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# STATE OF COLORADO

## EXECUTIVE CHAMBERS

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Richard D. Lamm,  
Governor

OCT 23 1982

## EXECUTIVE ORDER

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### COLORADO TOURISM COUNCIL

- WHEREAS, the tourism industry is a vital economic sector in the State of Colorado; and
- WHEREAS, tourism related businesses provide needed services and employ thousands of Colorado citizens; and
- WHEREAS, the tourism industry of this state is comprised of a diverse and often fragmented cross section of separate industries; and
- WHEREAS, there is a need for unified opinion on various issues affecting the tourism industry in the areas of promotion, energy impact, highways, consumer concerns, growth, public investments, transportation, and labor; and
- WHEREAS, no state mechanism exists to provide that unified opinion or to identify the needs and problems of the tourism industry;

NOW THEREFORE, I, Richard D. Lamm, Governor of the State of Colorado, by virtue of the authority vested in me under the statutes and Constitution of the State of Colorado, do hereby order that:


- I. There is hereby created the Colorado Tourism Council. The Council is charged with the following responsibilities:
  - A. To provide the Executive with the industry's perspective on policy issues affecting tourism; and
  - B. To pursue an active agenda for improvement of Colorado's tourism product.
- II. The Council shall consist of 15 - 20 members to be appointed by the Governor and to serve at the pleasure of the Governor. The chairperson will be named by the Governor.
- III. Operation of the Council
  - A. The Council shall meet at least quarterly to pursue its work and submit its findings and recommendations to the Governor.
  - B. Members of the Council shall serve without salary or reimbursement for expenses associated with the Council's work.

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- C. Agencies of State Government shall cooperate fully with the Council in pursuing its work.
- IV. This Council shall be terminated not later than January 1, 1983, unless reviewed by the Governor for appropriate action prior to that date.

GIVEN under my hand and the Executive Seal of the State of Colorado, this thirteenth day of July, A.D., 1981.

  
GOVERNOR

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