects throughout the State assist greatly in keeping and adding facilities of interest to these tourists, while creating jobs in local economies.

Heritage tourists also tend to buy related publications and CHS is meeting this need with bi-monthly newsletters, quarterly magazine publications and special interest journals published regularly.

**Education visit alternatives** – Reduction in available funding for public education puts an increased obligation on CHS education programs to be a single source of Colorado and Western History for all state schools. Furnishing Colorado schools with a single resource for teaching all students improves efficiencies in each school, but this is threatened by the increased transportation costs for field trips. CHS is currently developing plans to serve school children throughout the state through outreach programs, distance learning programs and teacher professional development. Implementing these programs will require the development of new partnerships and the cultivation of new donors.

**Native American Graves Protection and Repatriation Act** (NAGPRA) – Continued compliance activities increase expenses in these areas but our successful completion of consultations has raised the reputation of CHS resulting in an increased level of trust and confidence. In the end, this raises the level of communication, increases the Society's speed in dealing with burial discoveries and other topical matters, and produces a stronger relationship with the American Indians in Colorado, yielding improved presentations on and access to information regarding the American Indian tribes.

# **Workload Indicators**

Workload Indicators	FY06-07 Actual	FY07-08 Actual	FY08-09 Estimate	FY09-10 Estimate
Visitation to all CHS properties	384,906	389,606	442,600	355,525
Visitation by school groups	60,359	66,210	60,000	50,000
Visitation by adults (lectures, tours, teacher workshops)	18,812	33,078	34,000	27,000
Participation in outreach programs (trunks, films, volunteer shows, off site programs)	144,549	127,741	128,000	140,800
Donations or Contributed Support Raised for Programs	593,993	549,500	600,000	600,000
State Historical Fund Preservation Grant Awards	173 for	176 for	150 for	140 for
	\$16,915,109	\$19,328,897	\$14,000,000	\$15,000,000
Technical advice requests from the general public (OAHP)	23,147	26,318	27,000	27,500
Number of archaeology and paleontology permits issued	100	103	105	108
Number of site forms and survey documents processed for archaeological and				
historic sites	19,729	22,299	25,000	26,500
Number of Certified Local Governments	40	42	44	46
Use of Library and Curatorial resources through public inquiry (on site, e-mail,	12 5 (2)	42 242	44.500	45 500
mail, phone), including Stephen H. Hart Library patron visits	43,562	43,243	44,500	45,500
Collections documented through cataloguing, inventoried, and location data updated	32,995	30,959	34,000	43,000*
Consultations with American Indian Tribes in fulfillment of NAGPRA				
responsibilities	400	68	80	80
Capital Constructions Projects	\$2,525,628	\$1,905,000	\$23,107,574	\$18,473,186
*cataloguing and new acquisitions will decrease as inventory and move preparation activities increase.				