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STATE OF COLORADO

EXECUTIVE CHAMBERS
136 State Capitol
Denver, Colorado 80203-1792
Phone (303) 866-2471

Roy Romer
Governor

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EXECUTIVE ORDER

REGARDING THE

ALWAYS BUY COLORADO ADVISORY COUNCIL

WHEREAS, the Always Buy Colorado program ("ABC") has enjoyed 10 years of success in promoting Colorado products; and

WHEREAS, private sector support for, and participation in, ABC has grown steadily during the program's 10-year existence; and

WHEREAS, ABC, although legally independent from the State of Colorado, plays an important role in conveying an image of Colorado to its customers throughout the state and the nation; and

WHEREAS, ABC is seeking input from the public and private sectors on the appropriate focus of the program for the coming decade;

NOW THEREFORE I, Roy Romer, Governor of the State of Colorado, by virtue of the authority vested in me under the laws of the State of Colorado, DO HEREBY ORDER THAT:

1. There is hereby created the Always Buy Colorado Advisory Council (the "Advisory Council"), which shall consist of 25 members. The Governor shall appoint members to serve at his pleasure, and without compensation, who represent a diverse cross-section of economic sectors and geographic regions of Colorado. Representatives of state government concerned with the promotion of Colorado businesses and Colorado products and services shall be appointed by the Governor to serve as ex officio members of the Advisory Council.

2. The Advisory Council shall work with the director of ABC to conduct a series of meetings, each focusing on a different and important sector of the Colorado economy, to receive ideas and suggestions from interested parties on the appropriate future role of ABC.

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Based on these meetings, the Advisory Council shall deliberate and prepare a report to the director of ABC, the Governor, and the Colorado General Assembly, which recommends future directions and initiatives for ABC. The report of the Advisory Council shall be submitted no later than August 1, 1992.

3. The Advisory Council also shall make recommendations to the Governor concerning the establishment of, and criteria for, a Governor's Award for Excellence in the promotion or use of Colorado products or services by a corporation or other private entities doing business in Colorado. The Advisory Council's recommendations shall be submitted to the Governor no later than December 31, 1991.

4. The Advisory Council shall meet as often as necessary to complete the scheduled tasks. The members of the Advisory Council may work in committees to address special topics or individual tasks. These committees may be based on the interests of the Advisory Council members or on the needs of the Advisory Council to expedite its study and discussion.

5. The Advisory Council and the director of ABC shall establish parliamentary procedures to govern the conduct of the Advisory Council.

6. With the concurrence of the Governor and the director of ABC, the Advisory Council may continue to meet for the purposes of advising the director of ABC after August 1, 1992. The Advisory Council will terminate officially at 5 p.m., on December 31, 1994.

GIVEN under my hand and the Executive Seal of the State of Colorado, this 1st day of August, A.D., 1991.

Roy Romer
Governor

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