# GREAT OUTDOORS COLORADO

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Great Outdoors Colorado (GOCO) invests a portion of Colorado Lottery proceeds in Colorado's trails, parks, wildlife, open spaces, rivers, playgrounds, and Youth Corps. Colorado Parks and Wildlife programs and facilities receive half of GOCO's funding each year, and the other half is administered through our competitive grant programs.

Created by a vote of the people in 1992, GOCO is managed by an independent board and uses no tax dollars. Lottery proceeds also directly support state parks, the Colorado Conservation Trust Fund, and school capital construction.

This annual report is available in Spanish at GOCO.org/informe Este informe anual está en español a GOCO.org/informe



A Colorado Lottery Beneficiary

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**ANNUAL REPORT 2016** 

INSPIRE

### PROTECT

T CONNECT

### Realizing your vision

2016 was a year Great Outdoors Colorado (GOCO) and its partners put a vision for the future into action. A plan became inspired projects. A strategy became reality.

To address the needs of our state's vibrant and resourceful communities, GOCO launched three special initiatives anchored by goals in our five-year strategic plan:

- **Protect** land for parks, trails, wildlife, and people.
- **Connect** trails and improve accessibility.
- **Inspire** Coloradans to get outside and take care of the outdoors.

As we implemented these initiatives, our grantees were on the ground investing Lottery proceeds in communities from the Eastern Plains to the Western Slope. In Colorado's biggest cities and smallest towns, and everywhere in between, GOCO grantees built more parks and trails, conserved more land and rivers, and safeguarded more wildlife and its habitat.

Together we're keeping pace with change in our state and bringing Coloradans more of what makes it great.

### Protect

Amid a booming population, land conservation remains urgent in Colorado. The Protect Initiative was created to address large-scale, once-ina-lifetime conservation opportunities across the state.

In Fiscal Year 2016,\* GOCO awarded the first round of funding to four urgent and significant projects. In total, the Protect Initiative will invest \$47 million over the next three years in important land conservation projects in urban and rural areas.

The Trust for Public Land will **conserve more than 4,800 acres** of Trampe Ranch, an iconic working ranch that accounts for 20% of agriculture in Gunnison County and offers outstanding views from more than 100 miles of surrounding trails.

land to expand recreational opportunities.

With a grant to **protect three properties totaling more than 18,000 acres**, Western Rivers Conservancy will create new public land access for rural Costilla County in the San Luis Valley, where 99% of land is privately owned.

In partnership with the City of Fort Collins, Larimer County will **conserve approximately 2,400 acres** near Horsetooth Mountain Open Space, connecting a patchwork of remaining undeveloped

Prospect Park and Recreation District will **protect Golden's Applewood Golf Course**–a rare tract of urban open space that was facing potential development–conserving the land for recreation, wildlife habitat, and a new trail connection.

\*GOCO's FY 2016 ran from July 1, 2015 to June 30, 2016. This annual report summarizes those funding decision. Photos courtesy of GOCO grantees and staff.



### Connect

80% of Coloradans use trails for outdoor recreation, and the Connect Initiative will help get them where they want to go. Whether it's closing critical trail gaps or providing Coloradans with close-to-home parks, Connect will create expansive, accessible, and safe-to-navigate networks for outdoor recreation in Colorado communities.

The Connect Initiative is the culmination of two decades dedicated to providing better access to the outdoors. GOCO's Paths to Parks Initiative previously invested \$8 million to build 37 miles of trails across the state, and earlier "legacy" grant programs invested tens of millions of dollars in revamping entire river corridors to better connect local residents with the outdoors.

Closing these trail gaps and building easily accessible parks and playgrounds not only creates vibrant, connected communities but also bolsters in-state tourism and boosts local economies.

In the fall of 2016 (FY 2017\*), the GOCO Board awarded the first round of Connect Initiative grants.

\*GOCO's FY 2016 ran from July 1, 2015 to June 30, 2016. This annual report summarizes those funding decisions.

## Inspire

Money. Transportation. Not feeling welcome. A variety of barriers keep Colorado kids and their families from getting outside and experiencing all our state has to offer.

That's why GOCO has committed more than \$25 million in funding over a fiveyear period, empowering local coalitions to identify and tackle these barriers in Colorado's rural, mountain, urban, and suburban communities. The six pilots leading the way are Northeast Metro Denver (the Montbello neighborhood, Commerce City, and northeast Aurora); Denver's Westwood neighborhood; the San Luis Valley; Lafayette; Lake County; and Lamar.

In FY 2016, these coalitions and additional Tier 2 communities received a total of \$1.4 million in initial grants to engage local kids and their families in the planning effort. All 21 coalitions are eligible to apply for implementation funding beginning in FY 2017.\*

\*GOCO's FY 2016 ran from July 1, 2015 to June 30, 2016. This annual report summarizes those funding decisions.

THIS YEAR | \$1.4 MILLION IN PLANNING GRANTS • 21 COALITIONS • 6 PILOTS LEADING THE WAY • 15 TIER 2 COMMUNITIES MOBILIZING • 2 WORKSHOPS AND 1 ONLINE COMMUNITY FOR SHARED LEARNING • 303 YOUTH ADVISORY COUNCIL PARTICIPANTS



Pictured: Golden Gate Canyon State Park outside of Golden, one of 12 state parks that receive operational funding from GOCO. PHOTO BY CAVEMAN COLLECTIVE.



Projects funded in FY 2016\*





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GOCO also funds regional and statewide projects through our investments in Colorado Parks and Wildlife and through our conservation excellence grant program.

CPW's GOCO-funded statewide programs include natural resource and invasive species management, fire fuel mitigation, and environmental education.



## **Status Report**

In FY 2016<sup>\*</sup> our grantees put GOCO funds to work for:



Since our inception in 1992:



#### **Economic Impact**

- Outdoor recreation contributes **\$34.5 billion** to the Colorado economy, **creating 313,000 jobs** in the state.
- Wildlife activities account for **over \$5 billion** of economic output in Colorado, **supporting nearly 50,000 jobs** within the state.
- Operations and capital spending in local and regional parks in Colorado created
  \$4.6 billion in economic activity and supported over 36,000 jobs in 2013.

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GOCO's FY 2016 ran from July 1, 2015 to June 30, 2016. This annual report

## **School Yards**

Aging, outdated playgrounds are being transformed into nature-inspired havens where children can be wild and learn about the outdoors. The best part: kids are leading the charge.

GOCO's School Yard Initiative (SYI) is empowering youths and charting a course for what nature-inspired play looks like. Plus, elementary schools awarded SYI funding are eligible to participate in Colorado Parks and Wildlife's Schools and Outdoor Learning Environments (SOLE) program, which provides teacher training, family nature nights, and additional outdoor education opportunities.

> THIS YEAR | \$500,000 AWARDED • 2,000+ STUDENTS BENEFITTED • 6 PLAYGROUNDS COMPLETED • 1 PARTNERSHIP WITH SOLE LAUNCHED • 58% AVERAGE FREE AND REDUCED LUNCH (FRL) RATE AT SCHOOLS AWARDED FUNDING • 10 COMMUNITY FUNDRAISING EVENTS HOSTED BY CALICHE ELEMENTARY SCHOOL

THIS YEAR | \$900,000+ AWARDED THROUGH GOCO AND CPW • 67 WEEKS OF WORK • 19 CREWS DEPLOYED • 200+ CORPS MEMBERS EMPLOYED • 37 MILES OF TRAILS IMPROVED • 100 ACRES OF FIRE FUELS MITIGATED • 51 ACRES OF WATER-HUNGRY INVASIVE PLANTS REMOVED • \$140,000 IN AMERICORPS SCHOLARSHIPS FORECASTED TO BE EARNED BY CORPS MEMBERS

Pictured: Crews in Steamboat Springs reconstruct Spring Creek Trail. PHOTO COURTESY OF COLORADO YOUTH

CORPS ASSOCIATION

## Youth Corps

Tomorrow's outdoor stewards are cultivated in youth corps crews that GOCO grants help employ on vital environmental and outdoor recreation jobs.

Teenage and young adult unemployment rates are alarmingly high, and GOCO funding through competitive grants and Colorado Parks and Wildlife helps create more jobs and higher education opportunities for young people across the state.

THISYEAR | \$6.7 MILLION AWARDED • 24 PARKS OR PLAYGROUNDS IN COMMUNITIES OF EVERY SIZE, FROM THE CITY OF DENVER TO THE TOWN OF STRATTON (POPULATION 664) AND EVERYWHERE IN BETWEEN • 2 COUNTY FAIRGROUNDS THAT SERVE AS OUTDOOR RECREATION HUBS • 3 WATER **RECREATION PROJECTS** • 5 OUTDOOR SPORTS FACILITIES • 10 MASTER PLANS FOR NEW PARKS, TRAILS, AND COLLABORATIVE EFFORTS TO GET KIDS OUTSIDE

Pictured: Cuatro Vientos Park in Westwood, the neighborhood's first new park in 35 years, which GOCO funding helped create. PHOTO COURTESY OF DENVER PARKS AND RECREATION. INSET PHOTO COURTESY OF CITY OF PUEBLO.

### Parks and Trails

As Coloradans we take pride in our state's great outdoors and how we use them. It's why many of us call this state home. But not every Coloradan has grown up with a highquality park or trail in their backyard.

GOCO funding improves and enhances parks of all sizes and types. Whether our grantees are giving a small town its first-ever park, revamping unsafe but heavily utilized athletic facilities, or making improvements to a park's ADA accessibility, we're creating spaces that get Coloradans outdoors and engaged in their communities.



Kids of all ages anxiously await their first skate of **El Centro del Quinto Sol Wheel Park**, which opened in May 2016 in Pueblo's East Side neighborhood.

### **Open Space and Rivers**

Conservation in Colorado has an important mission: maintain the quality of life that draws us in and makes this place what it is.

GOCO funds projects that sustain local agriculture and economies, give outdoor recreationists a place to play (or simply to enjoy the view), protect wildlife habitat, safeguard the state's water supply, and improve best practices and the land to help make sure we keep Colorado great.

Pictured: Armstrong Conservation easement, the first GOCO-funded portion of Mesa Land Trust's Fruitlands Forever Initiative in Palisade. PHOTO BY JOHN FIELDER. AWARDED • 42,000 ACRES CONSERVED • 19 MILES OF RIVERS AND STREAMS PROTECTED • 4 PROJECTS OF REGIONAL OR STATEWIDE SIGNIFICANCE TO IMPROVE CONSERVATION BEST PRACTICES • 1 NEW TRANSACTION COSTS GRANT PROGRAM TO SUPPORT LANDOWNERS WHO DONATE PART OF THEIR LAND VALUE FOR CONSERVATION

THISYEAR | \$6.5 MILLION

THIS YEAR | 19 CAPITAL **IMPROVEMENT PROJECTS** FUNDED AT 10 STATE PARKS • 12 PARKS OPERATIONS FUNDED • ADA COMPLIANCE PLANS FOR 4 CAMPGROUNDS AND 1 CAMPER SERVICES **BUILDING • 2 NEW FISHING** PIERS AND 3 BOAT RAMPS IN THE WORKS • 37 NEW SHADE SHELTERS TO BE INSTALLED • 5,646 VOLUNTEER HOURS RECORDED • \$1M INVESTED IN YOUTH PROGRAMS • 7 TRAILS FUNDED • 24 FAMILY NATURE NIGHTS HOSTED • **38 INTERNS EMPLOYED BY GOCO FUNDING** 



13.5 million people enjoy our state's 42 state parks each year, and GOCO funding helps Colorado Parks and Wildlife keep up with the demand.

Approximately \$15 million in annual funding from GOCO supports park expansions, capital improvement projects, operations, the state trails program, and other programs and facility needs in Colorado's state parks system.

GOCO also picked up the tab for state park entries for the state's first ever "Fresh Air Friday," inspired by REI's Opt Outside campaign to get people out of the mall and into nature on Black Friday.



Fishing at **John Martin Reservoir State Park** near Lamar, where one of the GOCO-funded boat ramps will be installed.

Pictured: Mancos State Park in southwest Colorado. PHOTO BY CHRIS STARK. INSET PHOTO BY THOMAS KIMMEL.

## Wildlife

GOCO awards approximately \$15 million each year to support Colorado Parks and Wildlife's efforts to preserve and improve wildlife habitat and to help protect the hundreds of diverse species that call our state home.

GOCO funds also support watchable wildlife opportunities as well as dozens of wildlife festivals across the state in rural communities that benefit from the festivals' economic impact.

> THIS YEAR | \$1.4M INVESTED IN WILDLIFE EDUCATION • 32,815 ACRES OF HIGH-PRIORITY HABITAT FUNDED FOR CONSERVATION • 1,010 VOLUNTEER HOURS RECORDED

140 ORGANIZATIONS
 VOLUNTEERING FOR RIVER
 WATCH, COLLECTING DATA
 ON EVERY WATERWAY IN
 THE STATE • 28 SPECIES
 SUPPORTED • 44 INTERNS
 EMPLOYED BY GOCO
 FUNDING

## Finances

GOCO grants are awarded through competitive grant programs for local governments and land trusts. All of our grant programs require matching funds for any grant request.

Half of GOCO's funding is directly invested in Colorado Parks and Wildlife, which submits an investment proposal to the GOCO Board each year detailing how GOCO funds will be dispersed across the agency's facilities and programs. For more information on how GOCO funding impacts CPW, visit cpw.state.co.us.

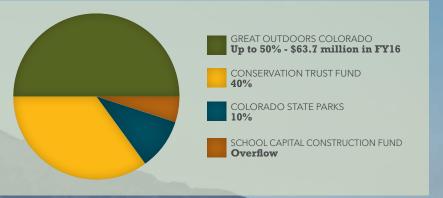
A vast majority of GOCO funding is distributed on a reimbursement basis, meaning grantees must submit budgets and documentation of their expenditures before receiving funds.

FY 2016 ran from July 1, 2015 to June 30, 2016. GOCO received \$63.7 million from the Colorado Lottery consistent with our constitutionally defined revenue cap. This cap is adjusted each year for inflation; for FY 2017 it is set at \$64.5 million, though GOCO budgets revenue conservatively and under the full cap amount.

This year was also one of GOCO's biggest yet, awarding \$64.3 million across 11 grant programs. GOCO maintained operating costs of 5.2% during FY16, significantly below the average for Colorado foundations and non-profits.

For our complete FY 2016 financial statements, visit GOCO.org/finance.

#### **Lottery Proceeds Distribution**



**REVENUES** | GREAT OUTDOORS COLORADO REVENUES ARE PRIMARILY FROM LOTTERY PROCEEDS AND INTEREST INCOME.

REVENUES	FY 2015-2016	<b>AMOUNT TO DATE</b> \$1,034,965,084	
Lottery Proceeds	\$63,714,505		
Interest & Other Income	\$967,734	\$38,744,417	
Total Revenues	\$64,682,239	\$1,073,709,501	

**EXPENDITURES** | GREAT OUTDOORS COLORADO EXPENDITURES INCLUDE PAYMENTS TO GRANTEES AND COVERING ADMINISTRATIVE EXPENSES. ADMINISTRATIVE EXPENSES INCLUDE OPERATING COSTS AND BOARD EXPENSES.

EXPENDITURES	FY 2015-2016	AMOUNT TO DATE	
Grant Expenditures	\$44,934,958	\$962,153,898	
Administrative Expenses	\$2,327,062	\$36,716,075	
Total Expenditures	\$47,262,020	\$998,869,973	

#### BUDGET | FISCAL YEAR 2016-2017 ESTIMATED BUDGET

Lottery Proceeds	\$61,885,372	Grant Expenditures	\$70,000,000
Interest & Other Income	\$300,000	Administrative Expenses	\$2,985,000
Total Revenues	\$62,185,372*	Total Expenditures	\$72,985,000*

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## Mission

The Great Outdoors Colorado Trust Fund was created in 1992 when voters approved Amendment Article XXVII to the Colorado Constitution to allocate Colorado Lottery proceeds.

It directs a portion to GOCO for projects that preserve, protect, and enhance the state's wildlife, park, river, trail, and open space heritage, and it created a board of trustees to govern distribution. The text is available at GOCO.org/amendment.

The Constitution requires GOCO to allocate funds to four areas in substantially equal portions over time:



## Governance

#### **An Independent Board**

Board members serve the role of approving GOCO funding of projects, new grant programs, and the organization's financial plans—remaining responsive to communities' needs and accountable as trustees of public funds.

Board members are appointed by the Governor and subject to confirmation by the Colorado State Senate. The 17-member board includes two members of different political parties from each of the state's seven congressional districts. Learn more at GOCO.org/board.

#### Members by Congressional District

- 1: Katherine Cattanach (R), Hollie Velasquez Horvath (D), both Denver
- 2: Jenn Dice (U), Boulder; Tony S. Lewis (D), Longmont
- 3: Tom Burke (R), Grand Junction; Alan Schwartz (D), Crested Butte
- 4: Chana Reed (R), Lamar; Jody Rogers (U), Yuma
- 5: Heather Carroll (D, chair), Dave Palenchar (R), both Colorado Springs
- 6: Jason Brinkley (R), Linda Strand (D), both Aurora 7: Jacy Rock (U); Karma Giulianelli (D), both Golden

#### State Agency Representatives

Natural Resources: Bob Randall Parks and Wildlife Commission: John V. Howard, Jr. and William G. Kane

### **GOCO** Leadership

Jim Spaanstra, Executive Director Peter Ericson, Chief Operating Officer

### **GOCO UPDATES**

In May 2016 GOCO bid a fond farewell to longtime executive director Lise Aangeenbrug who moved on to the role of executive vice president at the National Park Foundation. Esteemed board member Jim Spaanstra, who was partner at law firm Faegre Baker Daniels, took on the role of GOCO executive director while the board searches for a successor.

GOCO has relocated offices. Our new address is 1900 Grant St., Ste. 725, Denver, CO 80203.