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# STATE OF COLORADO

EXECUTIVE CHAMBERS  
136 State Capitol  
Denver, Colorado 80203-1792  
Phone (303) 866-2471



Roy Romer  
Governor

## B. 013 91

### EXECUTIVE ORDER

#### CORPORATE ALLIANCE FOR BETTER AIR

- WHEREAS, the Corporate Alliance for Better Air was initially created by Executive Order No. B-030-88 on September 23, 1988; and
- WHEREAS, the Alliance was created to bolster private sector involvement in efforts to improve air quality in the Denver Metropolitan Area and Colorado; and
- WHEREAS, the continued improvement of air quality in the Denver Metropolitan Area and other communities along the Front Range will require a long-term, widespread commitment; and
- WHEREAS, the private sector in Colorado recognizes the link between clean air and an attractive business climate; and
- WHEREAS, air quality in the region is likely to deteriorate if new strategies do not reinforce and add to existing programs and efforts; and
- WHEREAS, since its inception, the Corporate Alliance for Better Air has provided an important focus for private sector efforts to improve air quality;
- NOW, THEREFORE, I Roy Romer, Governor of the State of Colorado, by virtue of the power vested in me by the laws of Colorado, DO HEREBY ORDER THAT:
1. The Corporate Alliance for Better Air will continue for a period not to exceed beyond April 1, 1993.

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BETTER AIR  
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2. That the Alliance shall have the following responsibilities:
  - a. To provide leadership and direction to private efforts to improve air quality in the Denver Metropolitan area and throughout Colorado;
  - b. To solicit and encourage the participation of businesses in a broad array of strategies that will improve air quality, including trip reduction programs;
  - c. To act as a resource to businesses wishing to conduct air quality improvement programs;
  - d. To coordinate private sector air quality programs with the Air Quality Control Commission and the Regional Air Quality Council;
  - e. To report to the Governor on the status of its efforts by June 30th of each year.
3. The Alliance shall meet at times and places that it designates.
4. All members of the Alliance shall serve at the pleasure of the Governor.



GIVEN under my hand and  
the Executive Seal of the  
State of Colorado, this  
twenty-eighth day of April,  
1991.

A handwritten signature in cursive script, appearing to read "Roy Romer".

Roy Romer  
Governor