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RICHARD D. LAMM Governor

## EXECUTIVE ORDER

- WHEREAS, the production of food and fiber has played a major role in the cultural and economic growth of Colorado throughout its modern history; and
- WHEREAS, agricultural production contributes approximately two billion dollars in direct sales to the economy of the State, which is multiplied as many as seven times through the economy; and
- WHEREAS, many of the people and decision-makers in Colorado do not fully comprehend the importance of food and agriculture to their economy and way of life; and
- WHEREAS, world population increases at a rate of two hundred thousand people each day, and the food consumption rate of affluent nations has also been rising, resulting in an increase, for example, in per capita beef consumption from 55 to 117 pounds per year during the past generation within the United States; and
- WHEREAS, the United States is called upon to provide food assistance to needy countries in stress as well as to supply three-fourths of the food exports to the world market; and
- WHEREAS, these population growth factors and consumption patterns lead to competition for production resources; and
- WHEREAS, Colorado citizens have a large stake in the resultant use and allocation of agricultural commodities and resources;

NOW, THEREFORE, I, Richard D. Lamm, Governor of the State of Colorado, by virtue of the authority vested in me under the laws of the State of Colorado, do hereby direct:

A Food and Agricultural Policy Coalition to be hereby created under the direction of the Commissioner of Agriculture. Its responsibilities shall be as follows:

- 1. To examine the need for and the scope of a State Food Policy.
- To receive input from various sources relevant to the establishment of a Food Policy.

- 3. To develop a Colorado Food Policy to be adopted by the State.
- 4. To present its recommended Food Policy to the Governor and the State Agricultural Commission.

Given under my hand and the Executive Seal of the State of Colorado, this twenty-first day of April, A.D., 1977.

Richard D. Lamm Governor

