

Energy Outreach Colorado

2022 Annual Report



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From the CEO & Executive Director

As I write this letter, I am looking out of my window at the falling snow. But instead of enjoying the scene I am worried about the dramatic increase in calls that we are receiving from people who are unable to afford the rising costs of home energy and fear a shutoff or living without heat.

For over 32 years, Energy Outreach Colorado has worked to help these households, and with the help of our amazing partners and loyal donors, we have found funding for our bill payment assistance program, created a furnace repair/replacement program, and enhanced our ability to provide energy efficiency upgrades in a home. The impact of this work has reduced home energy costs, keeping people warm and safe in their homes.

Currently, natural gas prices and utility rates are on the rise, the cost of food and health care are at record highs, and our participants are making unsafe choices between skipping a month of medication to afford to pay other bills. This is real life, and I am so proud that we are here to help.

Energy Outreach Colorado is a strong, nimble, and effective organization that Coloradans can trust to help them through tough times. Thanks to our supporters and friends, plus an amazing staff of passionate people, I am confident that we will continue to meet today's critical needs and help stabilize households statewide. Together, we are stronger and more resilient than before.



A handwritten signature in black ink that reads "J Gremmert". The signature is fluid and cursive, with a long horizontal line extending from the end.

Jennifer Gremmert
CEO & Executive Director

Vision



All Coloradans
can afford their
energy needs

Mission



EOC leads a network of
industry, state, and local
partners to Support,
Stabilize and Sustain
Coloradans to afford
their energy needs.

AWARDS AND RECOGNITION

EOC continues to earn recognition locally and nationally for our commitment to assisting Coloradans so they can afford their home energy costs. In 2022, EOC was named by **Charity Navigator** as one of the Top 10 charities that have received the most consecutive 4-Star ratings as demonstrated through strong financial health, and our commitment to accountability and transparency. EOC has earned this important recognition for 21 years in a row. In addition to this recognition, we also received Platinum Transparency status from **Candid** (formerly GuideStar) and maintained our **Better Business Bureau Accredited Charity** status.



Charity Navigator
4-Star rating for
21 consecutive years



Candid
Platinum
Transparency status



**Better Business
Bureau**
Accredited Charity

2022 by the Numbers

TOTAL HOUSEHOLDS SERVED

	35,005
Renter Households	23,298
Rural Households	6,890
Households with Children	15,855
Households with Seniors	3,160
Households with Disabilities	7,238

NONPROFIT ENERGY EFFICIENCY PROGRAM (NEEP)

Total Projects	54
ENERGY SAVINGS	
Decatherms	2,588
Kilowatt Hours	1,634,469
TOTAL LEVERAGED ASSISTANCE	\$1,991,296

MULTIFAMILY AFFORDABLE HOUSING WEATHERIZATION PROGRAM

Total Households (units)	4,155
ENERGY SAVINGS	
Decatherms	11,397.80
Kilowatt Hours	1,886,658
TOTAL LEVERAGED ASSISTANCE	\$3,572,058

TOTAL ENERGY IMPACT

Decatherms Saved	28,258
Kilowatt Hours Saved	6,228,573
Greenhouse Gas Emissions Saved — Metric Tons of CO ₂ avoided	11,569
Total Dollars Saved	\$1,166,893
Total Kilowatt Hours Saved	7,986,284

COLORADO AFFORDABLE RESIDENTIAL ENERGY PROGRAM (CARE)

Total Households	575
ENERGY SAVINGS	
Decatherms	14,272
Kilowatt Hours	209,558
TOTAL LEVERAGED ASSISTANCE	\$2,222,000

COMMUNITY SOLAR PROGRAM

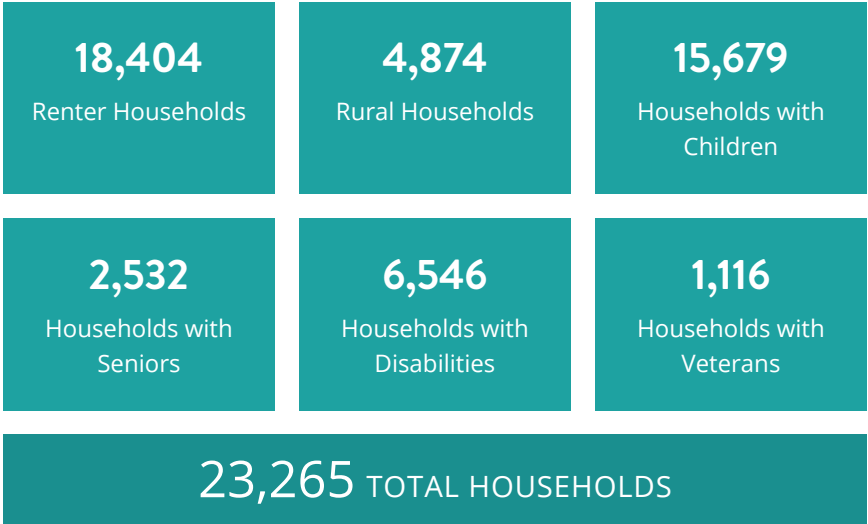
Total Households	1,202
ENERGY PRODUCED	
Kilowatt Hours	7,986,284
Total Dollars Saved	\$454,169.72

CRISIS INTERVENTION PROGRAM

Total Households	2,825
Total Dollars Spent	\$7,511,657.73

Bill Payment Assistance Program

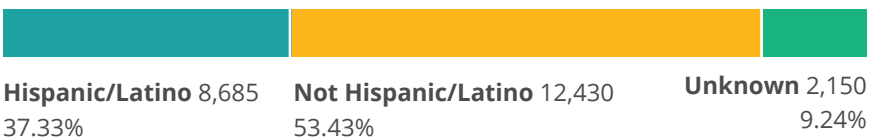
OUR COMMUNITIES



RACE



ETHNICITY



Advocacy 2022

Since 1989, EOC has been committed to ensuring that all Coloradans can afford their home energy costs. We are a national leader in integrating approaches across the entire utility space to help households with energy affordability and achieve energy equity. EOC has made a concerted effort to safeguard all customers in the areas of rates, disconnections, and affordability.

- ▶ We have provided definitions and rules around disconnections and reconnection policies so families are not without utility service overnight or during the weekend
- ▶ Expanded equity, and home health and safety issues within rate cases
- ▶ Secured substantial funding for energy and energy efficiency programs at a time of critical need
- ▶ Represented income-qualified households to expand access to new renewable energy and transportation programs

EOC will continue to advocate for vulnerable households so that their voices will be heard in the complicated regulatory and legislative proceedings which have an increasing impact on their lives.



Healthy Homes Program

In 2022, EOC launched a new program called Healthy Homes, which focuses on the health and well-being of the household, with the goal of improving energy efficiency and making every participant's home safer, healthier, and more comfortable.

Building on decades of experience addressing energy burdens in vulnerable communities, EOC seeks to redesign the traditional weatherization process with a data-led approach to determine cost-avoidance (health and energy) benefits rather than the traditional cost-effectiveness (energy-only) benefits. Partnering with Denver-area healthcare providers, EOC will create a weatherization prescription and provide a national model for equitable program development.

EOC will work with income-qualified households to reduce greenhouse gas emissions, improve indoor air quality, and reduce exposure to pollutants for those living with chronic breathing conditions. In doing this, we expect to alleviate future healthcare costs and decarbonize households, delivering health and economic benefits where they are needed most.



Healthy Homes participant with EOC staff, above; A home in the program, right.

Financials

Through our advocacy work, EOC secured new funding collected in Fiscal Year 2021-22. This funding is restricted to energy assistance and efficiency programs exclusively and will be distributed in Fiscal Year 2022-23. Please review EOC's full financial audit in the publications section of our website to learn how this restricted funding is distributed: www.energyoutreach.org/reports-publications/

2021–2022FY Unaudited Annual Financial Report

REVENUE

Individual Contribution	\$2,421,494
Corporate Contribution	\$588,482
Corporate Contribution Restricted	\$11,890,288
Foundation Grants	\$448,159
Government Funding	\$16,639,103
Statutory/Settlement Funding	\$6,941,875
Legislative Funding	\$13,369,809
Miscellaneous Income	\$520,370
Investment Income (Unrealized)	(\$2,394,980)
TOTAL	\$50,424,600

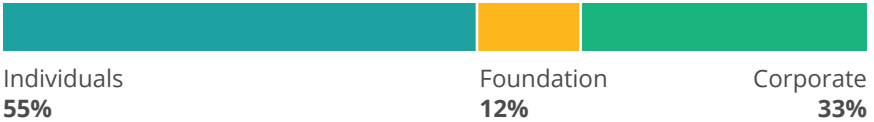
EXPENSES

Energy Assistance Program	\$14,700,559
Energy Efficiency Program	\$14,617,821
Crisis Intervention Program	\$7,878,022
Advocacy	\$712,127
Administrative Cost	\$2,448,487
Development	\$729,761
Miscellaneous	\$78,103
TOTAL	41,164,880

Note: this report reflects unaudited financials. The significant difference in revenue and expense is due to restricted funding that was collected in EOC's fiscal year 2021-22, which will be distributed in fiscal year 2022-23 and can be reviewed in the publication section of our website.

Development

GIVING BY SOURCE



2022 GIVING TRENDS

IRA Qualified Charitable Distribution (QCD): We saw a 70% year-over-year increase from individuals who are 70 ½ or older making donations from their IRA.

Stock: EOC's new partnership with DonateStock.com resulted in a 100% increase in stock donations.

Matching gifts: Several donors contacted EOC to set up matching funds to encourage donations. In 2022, we offered three \$50,000 matches: for the Keep the Lights On Colorado campaign, Colorado Gives Day, and end-of-year giving.

Donor Advised Funds (DAFs): Donors giving through these funds increased by 98%. DAFs provide various tax benefits and allow donors to contribute to multiple nonprofits with ease.

DONOR TESTIMONIAL

"We have supported Energy Outreach Colorado for many years because we know that countless Coloradans struggle to secure the basic necessities that everyone needs. These essentials include a safe, secure place to live with gas and electricity for heat and light. Because these costs have gone up so much, we have significantly increased our support for Energy Outreach Colorado in 2022." — Jay & Lois Miller



Corporate Impacts

ConSERVE

Energy Outreach Colorado is grateful to our corporate partners who invest in our mission to ensure that Coloradans can afford their home energy costs.

Several companies joined us as a conSERVE sponsor and hosted volunteer events, packing hundreds of home energy-saving kits that included aerators, LED bulbs, and weather stripping. Each kit offers over \$3,300 in lifetime energy savings, and is distributed to constituents in need.

Corporate partnerships help Energy Outreach Colorado sustain our work. For more information, please visit www.energyoutreach.org/corporate-partnerships/



Volunteers packed hundreds of home energy-saving kits at conSERVE events.

KEEP THE LIGHTS ON COLORADO CAMPAIGN



Solar energy is more accessible to 395 Colorado families because of the Keep the Lights on Colorado campaign hosted by Namaste Solar. Through the generosity of

16 corporate sponsors, 60 individual donors, and one matching gift, the campaign raised \$98,900. All of the funds raised will purchase community solar subscriptions to help Colorado families struggling to afford their home energy bills. Each subscription provides long-term stability in the form of monthly bill credits that reduce the burden of home energy costs by up to 37%. Another impact is that the credits placed on families' bills will offset 1,402,236 pounds of CO₂ this year, the equivalent of 1,598,503 miles driven by one car.

CARE Program Impact

The Colorado Affordable Residential Energy (CARE) program provides income-qualified Coloradans with free home energy efficiency upgrades for homeowners and renters statewide.

This past summer, EOC began much-needed weatherization work on a

home in Conifer, CO only to find that the home needed many more upgrades than originally anticipated. The home is occupied by Amy and her dog Annie. There was no insulation in the floor, or walls, and almost no insulation in the attic. It had become impossible for them to

CONIFER HOME ENERGY UPGRADES

Total cost: **\$13,757.25**



Furnace
Cleaning



Air
Sealing



Insulation



Storm
Windows



stay warm in the winter and cool in the summer. Amy was struggling to afford her gas bill each month with rising costs, and without the CARE program, she may not have been able to remain in her home.

To bring the home to proper efficiency standards, our program partners at Northwest Colorado Council of Governments — did a complete furnace clean, performed air sealing, and installed attic insulation, floor insulation, wall insulation, duct insulation/sealing, and six storm windows. The total cost of this critical work was \$13,757.25.



This home in Conifer needed multiple energy upgrades, including attic, floor, wall and duct insulation.

LETTER FROM AMY

Your CARE program crew weatherized my house this summer and I am so grateful for all the many things you did to my place. The time and effort you took to insulate has made the house feel solid. Not too hot inside this summer and now with winter here, the heat is working throughout the house. It had been very hard trying to stay warm through the winters and I have struggled to pay my gas bill. Now I can look forward to staying warm for a long, long time. My old dog Annie says thank you too.



In life we make plans, we work hard and think we can do it all until you find yourself living alone on a beautiful, but freezing cold, windy mountain wondering how you can buy groceries and pay your gas bill. Thanks to the CARE program, my story has changed. Pride is no longer a self-can-do attitude to me. Pride means being thankful for the helping hands in my life.

*From the bottom of my heart
Thank You!*

Amy and Annie in Bailey

EOC Agency Partners

Adams 12 Five Star Schools Student and Family Outreach Program

Adams County DHS

Almost Home

Arapahoe County Department of Human Services

Aurora Interfaith Community Services

Aurora Public Schools Welcome Center

Brain Injury Alliance of Colorado

Broomfield FISH

Brothers Redevelopment

Catholic Charities and Community Services of the Archdiocese of Denver, Inc.

Catholic Charities of the Diocese of Pueblo

Center for African American Health

Center for Work Education and Employment (CWEE)

Children's Hospital

Children's Hospital Resource Connect
City of Arvada

Clear Creek Department of Human Services

Cloud City Conservation Center

Collaborative Healing Initiative Within Communities (CHIC)

Colorado East Community Action Agency

Colorado Health Network

CSU Student Case Management

Community Budget Center

Community Ministry

Community of Caring Foundation

Community Partnership Family Resource Center

Community Table

Community United Methodist Church of Pagosa Springs

Cooperating Ministries of Logan County

Crossroads Ministry of Estes Park, Inc

Crowley County Department of Human Services

Custer County Department of Human Services

Delta Family Center

Denver Indian Center

Denver Indian Family Resource Center

Denver Inner City Parish

Denver Public Schools Office of Family & Community Engagement

Emergency Family Assistance Association

Evergreen Christian Outreach

Families Forward Resource Center

Family and Intercultural Resource Center

Family Tree

First Mennonite Church of Denver

First Presbyterian Church of Salida

First United Methodist Church of Cortez

Focus Points Family Resource Center

EOC Agency Partners

Fremont County Family Center
Goodwill of Colorado
Grand Valley Catholic Outreach
Growing Home
Gunnison-Hinsdale County DHS
Help & Hope Center
Help the Needy
Home Front Military Network
House of Neighborly Service
Housing Solutions for the Southwest
Integrated Family Community Services
Jefferson Center for Mental Health
Jewish Family Service of Colorado
Jovial Concepts
La Junta Associated Charities
La Plata Family Centers Coalition
La Puente Home
Las Animas Helping Hands
Lift-Up of Routt County
Loaves and Fishes Ministries of Fremont County
Lupus Foundation of Colorado
Lutheran Family Services Rocky Mountains
Maiker Housing Partners
Mercy's Gate
Morgan County Family Center
Mountain Family Center
Mountain Resource Center
Neighbor to Neighbor

Northeast Denver Housing Center
OUR Center
Parker Task Force for Human Services Charitable Trust
Phillips County DHS
Pine River Shares
Pinon Project
Prairie Family Center
Pueblo County Department of Human Services
Reaching Out to Community and Kids
Rocky Mountain Children's Health Foundation
Rural Communities Resource Center
San Juan County DSS
Senior Assistance Center
Seniors' Resource Center
Sister Carmen Community Center
South Central Council of Governments
St. Vincent de Paul Society
Teller Senior Coalition
The Action Center
The Family Center — La Familia
The Salvation Army
Tri-County Family Care Center
Tri-County Health Network
Tri-Lakes Cares
Volunteers of America
West End Family Link Center
WorkLife Partnership



**ENERGY
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COLORADO**
Together We Power Stability

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