



# ENERGY OUTREACH *Colorado*

2013  
ANNUAL  
REPORT



**Helping Coloradans afford home energy**



ENERGY OUTREACH  
*Colorado*  
Helping Coloradans afford home energy

# needs & impacts

Energy Outreach Colorado is the only nonprofit that raises funds to help Coloradans afford energy for their homes. Since 1989, Energy Outreach has raised more than \$200 million to fund programs that help limited-income families and seniors remain warm and safe in their homes. This includes assisting them through emergency situations where they might otherwise be without home energy, and increasing their access to the benefits of energy conservation. Below are the impacts of Energy Outreach Colorado's programs, 10/12 - 9/13.

“ I will forever be touched by the concern taken to meet my heating needs so quickly and with such caring. ”

*Geraldine*

*Below, James Bradshaw, manager of EOC's Crisis Intervention Program, with Geraldine (left) and Rose.*

## ENERGY BILL PAYMENT ASSISTANCE

EOC distributed \$10 million for energy bill payment assistance across the state.

We partnered with 125 community assistance organizations and Colorado's Low-Income Energy Assistance Program (LEAP).

About 118,000 limited-income households received help to pay the overdue portion of their energy bill.

## EMERGENCY HOME HEATING SYSTEM REPAIR

Energy Outreach administers the state's Crisis Intervention Program, which provides emergency repair or replacement of non-working home heating systems for income-qualified households.

Through a statewide network of licensed and certified HVAC contractors, EOC provided 1,180 households with \$1.2 million in assistance.

## ENERGY EFFICIENCY IMPROVEMENTS

### FOR NONPROFIT FACILITIES

Our Nonprofit Energy Efficiency Program (NEEP) provided 44 nonprofit facilities with a total of \$2.4 million in energy efficiency improvements so they could spend less on energy and more on community services. In addition to EOC, funders included Atmos Energy, the City of Denver's Office of Strategic Partnerships and Xcel Energy.

### FOR AFFORDABLE HOUSING FACILITIES

EOC also weatherized 2,655 affordable housing units with a total of \$3.8 million in energy efficiency improvements. Funding partners included Atmos Energy, SourceGas, Xcel Energy, the Colorado Office, the Department of Energy, the Low-income Energy Assistance Program (LEAP) and the American Recovery and Reinvestment Act.



## Emergency Heating Repair Warms Colorado Springs Senior

Living without heat in Colorado is unthinkable, yet it was a chilling reality for 71-year-old Geraldine of Colorado Springs. The aged boiler in her half-century old home refused to kick on last fall, and her limited income didn't begin to cover the thousands of dollars needed to replace it.

Geraldine, who cares for her two young grandchildren during the week, struggled along until December with space heaters and extra layers of clothes. Then her daughter, Rose, discovered the Crisis Intervention Program (CIP) run by Energy Outreach Colorado, which provides free emergency repair or replacement of non-working home heating systems for qualifying low-income Coloradans.

Because of the extent of the work required to replace Geraldine's boiler with a higher efficiency model and to repair water heater venting, EOC funded half of the \$6,500 repair with a grant from AARP Colorado designated to help seniors in need. The work was done by Colorado Springs contractor Plains Heating and Air Conditioning.

Just before the December frigid temperatures hit Colorado, Geraldine and her grandchildren began enjoying a warmer, safer and more energy efficient home.

"There are no words to express my gratitude," Geraldine said. "I will forever be touched by the concern taken to meet my heating needs so quickly and with such caring."



ENERGY OUTREACH  
*Colorado*  
Helping Coloradans afford home energy

# leadership & mission

## Energy Outreach Helps Coloradans Weather the Storms

EOC Board President Mark Sexton



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*NEEP Manager*



From devastating fires to raging floods, Coloradans faced unprecedented challenges this past year. Many families and seniors were left with scant resources to weather winter's snowstorms and frigid temperatures.

Through it all, Energy Outreach Colorado was fortunate to partner with 125 committed non-profits across the state, many of whom worked tirelessly to help their communities get back on their feet. Together we provided critically-needed energy bill payment assistance to limited-income families and the elderly, particularly those impacted by Mother Nature or other unexpected circumstances.

Equally as vital are you, our generous supporters. With more than one in four households in our state eligible for EOC energy bill payment assistance, Energy Outreach only has the resources to help about 20% of these families and seniors. Your continued help is critical to ensuring that Coloradans can afford to pay their home energy bills year round.

Energy Outreach Colorado's mission is to help these vulnerable Coloradans afford home energy as efficiently and cost-effectively as possible. We do this by:

- Providing 125 assistance organizations across the state with energy bill payment assistance grants
- Administering a state program to help low-income Coloradans receive emergency repair of their non-working home heating system
- Managing energy efficiency programs for affordable, multi-family housing
- Installing free weatherization measures in qualifying nonprofit facilities
- Advocating for affordable and equitable local and national energy policies

Thanks to the incredible generosity of our contributors, Energy Outreach has raised more than \$200 million since it was established in 1989. Some deserve special recognition in this effort.

- Energy utilities are among our largest supporters and provide daily assistance to apply energy assistance credits directly to recipients' accounts. Thank you to Atmos Energy, Black Hills Energy, Holy Cross Energy, Intermountain Rural Electric Association, SourceGas, United Power and Xcel Energy.
- Energy Outreach Colorado is the beneficiary of an annual Colorado oil and gas industry golf tournament. The 2013 event, which raised \$200,000, was sponsored by Noble Energy and presented by RE/MAX International.
- The City of Denver's Office of Strategic Partnerships is a major funder of our energy efficiency programs for nonprofit and affordable housing facilities.
- The Hower Family Fund named Energy Outreach its "capstone charity" and sponsored a 2013 challenge grant that matched \$50,000 in new and increased gifts to EOC. In total, the Hower Fund has awarded six challenge grants to Energy Outreach that generated nearly \$1.1 million in new and increased gifts.
- Our 12,703 donors who give through their monthly energy bills contributed a total of \$880,354 in 2013 – an average of \$5.78 per month per donor. This is the simplest and most cost-effective way to support Energy Outreach.

Thank you for your ongoing support. We appreciate your dedication to helping Coloradans remain warm and safe in their homes.

Mark Sexton

President, Energy Outreach Colorado Board of Directors

## statement of financial position

September 30, 2013

### assets

Cash & cash equivalents .....	\$ 2,510,962
Other receivables .....	1,470,024
Investments .....	23,431,330
Other assets.....	20,896

**total assets** .....27,433,212

### liabilities

Accounts payable & accrued expenses .....	101,523
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**total liabilities**.....101,523

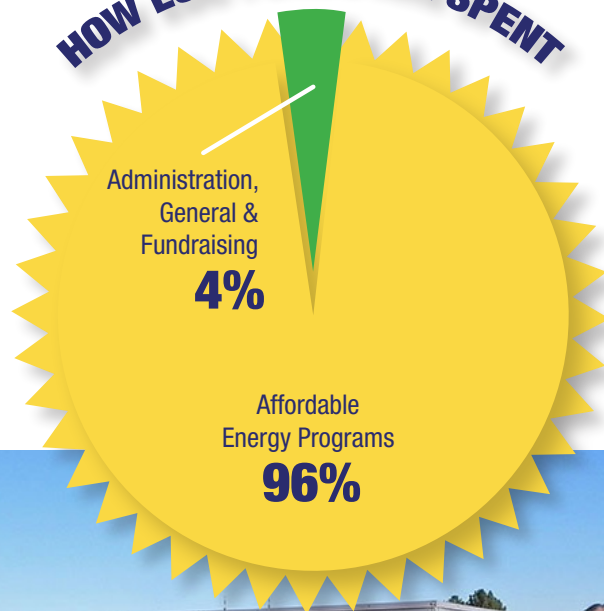
### net assets

Unrestricted .....	25,969,738
Temporarily restricted.....	1,361,951

**total net assets** ..... 27,331,689

**total liabilities & net assets** .....27,433,212

## HOW EOC FUNDS ARE SPENT



## revenue & expenses\*

2012-2013

### revenue, gains & support

#### public support

Customer contributions .....	\$2,731,022
Utility & corporate contributions .....	8,235,479
Unclaimed utility deposits & refunds .....	225,205
Less passed through to LEAP .....	(221,993)
Foundations.....	138,925
State appropriation.....	3,250,000
Other government funding .....	3,112,040
Special event revenue.....	196,317
Less direct benefit to donors .....	(78,025)

**total public support** ..... 19,732,001

#### revenue

Interest & investment income .....	2,586,291
Other income.....	21,980

**total revenue** .....2,608,271

**total revenue, gains & support**.....20,573,501

### expenses

#### program services

Low-income home energy assistance.....	898,724
EOC cash assistance program .....	8,848,610
Energy Solutions Grants.....	3,232,830
Nonprofit Energy Efficiency Grants.....	2,356,678
Weatherization assistance for	
Low-income persons .....	1,753,477
Advocacy programs .....	335,102
Other programs .....	83,558

**total program services** ..... 17,508,979

#### supporting services

General & administrative .....	193,553
Fundraising .....	546,079

**total supporting services** ..... 739,632

**total expenses**.....18,248,611

\*As reported on IRS Form 990

“ There will probably never be enough money to deal with the full need with all the pain and sorrow; but, every senior we touch and help really appreciates it. It gives them hope and show that someone does care for them. ”

Goodwill Industries of Denver received \$120,000 in energy efficiency improvements through EOC's Nonprofit Energy Efficiency Program, including this high-efficiency rooftop HVAC unit.



# organization supporters

## \$1,000,000

City and County of Denver, Denver  
Office of Strategic Partnerships  
Colorado Department of  
Human Services  
State of Colorado,  
Governor's Office  
Xcel Energy

## \$50,000 - \$300,000

Atmos Energy  
Black Hills Corporation  
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Holy Cross Energy  
Hower Family Fund  
Intermountain Rural Electric  
Association  
SourceGas  
**\$10,000 - \$49,999**  
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\*In-Kind

Gifts listed were received between Oct. 1, 2012 and Sept. 30, 2013. Please call 303-226-5067 with questions.



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Jennifer Gremmert, center, EOC deputy director, accepts a 2013 Wisdom Award from Project WISE in recognition of EOC's positive impact on women's lives and issues.



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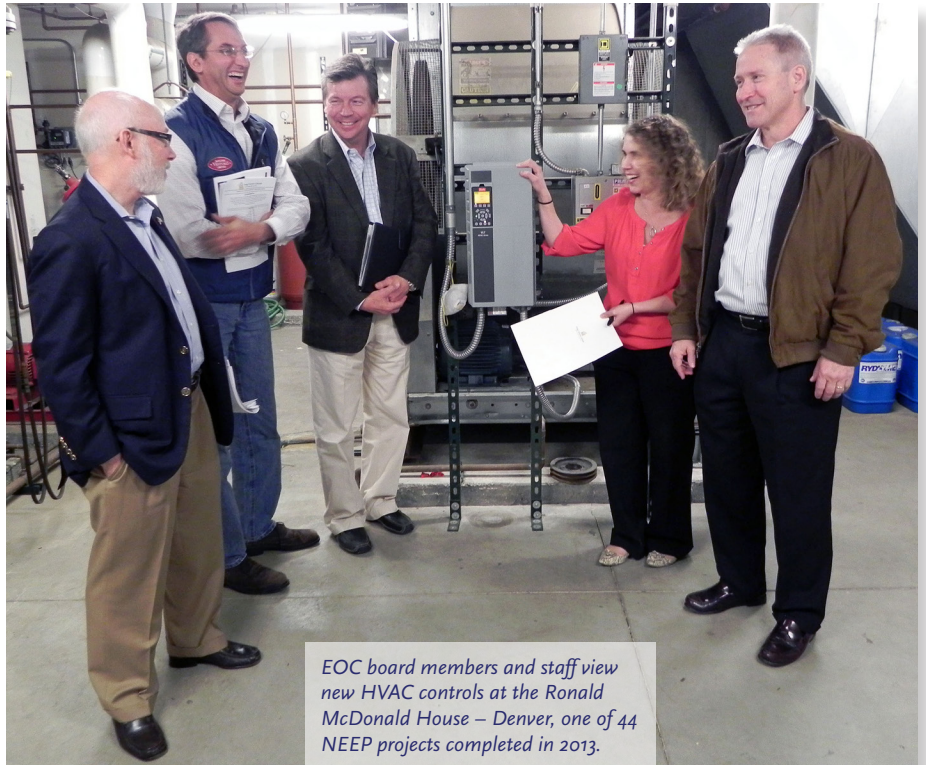
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*Energy Outreach staff and volunteers at the 2013 oil and gas industry golf tournament sponsored by Noble Energy and presented by RE/MAX International, which raised \$200,000 for EOC's affordable energy programs.*



# Energy Outreach Coloradan Program Overview

EOC program	funding sources	distribution partners	target end-recipients
Energy Bill Payment Assistance Program	Private Funding* Xcel Energy Late Fees Severance Taxes	LEAP (State) Agency Network	Low-Income Individual Households
Multi-Family Affordable Housing Program	Utility Programs Xcel Energy Atmos Energy Source Gas Colorado Natural Gas Multi-Family Program City of Denver CO Energy Office Programs LEAP ARRA Private Funding*	Building Owners Individual Homes	Low-Income Individual Households
Nonprofit Energy Efficiency Program	Xcel Energy City of Denver Atmos Energy Source Gas Private Funding*	Nonprofit Facilities	Nonprofit Facilities
Crisis Intervention Program	Leverage Utility Funds LEAP Private Funding*	Individual Households	Individual Households
Energy Behavior Change Program	Private Funding*	All EOC Partners	Building Owners Individual Households Agency Partners
Advocacy	Private Funding*	All EOC Partners	Agency Partners Low-Income Energy Consumers Building Owners Utility Companies

\*Private funding is the amount donated each year by thousands of individuals and organizations who support EOC.



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