

### **EOC BOARD MEMBERS**

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Troy Whitmore *United Power* 

# FROM THE EXECUTIVE DIRECTOR

I've worked in the energy sector for more than 25 years and have experienced the cyclical nature of the industry. The ups and downs naturally have an impact on us all, but more so on the people that we serve at Energy Outreach Colorado (EOC).

Natural gas has been an affordable commodity for many years but that is changing. Many households struggle to afford their home energy costs. Now, heating fuel prices are on a dramatic rise and the risk of disconnection is real.

Income inequality and the energy transformation is creating a crisis for vulnerable households. We see every day that people are not in a strong position to weather the rapid changes in energy costs, the economy, the pandemic.

I have hope. EOC has been there for Coloradans for over 32 years, and there is so much more we will do. This is a strong organization that plans for the hard times. We saw our highest revenue in FY20/2021 and served more than 30,272 households. Thanks to strong partnerships, loyal donors, and an amazing staff, we will be ready to do more.

Jennifer Gremmert
CEO & Executive Director

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### Vision

All Coloradans can afford their energy needs

### Mission

EOC leads a network of industry, state, and local partners to Support, Stabilize and Sustain Coloradans to afford their energy needs.

### OUR COMMITMENT TO THE FUTURE

Energy Outreach Colorado, through its Board of Directors, embraces the importance of Diversity, Equity, and Inclusion in everything we do, as in our society as a whole. While EOC has always provided its services equitably to all income-qualified Coloradans who come to us for help, in this time especially we recognize the extraordinary requirements that arise from the very difficult year from which we are now just beginning to emerge. We, as a Board and on behalf of the whole EOC family, reaffirm our commitment to provide services to all income-qualified applicants and to advocate on their behalf with the executive, legislative, and regulatory bodies of the State of Colorado. Moreover, we also undertake to expand this commitment to ensure that we proactively seek out opportunities to incorporate both the principles and actions of Diversity, Equity, and Inclusion throughout our organization and the extended network of partners and associates who deliver services on our behalf.

Our goal to ensure that **all** Coloradans can afford the energy they need to power their lives has never changed, and we are working now as we have always done: to continuously improve our commitment to the word "all."

# EOC Strategic Planning

Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy.

### SUSTAIN

- RenewableEnergySubscriptions
- ► Advocacy

#### **SUPPORT**

- ▶ Bill Payment
- ► Furnace Repairs/ Replacements

#### **STABILIZE**

- ► Energy Efficiency
- **►** Education

### STRATEGIC PILLARS



#### **COMMIT**

To statewide impact

**PROGRAMS** 



#### UNLEASH

Our full potential

**OPERATIONS** 



#### **FOSTER**

External relationships

COMMUNICATIONS DEVELOPMENT



#### **PURSUE**

Broader horizons

**ADVOCACY** 

### 2021 - 24 STRATEGIC DIRECTION

- ► Improved Participant Experience
- ▶ Metrics
- ▶ Operations
- ► Energy Transformation
- ► Funding
- ► Partnerships
- ► Increase in Participants Served

#### **2021 BY THE NUMBERS**

# The people we have served

30,272

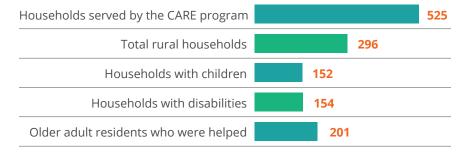
Total number participants served

We believe that everyone deserves to be able to afford their home energy costs. In 2021, the energy burden for vulnerable households continued to increase and we saw the number of people struggling with economic hardships, and families who were unable to afford their home energy costs, rise dramatically. Energy Outreach Colorado (EOC) programs have been a lifeline for many households.

47,000
People assisted by the
Nonprofit Energy
Efficiency
Program

The Nonprofit Energy Efficiency Program (NEEP) supported 39 non-profit organizations impacting over 47,000 individuals. By helping non-profits save money through energy savings, they are able to focus on their mission of helping people in need.

Our **Colorado Affordable Residential Energy Program (CARE)** provides energy efficient upgrades at no cost to income-qualifying households. These upgrades provide a critical component to saving on energy costs and providing safety and comfort in a home.



The **Weatherization Assistance Program (WAP)** provides installations to improve the energy efficiency of a home saving on costs. This can include insulation, air sealing, storm windows and doors.

Total households served		630
Total number of homes with children	28	
Number of older adult residents helped	56	<b>i9</b>
Total households with disabilities	136	

\$96,791.91

Energy costs saved by our **Community Solar Program.** 

918 new residential subscribers and 13 new nonprofit subscribers were enrolled. Seven Colorado counties were served.

Turn to page 11 for more on EOC's solar program

26,087
Total Metric
Tons of CO<sub>2</sub>
saved

21,747

Households
statewide supported
by the Bill Payment
Assistance
Program

\$4,156,364.54

Total savings from energy efficiency measures

2,565

Households served by our Crisis Intervention Program (CIP) by repairing or replacing furnaces and providing heat to homes without. 776 of these households were in rural communities.

## Full building upgrade

#### PARTICIPANT STORY

Trina lives in an 8-story low-income multi-unit rental building for older adults. She has been legally blind her whole life and is very proud of the fact that she can care for herself. She

attributes much of this to the fact that she loves where she lives, feels safe and can afford her rent. Through our Multi-Family Building program, we completed an energy retrofit project on this building. The money saved on energy costs will help secure affordable housing costs.

### **Energy Efficiency Measures Completed**

- ► LED light bulbs in the tenant's apartment
- ► High efficiency plumbing fixtures
- ► LED fixtures for the hallways and meeting areas
- Pipe and tank insulation for boilers and domestic hot water heaters
- ► High efficiency hot water heaters and pumps
- Central space heating plant for the building

### Health and Safety Measures Completed

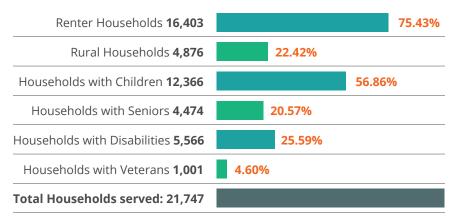
- Carbon monoxide alarms
- ▶ Bath exhaust fans
- ▶ Duct Cleaning



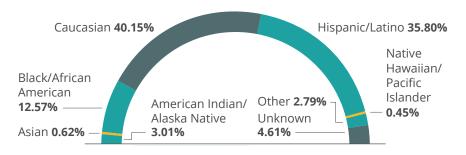
### BILL PAYMENT ASSISTANCE PROGRAM

1 in 4 households struggle to afford their home energy costs – the energy burden for under-paid households being 3 times that of higher income households. The EOC Bill Payment Assistance program works in tandem with Low-income Energy Assistance Program (LEAP) to help alleviate some of the burdens that vulnerable Coloradans face.

#### **OUR COMMUNITIES**



#### **DEMOGRAPHICS**



"I had no idea that there was a way to get help. I am so grateful that EOC helped me get stabilized and back on my feet."

Joan received assistance through EOC's Bill Payment Assistance Program

# Posada's Elko Family Emergency Shelter

PROGRAM IMPACT STORY The Posada Elko Family Emergency Shelter provides housing and services for families with children in need. Families are sheltered at the facility for up to two months as their basic needs of food, housing and clothing are met.

The Shelter was in need of critical health and safety energy upgrades and came to EOC for help. The baseboard heaters were in dangerous disrepair and the evaporative coolers and boiler required constant maintenance. The condition of the old equipment was costly to maintain and operate and started to present safety issues.

EOC leveraged funds and resources, and invested \$173,975 to help improve the facility.

### Total EOC Scope of work Project Costs = \$173,975

LEAP funded through CEO/WAP: \$146,375

Black Hills Electric funded: \$27,600

### **Energy Efficiency Measures Completed**

- Mini-split heat pumps (heating and cooling)
- ► Exterior lighting
- ▶ DHW tank & hot water pipe Insulation
- ► Attic air sealing

- ► Removal of old, damaged baseboard radiant heaters and swamp coolers
- ▶ Doors
- ▶ Windows
- ► Drywall repairs throughout
- ▶ Programmable thermostats

### **Health and Safety Measures Completed**

▶ Bath exhaust fans w/ built-in heaters

▶ New bath fan electrical

**Note:** This represents EOC's scope of work for this project. Posada of Pueblo raised funds to pay for new kitchens and bathrooms, flooring, fencing, and ADA concrete.

### 2021 SOLAR PROGRAM

Community Solar Gardens provide an accessible and equitable way for many households to participate in renewable energy programs and be a part of the clean energy transformation. Studies show that nearly half of the

homes in the U.S. are not suitable for rooftop solar, but a subscription to a community solar garden offers a solution. EOC is connecting incomequalified households to community solar opportunities in their area and is continuously working to reduce barriers to access.

In 2021, EOC partnered with Xcel Energy to launch the first solar gardens in the nation that are owned by an investor-owned utility and which are 100% dedicated to limited-income households. Located on the site of former coal-fired power plants, these projects now produce clean solar energy and subscribers receive credits

### **Xcel Energy Income-Qualified Community Solar Gardens**

**Total Capacity:** 6 MW

**Counties served:** Boulder, Broomfield, Denver, Jefferson, Larimer, Weld

Households enrolled: 918

Nonprofits enrolled: 13

Annual energy bill savings per household: \$200 - \$500

Additional funding provided by: Boulder County, City of Boulder, and City and County of Denver

on their utility bill every month for the energy produced by their share. These solar subscriptions provide impactful, long-term savings to some of EOC's most energy-burdened households.



### Out of the cold

### PARTICIPANT STORY

We met Rhonda through a member of her church who had stopped by her house to check on her. The heat wasn't working and Rhonda was wearing her coat. Without the money to repair

the furnace, she was living in the cold. Her friend called EOC and we sent a contractor over immediately. The furnace needed to be replaced and Rhonda qualified to have the work done at no cost to her. We were also able to get her caught up on her energy bills and stabilize her situation.



"COVID made me so sad. Stuck in the house and scared I'd get sick. Then I lost my job. Wow"

"I was back on my feet! These folks led me out of depression and into safety. I am so grateful."

"I never thought it would be me that needed help. I am grateful that EOC is here to help people when we need it most."

### ADVOCACY IN ACTION

Working with lawmakers and utilities, EOC advocated for HB-1105 which passed in the 2021 legislative session. It provides much-needed additional resources and energy assistance funding for income-qualifying households statewide. House Bill 21-1105 directs utilities to collect a monthly fee from electric and natural gas customers to help support the work of organizations — like EOC — that help keep the lights on for Coloradoans in need.

#### **Some Highlights Include**

- ➤ Colorado investor-owned utilities will add a \$0.50/month charge to their utility bills beginning in October 2021, rising to \$0.75 in October of 2022, and adjusting for inflation thereafter.
- ▶ These funds will be tracked by Energy Outreach Colorado who will work with the Commission on Low-Income Assistance to distribute it for energy assistance, efficiency, and outreach programs.
- These funds
  will be issued to
  and tracked by
  Energy Outreach
  Colorado who will
  devise a budget
  to distribute it for
  energy assistance,
  efficiency, and
  outreach programs
  approved by the
  Commission on LowIncome Assistance.
- ► A portion of the funds will also be used to provide energy assistance to SNAP clients potentially providing more LEAP applicants



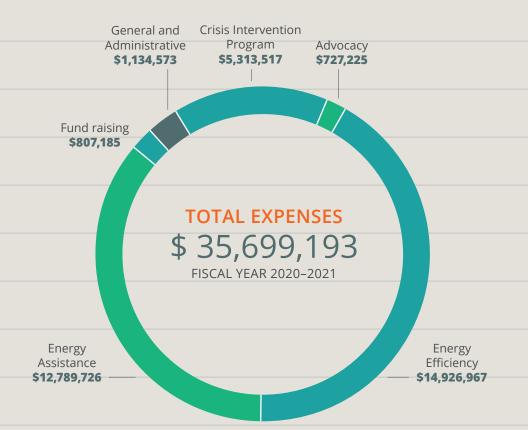
# A strong year



Note: These are unaudited numbers.

We anticipate some revenue will be deferred into 2021-2022.

Fiscal year 2020–2021 marked the end of another financially strong twelve months for Energy Outreach Colorado. Because of the funding support of our donors plus our utility, government and industry partnerships, we were able to leverage our resources and serve more households. We are entering fiscal year 2021–2022 with strong momentum and commitment to advancing our mission while remaining strong stewards of every dollar we receive.

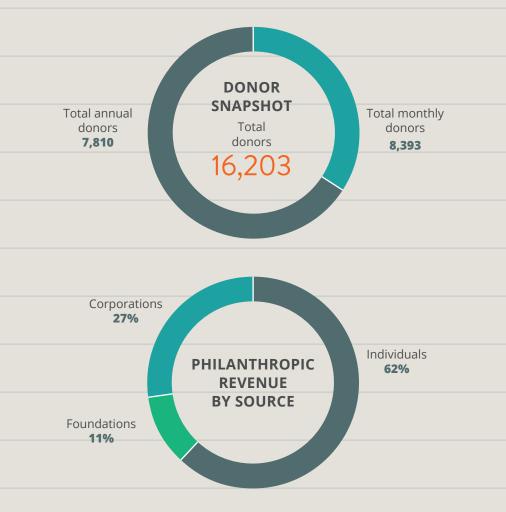


Note: Ending Net Assets were \$21,726,194.

### DEVELOPMENT

"It warms our hearts to know that we brought relief to families in need. EOC's work and mission is so important, and we are happy to be able to support their invaluable work."

- AN EOC DONOR



## Menefee Campaign

In July, EOC launched a campaign to raise funds for a critical heating system upgrade for Menefee Apartments; a 12-unit multi-family

property in rural Montezuma County that serves low-income elderly and disabled tenants. The property was operating with only half of the necessary space heating boilers and hot water heaters and because of the high cost, Menefee couldn't afford to replace the equipment on their own. The replacement cost for reliable high-efficiency mechanical equipment totaled \$35,000.



By September, EOC reached the \$35,000 goal.

"With the help of our partners, and caring individuals across the state, we are able to make the heating system improvements for Menefee Apartments and ensure the wellbeing of the residents" said Jennifer Gremmert, Chief Executive Officer at EOC.

### Awards and Recognition

Since Energy Outreach Colorado's beginning, we have been recognized both locally and nationally for assisting Coloradans with their home energy needs. This year is no different and marks the 20<sup>th</sup> year of Energy Outreach Colorado's 4-star rating through Charity Navigator. Along with this achievement, we maintain GuideStar's Platinum Seal of Transparency and Better Business Bureau Accredited Charity status.



**Charity Navigator** 4-Star rating for 20 consecutive years



Bureau
Accredited Charity



**GuideStar**Platinum Seal of
Transparency

### EOC agency partners

Adams 12 Five Star Schools Student and Family Outreach Program

Adams County Human Services

Almost Home, Inc.

Arapahoe County Department of Human Services

Arapahoe County Department of Human Services ERA

Aurora Interfaith Community Services

Aurora Interfaith Community Services

Aurora Public Schools Welcome Center

Brain Injury Alliance of Colorado (BIAC)

**Broomfield FISH** 

**Brothers Redevelopment** 

Catholic Charities – Weld ERA

Catholic Charities – Larimer ERA

Catholic Charities and Community Services of the Archdiocese of Denver, Inc. -All Locations

Catholic Charities Diocese of Pueblo

Center for African American Health (CAAH)

Center for Work Education and Employment (CWEE)

Children's Hospital Colorado

Children's Hospital Resource Connect

City of Arvada

Clear Creek Department of Human Services

Cloud City Conservation Center

Collaborative Healing Initiative Within Communities (CHIC)

Colorado East Community Action Agency Colorado Health Network

Colorado State University

Community Budget Center

**Community Ministry** 

Community of Caring

Community Partnership Family Resource Center

Community Table

Community United Methodist Church of Pagosa Springs

Cooperating Ministry of Logan County

Crossroads Ministry of Estes Park, Inc.

Crowley County Department of Human Services

Custer County Department of Human Services

**Delta Family Center** 

Denver Indian Center, Inc.

Denver Indian Family Resource Center (DIFRC)

Denver Inner City Parish (DICP)

DPS Office of Family & Community Engagement (FACE)

Emergency Family Assistance Association (EFAA)

Evergreen Christian Outreach (EChO)

Families Forward Resource Center

Family and Intercultural Resource Center

Family Tree

First Mennonite Church of Denver

First Presbyterian Church of Salida

First United Methodist Church of Cortez Focus Points Family Resource Center

Fremont County Family Center

Goodwill of Colorado

**Grand Valley Catholic Outreach** 

**Growing Home** 

Gunnison/Hinsdale County DHS

Help & Hope Center

Help the Needy

Home Front Military Network

House of Neighborly Service

Housing Solutions for the Southwest

Integrated Family Community

Services (IFCS)

Jefferson Center for Mental

Health (JCMH)

Jewish Family Service of Colorado

**Jovial Concepts** 

La Junta Associated Charities

La Plata Family Centers Coalition

La Puente Home

Las Animas Helping Hands

LiftUp of Routt County

Loaves & Fishes Ministries

of Fremont County

Lupus Foundation of Colorado

Lutheran Family Services,

**Rocky Mountains** 

Maiker Housing Partners

Mercy's Gate

Morgan County Family Center

Morgan County Family Center

Mountain Family Center

Mountain Resource Center

Northeast Denver Housing Center

**OUR Center** 

Parker Task Force

Phillips County Department

of Human Services

**Pine River Shares** 

Pinon Project

**Prairie Family Center** 

Pueblo County Department

of Human Services

Pueblo County Department

of Human Services ERA

Reaching Out to Community

and Kids (ROCK)

Rocky Mountain Children's

Health Foundation (RMCHF)

Rural Communities Resource Center

San Juan County Department

of Social Services

Senior Assistance Center

Seniors' Resource Center

Sister Carmen Community Center

Sister Carmen Community Center ERA

South Central Council of Governments

St. Vincent De Paul Society

Teller Senior Coalition

The Action Center

The Family Center/La Familia

The Salvation Army (TSA)

Tri-County Family Care Center

Tri-County Health Network

Tri-Lakes Cares

Volunteers of America

Colorado Branch (VOA)

West End Family Link Center

WorkLife Partnership



### ENERGY OUTREACH **COLORADO**

Together We Power Stability

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Ste 200





