

STATE OF COLORADO

OFFICE OF THE GOVERNOR

136 State Capitol
Denver, Colorado 80203
Phone (303) 866-2471
Fax (303) 866-2003



John W. Hickenlooper
Governor

B 2018 007

EXECUTIVE ORDER

Continuing and Reorganizing the Colorado Complete Count Campaign

Pursuant to the authority vested in the Office of the Governor of the State of Colorado and, in particular, pursuant to Article IV, section 2 of the Colorado Constitution, I, John W. Hickenlooper, Governor of the State of Colorado, hereby issue this Executive Order continuing and reorganizing the Colorado Complete Count Campaign.

1. Background and Need

The United State Constitution requires that a Census be conducted every ten years. The next Census is set to take place on April 1, 2020. The 2020 Census will determine how the federal government will distribute \$400 billion annually to fund critical community services and generate jobs. It will also determine how many seats Colorado will have in the United States House of Representatives, as well as determine the boundaries of legislative districts. Further, it will provide valuable information for both the state and nation as they make decisions regarding land use and resource planning, roads and bridge planning, economic development, workforce development, health services planning, education, housing needs planning, and community needs planning.

The Census is a necessary undertaking, but it can be costly and time consuming. One major issue with the accuracy of the data comes from populations that are historically difficult to count. These populations include non-native English speakers, low income households and children. In order to ensure the Census is as accurate as possible, strategic planning is required to effectively account for these populations in the most efficient manner possible. This Executive Order continues and establishes the 2020 Colorado Complete Count Campaign ("Campaign").

2. Mission and Scope

In the performance of its duties, responsibilities and powers, the Campaign shall:

- Promote and advertise the 2020 Census;
- Respond to the population's questions and concerns about the Census;
- Focus resources on hard-to-count areas and populations; and
- Ensure the highest participation rate possible.

3. Membership and Organization

- A. The Campaign shall consist of up to 40 members appointed by the Governor.
- B. The Campaign shall have a Chair, to be appointed by the Governor.
- C. The Campaign shall consist of the following members:
 - i. Executive Director of the Department of Local Affairs, or his or her designee;
 - ii. Executive Director of the Department of Agriculture, or his or her designee;
 - iii. Executive Director of the Department of Education, or his or her designee;
 - iv. Executive Director of the Department of Higher Education, or his or her designee;
 - v. Executive Director of the Department of Human Services, or his or her designee;
 - vi. Executive Director of the Department of Public Health and Environment, or his or her designee;
 - vii. Executive Director of the Department of Labor and employment, or his or her designee;
 - viii. Executive Director of the Department of Transportation, or his or her designee;
 - ix. Executive Director of the Office of Economic Development, or his or her designee;
 - x. Executive Director of the Department of Military and Veterans Affairs, or his or her designee;
 - xi. One representative from the Colorado House of Representatives, appointed in consultation with the Speaker of the House and Minority Leader;
 - xii. One representative from the Colorado Senate, appointed in consultation with the President of the Senate and Minority Leader;
 - xiii. Two representatives from each of the following local business and economic development organizations, Hispanic, Asian, African American, Native American/Tribes community organizations, charitable foundations, migrant and refugee organizations, senior and faith-based organizations; and
 - xiv. Eight representatives from urban and rural local and municipal government entities.

In making appointments, the Governor shall make efforts to ensure diverse, geographic, cultural, ethnic and gender representation on the Campaign.

4. Staffing and Resources

The staff of the Department of Local Affairs shall provide support as feasible given existing resources to support the mission and activities of the Campaign.

The Campaign may consult with outside experts and others as appropriate.

5. Directive

The 2020 Colorado Complete Count Campaign is hereby continued and established.

6. Duration

This Executive Order shall continue in existence until June 30, 2020, unless it is either terminated or extended beyond that date by executive order of the Governor. This Executive Order supercedes and replaces Executive Orders B 003 09 and B 006 09.



GIVEN under my hand and the
Executive Seal of the State of
Colorado, this fifteenth day of
June, 2018.

A handwritten signature in black ink, which appears to read "John W. Hickenlooper".

John W. Hickenlooper
Governor