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STATE OF COLORADO

EXECUTIVE CHAMBERS

136 State Capitol
Denver, Colorado 80203-1792
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Roy Romer
Governor

EXECUTIVE ORDER

ESTABLISHING THE COLORADO EXECUTIVES FOR OPPORTUNITY

- WHEREAS, the State of Colorado requires the assistance of the private sector in the state's economic development efforts;
- WHEREAS, chief executive officers representing the state's targeted industries can help identify companies likely to expand or relocate in Colorado;
- WHEREAS, business leaders should have the opportunity to provide recommendations on policy issues affecting their industries and on unique marketing and advertising opportunities; and
- WHEREAS, the establishment of a task force of the state's leading chief executive officers will enable these individuals to work with state government to support job growth, economic diversification and stability.

NOW, THEREFORE, I, Roy Romer, Governor of the State of Colorado, under the authority vested in me by the Constitution and laws of the State of Colorado, HEREBY CREATE the "Colorado Executives for Opportunity" (CEO) program. Members of the program, to be appointed by the Governor, will:

- 1) Keep the Governor and the Office of Business Development apprised of developments within their industry;
- 2) Help identify potential retention, expansion and relocation prospects;
- 3) Advise the Governor on policy issues affecting their industry and recommend marketing and advertising opportunities;
- 4) Meet with the Governor at least twice each year; and


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- 5) Serve at the pleasure of the Governor and shall not receive compensation.

This Executive Order will expire in January, 1992, unless otherwise extended by Executive Order.



GIVEN under my hand and the Executive Seal of the State of Colorado, this 14th day of December, 1990.


Roy Romer
Governor

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