

STATE OF COLORADO

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John W. Hickenlooper
Governor

D 2011-003

EXECUTIVE ORDER

Implementing a Statewide Economic Development Strategy

Pursuant to the authority vested in the Office of the Governor of the State of Colorado, I, John W. Hickenlooper, Governor of the State of Colorado, hereby issue this Executive Order implementing a statewide economic development strategy.

I. Background and Purpose

In order to grow Colorado's economy, it is vital to engage Coloradans across the state in developing a comprehensive and collaborative approach to economic development. This new approach is designed to identify the needs, priorities, vision, strengths, and weaknesses of each of the state's counties, and incorporate them into 64 economic development plans, tailored to each county. These plans will roll up into fourteen regional plans that will comprise a comprehensive, statewide economic development plan.

This process will begin the very first week of this Administration, when the Governor, select members of the cabinet, and economic development staff will hold a series of meetings around the state. The meetings will be chaired by the Director of the Governor's Office of Economic Development and International Trade (OEDIT), and will seek local and regional input to develop county and regional plans. Counties will also respond to self-assessment surveys to be used in developing the plans.

This initiative will require the support of all of the state government's executive departments, as well as all agencies and divisions within those departments. This order will direct those departments to cooperate with this initiative and provide assistance to OEDIT, which is tasked with developing the economic development plans.

II. Directive and Scope

- A. The Governor's statewide economic development strategy is hereby initiated. The strategy will include a series of meetings on economic development to be held throughout Colorado, completion of self-

assessment surveys by each county, and development of county and regional economic development plans.

- B. OEDIT shall be tasked with organizing the regional meetings, analyzing surveys and information gathered at the regional meetings, and developing the regional plans.
- C. OEDIT shall present the regional plans to the Governor as soon as practicable
- D. Because this initiative will affect every aspect of the state's economy, it will also affect every state executive branch department. Accordingly, each executive branch department is directed to assist and cooperate with OEDIT in this initiative. Each department's executive director shall be responsible for ensuring that his or her department complies with this directive.

III. Deliverables

OEDIT shall present its fourteen regional plans to the Governor as soon as practicable.

IV. Staffing and Resources

Specified members of the Governor's cabinet and OEDIT staff will attend and facilitate the initial series of meetings throughout the state. OEDIT shall perform follow-up work, including analysis of completed surveys, prioritization of projects, and development of the plans. The Governor's Office, through OEDIT, will provide technical assistance and budgetary support as necessary. As directed above, all executive branch departments shall assist and cooperate with OEDIT, but shall not be required to provide any funding support.

IV. Duration

This Executive Order shall become effective immediately, and shall remain in full force and effect until modified or rescinded by future Executive Order of the Governor.



GIVEN under my hand and the
Executive Seal of the State of
Colorado, this eleventh day of
January, 2011.

A handwritten signature in blue ink, which appears to read "John W. Hickenlooper", is written over the printed name.

John W. Hickenlooper
Governor