PACEY ECONOMICS, INC.

2017 Colorado School District Cost of Living Analysis

Colorado Legislative Council

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2017 COLORADO SCHOOL DISTRICT COST OF LIVING ANALYSIS

CONDUCTED FOR THE *COLORADO LEGISLATIVE COUNCIL*

SECTION 1: INTRODUCTION

Pacey Economics, Inc. presents the 2017 cost of living index for each of the 178 school districts in Colorado to the *Colorado Legislative Council*. This index is one of the key components in the determination of school districts' per pupil funding formula mandated by the Public School Finance Act of 1994.

In July of 2017, *Pacey Economics, Inc.* was retained to conduct the 2017 Colorado School District Cost of Living Study for the *Colorado Legislative Council*. The cost of living factors detailed within this study are based on the probable annual expenditures for a "typical" household defined by the *Colorado Legislative Council* to consist of a three-person household with a household income in 2017 of $53,115. The $53,115 income is based on the average salary of a Colorado teacher with a Bachelor's degree and 10 or more years of experience. (For reasons explained later, this 2017 income measure is consistent with our 2015 study, but differs slightly from previous studies.) The market basket of goods and services purchased by the "benchmark" household is expected to be "typical" of a similarly situated household, based on the *Consumer Expenditure Survey* data, which for decades has identified and compiled information on consumer expenditures by household income and composition of the household, among other criteria. Once the expenditure data was collected for the "benchmark" household, the relative cost differences were calculated for all major location-specific living expenses (i.e., housing, transportation, goods, services, and taxes) across Colorado's school districts. That is, this study, as with previous studies, measured the nominal cost for the "benchmark" Colorado household to purchase a "typical" market basket of goods and services in 2017 for each school district. Once costs for each school district are calculated for 2017, the study then determined the relative cost (ranking) across school districts.

Section 2 explains the basic research questions and design while Section 3 provides a summary of the cost of living findings. Section 4 details the specifics of the methodology and its component parts while the Appendices include the estimated 2017 annual expenditures by component for each school district, a more detailed discussion of the statistical procedures and methodology and the changes implemented in the 2017 study, information on the statistics utilized in the analysis, a discussion on Kriging (a statistical procedure incorporated in the previous 2015 and current 2017 analysis), the raw data, as well as the *Consumer Expenditure Survey* table.

SECTION 2: OVERVIEW OF QUESTION AND RESEARCH DESIGN

As noted in the introduction, the study initially measures the cost of living for a "benchmark" Colorado household in 2017 and then ranks the cost of living for each of the 178 school districts in the state of Colorado. Both the nominal changes and the index of each school district are two of the components required in the per pupil funding formula for K-12 education, as mandated by the Public School Finance Act of 1994. Determining the "benchmark" household and "typical" purchases are the first two steps in this process while identifying where purchases are made and the costs for each item are the next steps. Once this information is defined and the data collected, the calculation for the cost of living for each school district is performed and then indexed. These steps and a brief explanation for each are outlined below.

Step 1: *Define a "typical" Colorado household in terms of family size and income*

The study measures a household of average size for the state with an income consistent with the "typical" salary of a Colorado teacher with a Bachelor's degree and 10 or more years of experience. The *Colorado Legislative Council* defined a "typical" household to consist of three individuals with $53,115 of income where family size has remained constant since the inception of this study, but income has increased to reflect wage growth of the specified Colorado teacher salary. This measurement is consistent with our 2015 study, although prior studies considered average Colorado teacher's salaries without regard to years of service or educational attainment. In 2015, the *Colorado Legislative Council* determined and *Pacey Economics, Inc.* concurred this measure better represents likely earnings of the average Colorado teacher and has no material impact or outcomes for reasons discussed later in this report.

Step 2: *Determine consumer spending habits by identifying "typical" purchases of goods and services of the "benchmark" household*

The *Consumer Expenditure Survey* data find the household expenditures for goods and services such as food, housing, utilities, transportation, etc. for the Western region of the United States continue to mirror national expenditure patterns for a similar household size and income. Since there are no material differences in the Western region *vis-à-vis* national spending patterns, this study, as with the previous studies, utilizes the national consumer expenditure data for a similar "benchmark" household.

Step 3: *Collect the costs of such goods and services by school district*

The prices for a comprehensive set of goods and services for the "benchmark" household are gathered from within and outside each school district from various vendors (e.g., grocery, apparel, auto parts and services, etc.). This information is then tracked to each school district across the state. These goods and services include, but are not limited to, housing, transportation, food, etc. and are explained in detail later in this report.

Step 4: *Identify where goods and services are purchased*

A shopping pattern survey, conducted in previous studies, identified where Colorado households purchase various goods and services. The survey was utilized in the 2015 study and continues to be utilized in the 2017 study. As in 2015, a relatively sophisticated statistical procedure called Kriging, in which some prices are estimated assuming that the probability of purchasing an item is inversely related to the distance between school districts, was also utilized. That is, individuals may purchase items anywhere in the state, but are most likely to purchase from a store that is close by and/or in their school district and are least likely to purchase from a store that is far away from their school district. Kriging was compared to the shopping patterns matrix and the two methodologies were found to give very consistent results. More information regarding Kriging is included in Appendix D.

Step 5: *Calculate and index the cost of living*

The average price for each good and service in each school district are calculated after weighting by the likely school district in which it is purchased. Then, the prices in each district are adjusted so the state-wide weighted average cost of living (where the weights are the number of teachers in each district) equals $53,115. The cost of living for each school district is calculated using these weighted prices.

A detailed explanation of the methodology is provided in Section 4 of this study noting, where appropriate, any methodological changes and the impacts of these changes between the 2015 study and the 2017 study.

SECTION 3: 2017 COLORADO SCHOOL DISTRICT COST OF LIVING FINDINGS

Figure 3.1, the state map following this discussion, provides a visual summary of the relative cost of living for each school district in the state of Colorado. Shades of green are below the indexed value of 100 and represent school districts that have annual expenditures below the average statewide Colorado teacher's salary indexed at $53,115 with the lightest shades representing the lowest cost of living school districts and, as the green darkens, the annual average expenditures are moving toward the statewide average. Shades of blue are above the indexed value of 100 and identify school districts with annual expenditures higher than the statewide average salary with the lighter blue noting at or near the statewide average and the darkest blue identifying the school districts with the highest cost of living. This ranking is relative to all 178 school districts within the state utilizing the average statewide Colorado teacher's salary income (for teachers with a Bachelor's degree and 10 years or more of experience) of $53,115 for the "benchmark" household. (Importantly, school districts have varying salary schedules and the data indicate higher cost of living school districts tend to have higher average salaries and the lower cost of living school districts tend to have similarly lower average teacher salaries.) Figure 3.1 also isolates some of the more populated Front Range area school districts for visual clarity of their relative rankings for cost of living.

Following the mapping of school district rankings, Table 3.1, which extends across several pages, identifies the average annual expenditures for the "archetypical" household within a school district and notes, in alphabetical order by county, both the school district's average annual expenditures as well as their ranking in the 2017 study. (These findings are also delineated by rank in Appendix A.)

The 2017 study is consistent with our 2015 study and continues to include the updated measurement of household income described in detail below. In studies prior to 2015, household income was considered to be the average Colorado teacher's salary, while the 2015 and 2017 measurements consider the average Colorado teacher's salary with a Bachelor's degree and ten or more years of experience. In previous studies the trend of the average Colorado teacher's salary increased consistent with expected wage growth; however, from 2011 to 2013 this metric decreased slightly. Additional research suggested this decrease appeared to be related to a greater rate of exit of higher paid teachers (either through retirement or alternative employment opportunities) with a concomitant greater increase in entry-level teaching positions at the expected lower entry-level wages, serving to lower the statewide average teacher's salary. This phenomenon is consistent with demographic changes (Baby Boomers retiring, a reviving economy since 2008, etc.), while in earlier years the rate of entry/exit was likely more evenly distributed. Given this phenomenon, the *Colorado Legislative Council* determined, and *Pacey Economics, Inc.* concurred, the use of the average Colorado teacher's salary with a Bachelor's degree and 10 or more years of service was more representative of "typical" household income (and most likely representative of the average teacher profile utilized in earlier cost of living studies).

Not surprisingly and as in previous studies, the ten most expensive school districts continue to be located in the resort areas across the state of Colorado, e.g., Aspen, Steamboat Springs, Summit County, Eagle (Vail), etc. The exceptions in this top ten continue to be the Boulder Valley school district which now ranks ninth in cost of living for school districts in 2017, while it was ranked seventh in the 2015 study, and Denver County school district which ranks seventh in 2017 and was tenth in the 2015 study. Clearly, as in all previous studies, the Aspen school district is not only the highest cost of living school district, but its average annual expenditures in 2017 are nearly $28,000 greater than the next closest school district and over 72 percent greater than the statewide average school district salary. Both these measures are somewhat lower than in the 2015 study. This excessive cost differential continues to be attributable to the housing component.

Approximately the same percent of the 178 school districts (17 percent or 30 school districts versus 31 school districts in 2015) have average annual expenditures greater than the benchmark salary of $53,115. A handful of the other districts with greater than average costs are in the Denver Metro area with the remaining high cost districts in close proximity to resort areas, lending credence to the spillover costs associated with abutting high cost resort areas.

Approximately 71 percent (127 school districts) of the 178 school districts incur annual expenditures at or within 10 percent above or below the average statewide teacher income of $53,115. Most of the Front Range school districts are within this 10 percent, but also include school districts in the more populated urban areas across the state such as Mesa (Grand Junction), Weld County (Greeley), Pueblo, etc. similar to the circumstances in 2015.

The school districts with lower average annual expenditures relative to the statewide average continue to be school districts primarily located in the Southeast or Eastern most areas of the state. The average annual expenditures for these school districts fall within the $45,100 to $47,800 range but, also are likely associated with lower average annual teacher's salaries when compared to the statewide average teacher salary.

FIGURE 3.1: MAP OF COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS, 2017

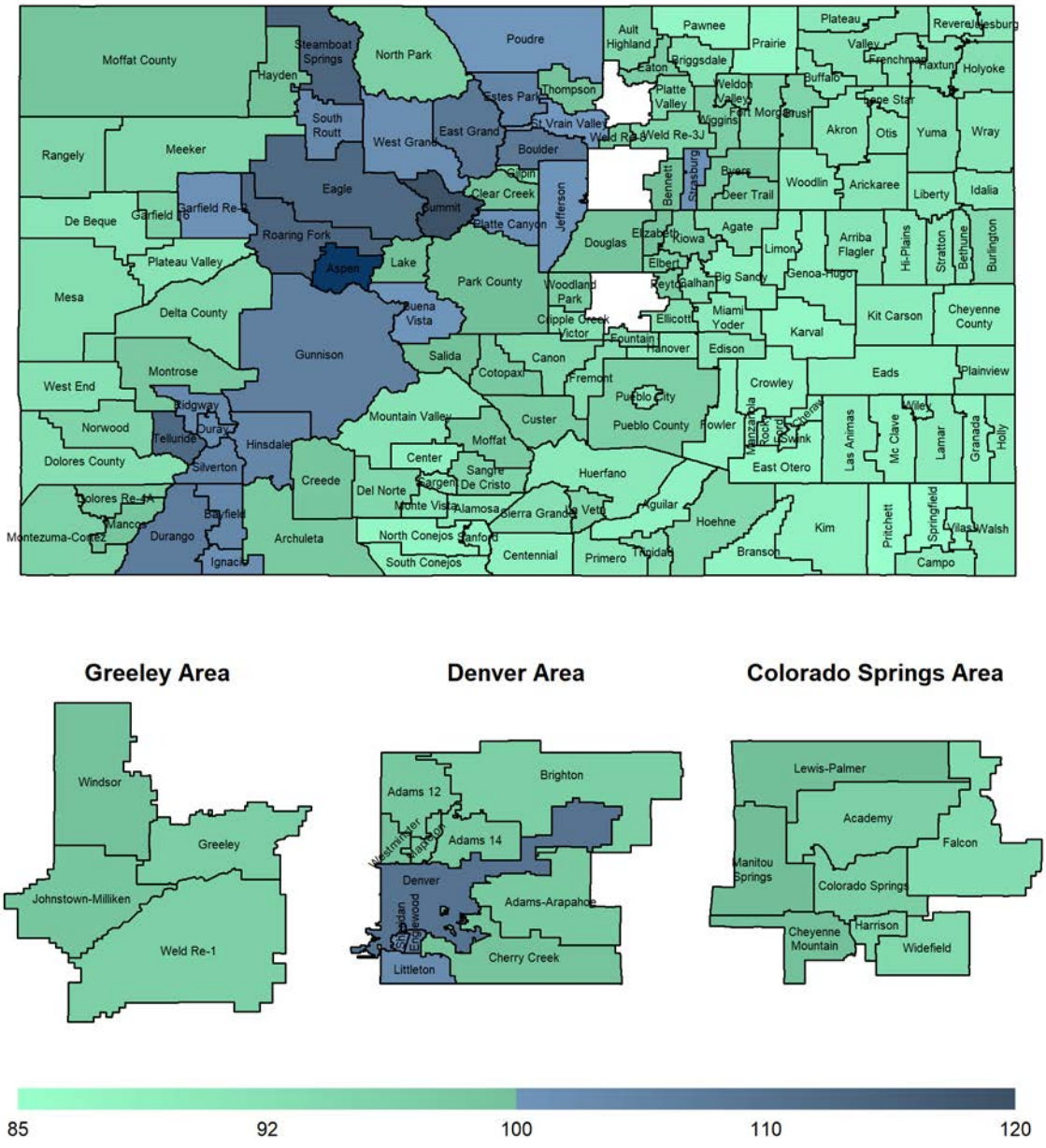


TABLE 3.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$53,115	100	
10	Adams	MAPLETON 1	51,570	97	57
20	Adams	ADAMS 12 FIVE STAR SCHOOLS	51,740	97	51
30	Adams	ADAMS COUNTY 14	51,659	97	53
40	Adams	SCHOOL DISTRICT 27J[1]	51,011	96	67
50	Adams	BENNETT 29J	52,737	99	36
60	Adams	STRASBURG 31J	53,785	101	26
70	Adams	WESTMINSTER PUBLIC SCHOOLS[2]	52,640	99	39
100	Alamosa	ALAMOSA RE-11J	47,964	90	130
110	Alamosa	SANGRE DE CRISTO RE-22J	50,497	95	78
120	Arapahoe	ENGLEWOOD 1	56,606	107	12
123	Arapahoe	SHERIDAN 2	54,769	103	21
130	Arapahoe	CHERRY CREEK 5	52,389	99	44
140	Arapahoe	LITTLETON 6	54,986	104	19
170	Arapahoe	DEER TRAIL 26J	50,843	96	72
180	Arapahoe	ADAMS-ARAPAHOE 28J	51,626	97	55
190	Arapahoe	BYERS 32J	51,581	97	56
220	Archuleta	ARCHULETA COUNTY 50 JT	51,632	97	54
230	Baca	WALSH RE-1	47,387	89	143
240	Baca	PRITCHETT RE-3	45,109	85	177
250	Baca	SPRINGFIELD RE-4	45,102	85	178
260	Baca	VILAS RE-5	45,785	86	175
270	Baca	CAMPO RE-6	47,361	89	145
290	Bent	LAS ANIMAS RE-1	47,081	89	148
310	Bent	MC CLAVE RE-2	46,618	88	162
470	Boulder	ST VRAIN VALLEY RE 1J	53,150	100	30
480	Boulder	BOULDER VALLEY RE 2	57,814	109	9
490	Chaffee	BUENA VISTA R-31	53,586	101	27
500	Chaffee	SALIDA R-32	52,685	99	37
510	Cheyenne	KIT CARSON R-1	47,294	89	147
520	Cheyenne	CHEYENNE COUNTY RE-5	46,968	88	152
540	Clear Creek	CLEAR CREEK RE-1	52,629	99	40
550	Conejos	NORTH CONEJOS RE-1J	46,084	87	171
560	Conejos	SANFORD 6J	46,437	87	164
580	Conejos	SOUTH CONEJOS RE-10	46,874	88	157
640	Costilla	CENTENNIAL R-1	46,949	88	154

[1]School District 27J was previously identified as Brighton 27J in the 2015 study.
[2]Westminster Public Schools was previously identified as Westminster 50 in the 2015 study.

TABLE 3.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS (CONT'D)

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$53,115	100	
740	Costilla	SIERRA GRANDE R-30	48,758	92	109
770	Crowley	CROWLEY COUNTY RE-1-J	46,157	87	169
860	Custer	CUSTER COUNTY SCHOOL DISTRICT C-1	51,262	97	63
870	Delta	DELTA COUNTY 50(J)	49,995	94	86
880	Denver	DENVER COUNTY 1	58,737	111	7
890	Dolores	DOLORES COUNTY RE NO.2	49,055	92	104
900	Douglas	DOUGLAS COUNTY RE 1	52,250	98	46
910	Eagle	EAGLE COUNTY RE 50	60,333	114	5
920	Elbert	ELIZABETH C-1	52,400	99	43
930	Elbert	KIOWA C-2	50,875	96	69
940	Elbert	BIG SANDY 100J	46,972	88	151
950	Elbert	ELBERT 200	50,545	95	77
960	Elbert	AGATE 300	49,176	93	100
970	El Paso	CALHAN RJ-1	48,638	92	111
980	El Paso	HARRISON 2	50,306	95	79
990	El Paso	WIDEFIELD 3	49,802	94	91
1000	El Paso	FOUNTAIN 8	49,685	94	93
1010	El Paso	COLORADO SPRINGS 11	50,975	96	68
1020	El Paso	CHEYENNE MOUNTAIN 12	52,662	99	38
1030	El Paso	MANITOU SPRINGS 14	53,103	100	31
1040	El Paso	ACADEMY 20	50,811	96	73
1050	El Paso	ELLICOTT 22	49,078	92	103
1060	El Paso	PEYTON 23 JT	51,060	96	66
1070	El Paso	HANOVER 28	47,665	90	139
1080	El Paso	LEWIS-PALMER 38	52,846	99	32
1110	El Paso	FALCON 49	49,368	93	98
1120	El Paso	EDISON 54 JT	48,111	91	124
1130	El Paso	MIAMI/YODER 60 JT	47,558	90	140
1140	Fremont	CANON CITY RE-1	49,950	94	89
1150	Fremont	FREMONT RE-2[1]	49,315	93	99
1160	Fremont	COTOPAXI RE-3	51,551	97	58
1180	Garfield	ROARING FORK RE-1	60,840	115	3
1195	Garfield	GARFIELD RE-2	54,090	102	25
1220	Garfield	GARFIELD 16	50,567	95	76
1330	Gilpin	GILPIN COUNTY RE-1	49,792	94	92
1340	Grand	WEST GRAND 1-JT.	54,624	103	22
1350	Grand	EAST GRAND 2	58,037	109	8

TABLE 3.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS (CONT'D)

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$53,115	100	
1360	Gunnison	GUNNISON WATERSHED RE1J	56,797	107	11
1380	Hinsdale	HINSDALE COUNTY RE 1	55,705	105	15
1390	Huerfano	HUERFANO RE-1	47,817	90	134
1400	Huerfano	LA VETA RE-2	49,982	94	87
1410	Jackson	NORTH PARK R-1	50,856	96	71
1420	Jefferson	JEFFERSON COUNTY R-1	53,584	101	28
1430	Kiowa	EADS RE-1	46,827	88	158
1440	Kiowa	PLAINVIEW RE-2	47,382	89	144
1450	Kit Carson	ARRIBA-FLAGLER C-20	48,225	91	119
1460	Kit Carson	HI-PLAINS R-23	47,684	90	138
1480	Kit Carson	STRATTON R-4	47,896	90	133
1490	Kit Carson	BETHUNE R-5	48,223	91	120
1500	Kit Carson	BURLINGTON RE-6J	49,570	93	96
1510	Lake	LAKE COUNTY R-1	52,745	99	35
1520	La Plata	DURANGO 9-R	57,288	108	10
1530	La Plata	BAYFIELD 10 JT-R	55,525	105	16
1540	La Plata	IGNACIO 11 JT	54,387	102	24
1550	Larimer	POUDRE R-1	53,280	100	29
1560	Larimer	THOMPSON R-2J	52,410	99	42
1570	Larimer	ESTES PARK R-3[1]	55,867	105	14
1580	Las Animas	TRINIDAD 1	48,849	92	106
1590	Las Animas	PRIMERO REORGANIZED 2	48,058	90	126
1600	Las Animas	HOEHNE REORGANIZED 3	49,621	93	95
1620	Las Animas	AGUILAR REORGANIZED 6	46,698	88	160
1750	Las Animas	BRANSON REORGANIZED 82	46,396	87	166
1760	Las Animas	KIM REORGANIZED 88	46,802	88	159
1780	Lincoln	GENOA-HUGO C113	46,888	88	156
1790	Lincoln	LIMON RE-4J	47,068	89	149
1810	Lincoln	KARVAL RE-23	46,068	87	172
1828	Logan	VALLEY RE-1	48,580	91	112
1850	Logan	FRENCHMAN RE-3	48,266	91	118
1860	Logan	BUFFALO RE-4	48,023	90	127
1870	Logan	PLATEAU RE-5	47,760	90	136
1980	Mesa	DE BEQUE 49JT	48,300	91	116
1990	Mesa	PLATEAU VALLEY 50	48,427	91	115
2000	Mesa	MESA COUNTY VALLEY 51	49,170	93	101

[1]Estes Park R-3 was previously identified as Park (Estes Park) R-3 in the 2015 study.

TABLE 3.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS (CONT'D)

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$53,115	100	
2010	Mineral	CREEDE CONSOLIDATED 1	51,968	98	50
2020	Moffat	MOFFAT COUNTY RE NO 1	52,165	98	47
2035	Montezuma	MONTEZUMA-CORTEZ RE-1	50,634	95	75
2055	Montezuma	DOLORES RE-4A	51,283	97	62
2070	Montezuma	MANCOS RE-6	52,136	98	48
2180	Montrose	MONTROSE COUNTY RE-1J	51,738	97	52
2190	Montrose	WEST END RE-2	48,831	92	107
2395	Morgan	BRUSH RE-2(J)	50,202	95	81
2405	Morgan	FORT MORGAN RE-3	50,167	94	82
2505	Morgan	WELDON VALLEY RE-20(J)	49,547	93	97
2515	Morgan	WIGGINS RE-50(J)	51,066	96	65
2520	Otero	EAST OTERO R-1	45,990	87	174
2530	Otero	ROCKY FORD R-2	46,317	87	167
2535	Otero	MANZANOLA 3J	45,665	86	176
2540	Otero	FOWLER R-4J	46,669	88	161
2560	Otero	CHERAW 31	46,026	87	173
2570	Otero	SWINK 33	46,908	88	155
2580	Ouray	OURAY R-1	54,803	103	20
2590	Ouray	RIDGWAY R-2	55,185	104	18
2600	Park	PLATTE CANYON 1	54,450	103	23
2610	Park	PARK COUNTY RE-2	52,788	99	33
2620	Phillips	HOLYOKE RE-1J	48,918	92	105
2630	Phillips	HAXTUN RE-2J	48,821	92	108
2640	Pitkin	ASPEN 1	91,758	173	1
2650	Prowers	GRANADA RE-1	46,427	87	165
2660	Prowers	LAMAR RE-2	47,419	89	142
2670	Prowers	HOLLY RE-3	47,327	89	146
2680	Prowers	WILEY RE-13 JT	46,609	88	163
2690	Pueblo	PUEBLO CITY 60	48,198	91	121
2700	Pueblo	PUEBLO COUNTY 70	50,807	96	74
2710	Rio Blanco	MEEKER RE1	50,166	94	83
2720	Rio Blanco	RANGELY RE-4	50,090	94	85
2730	Rio Grande	DEL NORTE C-7	49,895	94	90
2740	Rio Grande	MONTE VISTA C-8	47,923	90	132
2750	Rio Grande	SARGENT RE-33J	47,946	90	131
2760	Routt	HAYDEN RE-1	52,757	99	34
2770	Routt	STEAMBOAT SPRINGS RE-2	60,824	115	4

TABLE 3.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS (CONT'D)

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$53,115	100	
2780	Routt	SOUTH ROUTT RE 3	55,455	104	17
2790	Saguache	MOUNTAIN VALLEY RE 1	48,529	91	113
2800	Saguache	MOFFAT 2	51,351	97	59
2810	Saguache	CENTER 26 JT	46,957	88	153
2820	San Juan	SILVERTON 1	56,173	106	13
2830	San Miguel	TELLURIDE R-1	60,320	114	6
2840	San Miguel	NORWOOD R-2J	50,289	95	80
2862	Sedgwick	JULESBURG RE-1	48,002	90	129
2865	Sedgwick	REVERE SCHOOL DISTRICT[1]	47,009	89	150
3000	Summit	SUMMIT RE-1	63,847	120	2
3010	Teller	CRIPPLE CREEK-VICTOR RE-1	49,137	93	102
3020	Teller	WOODLAND PARK RE-2	51,309	97	60
3030	Washington	AKRON R-1	48,146	91	123
3040	Washington	ARICKAREE R-2	48,298	91	117
3050	Washington	OTIS R-3	48,061	90	125
3060	Washington	LONE STAR 101	48,023	90	128
3070	Washington	WOODLIN R-104	47,431	89	141
3080	Weld	WELD COUNTY RE-1	50,871	96	70
3085	Weld	EATON RE-2	51,294	97	61
3090	Weld	WELD COUNTY SCHOOL DISTRICT RE-3J[1]	50,153	94	84
3100	Weld	WINDSOR RE-4	52,516	99	41
3110	Weld	JOHNSTOWN-MILLIKEN RE-5J	52,014	98	49
3120	Weld	GREELEY 6	51,071	96	64
3130	Weld	PLATTE VALLEY RE-7	49,634	93	94
3140	Weld	WELD COUNTY S/D RE-8	52,254	98	45
3145	Weld	AULT-HIGHLAND RE-9	49,969	94	88
3146	Weld	BRIGGSDALE RE-10	48,495	91	114
3147	Weld	PRAIRIE RE-11	46,097	87	170
3148	Weld	PAWNEE RE-12	46,195	87	168
3200	Yuma	YUMA 1	48,688	92	110
3210	Yuma	WRAY RD-2	48,153	91	122
3220	Yuma	IDALIA RJ-3	47,743	90	137
3230	Yuma	LIBERTY J-4	47,798	90	135

[1]Weld County School District Re-3J was previously identified as Keenesburg Re-3(J) in the 2015 study.

SECTION 4: METHODOLOGY

4.1 IDENTIFYING THE "BENCHMARK" HOUSEHOLD

As described in Section 2, the first step is to define the "typical" (also referred to as "benchmark" or "archetypical") household. The 2017 "benchmark" household continues to be defined as a three-person household used in previous Colorado School District Cost of Living studies and, per the *Colorado Legislative Council,* continues to consider the average salary of a teacher with a Bachelor's degree and 10 or more years of experience as in the 2015 study as representative of Colorado teacher income. As noted earlier and per information from the *Colorado Legislative Council,* this 2017 "benchmark" household income is $53,115.

Table 4.1 summarizes the history of the "benchmark" household income used in the current and previous studies. While the household size has remained constant over the years of predecessor studies, the 2009 to 2013 time frame shows a slowdown in wage growth, consistent with the general economy. Although studies prior to the 2017 and 2015 studies (and recalibrated 2013 study) considered a slightly different metric for average Colorado teacher salary, both *Colorado Legislative Council* and *Pacey Economics, Inc.* are confident there is reasonable consistency with the earlier studies as the ebb and flow of entry level teachers prior to 2015 probably reflected this new measurement.

TABLE 4.1: "BENCHMARK" HOUSEHOLDS

YEAR	HOUSEHOLD INCOME	PERCENT INCREASE/ DECREASE
2017[1]	$53,100	2.3%
2015	$51,900	5.4%
2013[2]	$49,300	0.2%
2011	$49,200	3.6%
2009	$47,500	6.7%
2007	$44,500	3.5%
2005	$43,000	7.5%
2003	$40,000	5.3%
2001	$38,000	

[1] The 2017 household income has been rounded to the nearest hundred; the actual salary is $53,115.

[2] The 2013 study considered an annual salary of $49,100, but when updating for the new methodology described in Section 4.1, the amount increased slightly to $49,277. Years prior to 2013 have not been updated for the new methodology but given demographic trends would likely have similar, minor adjustments.

4.2 IDENTIFYING THE MARKET BASKET OF GOODS AND SERVICES

The 2017 study, as with all the cost of living studies since its inception in 1994, utilized the *Consumer Expenditure Surveys* (CES) conducted by the *Bureau of Labor Statistics* (BLS) to identify the probable expenditures for the "archetypical" household. Consumer/household spending habits have been tracked and quantified by the BLS in their annual CES for multiple decades. The CES identifies average annual expenditures for fourteen major expenditure categories, across nine income brackets for family sizes ranging from single persons to as many as five-person families, as well as several additional criteria not considered in this study. Within each of these major categories the CES data include dozens of specific items, measuring the average annual expenditure for each item and also determining the relative value (i.e., in percentages) for each item to overall expenditures, given the composition and income level for the family.

The categories included in the "market basket" of goods and services represent the significant components of the "typical" or "benchmark" household's spending habits for a three-person household with $53,115 of household income. Within each category, a list of goods and services was jointly compiled by the *Colorado Legislative Council* and *Pacey Economics, Inc.* to represent each major category of expenditure for this "archetypical" household. As in previous studies, the 2017 study considers the items selected for sampling to be:

- a major percentage of the expenditure category;
- sufficiently homogeneous to allow for price comparisons; and
- a product (good) or service that is widely available throughout the state.

The specific items selected for price collection in the 2017 study include essentially the same goods and services as incorporated in the 2015 study but replaced a few items. Table 4.2 on the following pages identifies the specific items surveyed in the 2017 study while changes to items previously included in the "market basket" are noted in the discussion following Table 4.2.

TABLE 4.2: CONSUMER EXPENDITURE CATEGORIES AND SPECIFIC ITEMS INCLUDED IN COST OF LIVING INDEX

CES Category/Subcategory	2017 Representative Item
Food at Home	
Cereals and bakery products	White bread, spaghetti, Cheerios
Meats, poultry, fish and eggs	Ground beef, whole fryer chicken
Dairy products	Milk
Fruits and vegetables	Bananas, potatoes, canned peaches, canned green beans
Other food at home	Coffee, soup, frozen waffles
Food Away from Home	Cheeseburger meal, cheese pizza meal, steak meal
Alcoholic Beverages	Beer
Housing	
Shelter	Mortgage payment/property taxes, homeowner's insurance
Utilities	Electric, natural gas, telephone, water/wastewater
Household operations	Day care services
Housekeeping supplies	Laundry soap
Household furnishings and equipment	Refrigerator
Apparel	
Men and boys	Men's dress shirt, men's t-shirt
Women and girls	Women's cardigan sweater, women's t-shirt
Footwear	Men's athletic shoes, women's athletic shoes
Transportation	
Vehicle purchases (net outlay)	Car payment/auto financing
Gasoline and motor oil	85 unleaded gasoline
Other vehicle expenses	Vehicle finance charges (interest rate, bank financing fees), oil change, front end alignment, insurance premiums
Healthcare	Health insurance premium
Entertainment	
Fees and admissions	Movie ticket (first run, full length)
Audio and visual equipment and services	Television
Pets, toys, hobbies, and playground equipment	Pet food
Other entertainment supplies, equipment, and services	AA batteries
Personal Care Products and Services	Women's haircut, men's haircut, toothpaste, feminine hygiene product, shaving cream

TABLE 4.2: CONSUMER EXPENDITURE CATEGORIES AND SPECIFIC ITEMS INCLUDED IN COST OF LIVING INDEX (CONT'D)

CES Category/Subcategory	2017 Item
Reading	N/A
Education	N/A
Tobacco Products/Smoking Supplies	Cigarettes
Miscellaneous	N/A
Cash Contributions	N/A
Personal Insurance and Premiums	N/A
Personal Taxes	Income tax with itemized deductions for mortgage interest

Expanding the number of items included in the sample from a major expenditure category and/or supplementing subcategories is expected to improve the overall measurement process. Also, eliminating certain items is appropriate if a sampled item is duplicative, if sampling requirements cannot be met, or if the item becomes obsolete or less relevant.

In this study, in the Apparel category, women's yoga/lounge pants were eliminated and in its place women's t-shirt was added to represent a more likely purchase of a more homogenous product. Additionally, the vehicles used for pricing in the Transportation category continue to consider a two-year old sedan and a four-year old truck requiring an adjustment only for the year; thus, a 2015 Honda Civic and a 2013 Ford F150 were the items considered. Utilizing the two-year and four-year old models are consistent with the previous study and reflect commonly driven vehicles. (However, to cost the auto insurance component, the most representative vehicle available continues to be the 2012 Ford Fusion, as discussed in Section 4.5 of this report.)

As in the 2015 study, *Pacey Economics, Inc.* kept the expanded products descriptions in the Apparel category to include slight variations in the items to better recognize similar items and/or more popular items.

4.3 WEIGHTING THE MARKET BASKET OF GOODS AND SERVICES

Each item in the market basket must be weighted to reflect its cost relative to the annual expenditures of the "benchmark" household. That is, specific expenditures (food, clothing, transportation, etc.) represent a different percent of household income and thus, must be weighted accordingly to properly determine *average* cost and *average* change in the cost of living.

As noted earlier, a careful evaluation of Western region *vis-à-vis* national data confirmed similar expenditure profiles, allowing the spending patterns of the Colorado "benchmark" household to continue to utilize the national expenditure profile as developed by the BLS from CES data. Two *Consumer Expenditure Survey* income levels are required to estimate the expenditures of the $53,115 income household. Three person household incomes of $40,000 to $49,999 and three person household incomes of $50,000 to $69,999 (from CES Table 3433) are utilized. This weighted average most appropriately reflects the probable spending habits of the "benchmark" family with an annual income of $53,115. See Appendix G for the most recent and relevant *Consumer Expenditure Survey* table. [Although the $53,115 falls into the higher wage bracket, the $50,000 to $69,999 bracket is more representative of a $60,000 income and the lower income bracket of $40,000 to $49,999 is more representative of a $45,000 household income; hence, weighting these two brackets with $60,000 and $45,000, respectively, allows for the average income to be most closely aligned with the $53,115 average Colorado teacher salary utilized in this study.]

Table 4.3A on the following page shows the relative weights for the major expenditure categories sampled in this study based on data obtained from the 2015-2014 *Consumer Expenditure Survey* (Table 3433) for three-person households. Table 4.3A also compares the percentage of annual expenditures by category relative to overall expenditures since the 2003 study, 14 years ago. Not surprisingly, the largest three consumer expenditure categories in the 2017 study continue to be Housing, Transportation, and Food, making up nearly 64% of consumer expenditures in 2017.

TABLE 4.3A: SPECIFIC MAJOR CATEGORY EXPENDITURE WEIGHTS UTILIZED IN MEASURING COST OF LIVING – (WEIGHT AS A PERCENTAGE OF INCOME)

Expenditure Category	% of Income 2017	% of Income 2003
Food	13.12%	13.83%
Alcoholic Beverages	0.57%	0.70%
Housing	32.79%	28.80%
Apparel	3.01%	4.77%
Transportation	17.83%	22.51%
Healthcare	8.29%	5.13%
Entertainment	3.82%	4.72%
Personal Care Products and Services	1.09%	1.40%
Tobacco	0.98%	1.08%
Personal Taxes	4.89%	3.43%
Other	13.61%	13.63%
Total	100%	100%

The largest changes in the weight of expenditures over the last 14 years were primarily noted in the transportation, housing, and healthcare categories. Transportation expenditures decreased nearly 5 percentage points (more than a 20 percent decrease) and likely represents decreased costs associated with technological innovations and lifestyle trends including more efficient transportation, increase in urban living, etc. Housing expenditures increased by nearly 4 percentage points or nearly 14 percent (28.8 percent to 32.79 percent of household income over the fourteen-year period). This increase is most likely associated with long term home price appreciation and a concomitant increase in property taxes as well as an increase in utility consumption as rates and usage increase. On the other hand, although not separately identified in Table 4.3A, the proportion of housing expenditures for mortgage interest and charges have decreased over the past 14 years as interest rates have remained at historical lows. The healthcare expenditure increase since 2003 of just over 3 percentage points (or over 60 percent) reflects increases in health insurance as well as data noting medical goods and services continue to outpace the inflation rate in nonmedical goods and services.

Table 4.3B provides a more detailed weighting of each category and subcategory and its respective item(s) considered in the "market basket" of goods and services purchased by the "benchmark" household for 2017 compared to the previous cost of living study in 2015.

TABLE 4.3B: SPECIFIC MAJOR AND SUB-CATEGORY EXPENDITURE WEIGHTS UTILIZED IN MEASURING THE COST OF LIVING – (WEIGHT AS A PERCENTAGE OF INCOME)

Expenditure Category	% of Income 2017	% of Income 2015	2017 Representative Market Basket Items
Food	**13.12%**	**13.67%**	
Food at home	8.25%	8.61%	
Cereals and bakery products	1.13%	1.18%	
Cereals and cereal products	0.38%	0.41%	Cheerios
Bakery products	0.75%	0.77%	white bread, spaghetti
Meats, poultry, fish, and eggs	1.80%	1.86%	
Beef	1.08%	1.11%	ground beef
Poultry	0.73%	0.75%	whole fryer chicken
Dairy products	0.85%	0.90%	milk
Fruits and vegetables	1.56%	1.52%	
Fresh fruits	0.54%	0.52%	bananas
Fresh vegetables	0.50%	0.47%	potatoes
Processed fruits	0.24%	0.24%	canned peaches
Processed vegetables	0.28%	0.29%	canned green beans
Other food at home	2.90%	3.14%	coffee, soup, frozen waffles
Food away from home	4.88%	5.06%	cheeseburger meal, cheese pizza meal, steak meal
Alcoholic Beverages	**0.57%**	**0.60%**	beer
Housing	**32.79%**	**31.55%**	
Shelter	17.96%	17.32%	
Mortgage interest and charges	13.36%	12.98%	mortgage payment
Property taxes	2.86%	2.72%	property taxes
Maintenance, repairs, insurance, other expenses	1.74%	1.62%	homeowner's insurance
Utilities, fuels, and public services	8.19%	8.46%	
Natural gas	0.79%	0.85%	natural gas
Electricity	3.15%	3.37%	electric
Telephone services	3.08%	3.20%	telephone
Water and other public services	1.17%	1.04%	water, wastewater
Household operations	2.29%	2.05%	day care services
Housekeeping supplies	1.16%	1.15%	laundry soap
Household furnishings and equipment	3.20%	2.57%	refrigerator
Apparel	**3.01%**	**3.21%**	
Men and boys	0.83%	0.83%	men's dress shirt, men's t-shirt
Women and girls	1.44%	1.48%	women's cardigan sweater, women's t-shirt
Footwear	0.75%	0.90%	men's athletic shoes, women's athletic shoes

TABLE 4.3B: SPECIFIC MAJOR AND SUB-CATEGORY EXPENDITURE WEIGHTS UTILIZED IN MEASURING THE COST OF LIVING – (WEIGHT AS A PERCENTAGE OF INCOME) (CONT'D)

Expenditure Category	% of Income 2017	% of Income 2015	2017 Representative Market Basket Items
Transportation	**17.83%**	**17.72%**	
Vehicle purchases (net outlay)	7.67%	6.74%	car payment/auto financing
Gasoline and motor oil	4.63%	6.14%	85 unleaded gasoline
Other vehicle expenses	5.34%	4.84%	
Vehicle finance charges	0.65%	0.61%	interest rate, bank financing fees
Maintenance and repairs	1.95%	1.75%	oil change, front end alignment
Vehicle insurance	2.92%	2.47%	insurance premiums
Healthcare	**8.29%**	**7.74%**	health insurance premiums
Entertainment	**3.82%**	**4.72%**	
Fees and admissions	0.59%	0.71%	movie ticket
Audio and visual equipment and services	2.00%	2.06%	television
Pets, toys, hobbies, and playground equipment	0.87%	1.11%	pet food
Other entertainment supplies, equipment, and services	0.36%	0.84%	AA batteries
Personal Care Products and Services	**1.09%**	**1.13%**	women's haircut, men's haircut, toothpaste, tampons, shaving cream
Reading	**0.15%**	**0.12%**	
Education	**1.53%**	**1.54%**	
Tobacco Products and Smoking Supplies	**0.98%**	**0.87%**	cigarettes
Miscellaneous	**1.36%**	**1.75%**	
Cash Contributions	**2.01%**	**2.15%**	
Personal Insurance and Pensions	**8.57%**	**8.09%**	
Personal Taxes	**4.89%**	**5.12%**	income tax with itemized deductions for mortgage interest
Total (bold level)*	**100.00%**	**100.00%**	

*Total does not sum to exactly 100% due to rounding.

Table 4.3A finds housing expenditures, as percent of total household expenditures, have increased by nearly 4 percentage points over the last 14 years (since 2003) and Table 4.3B notes an increase of just over one percentage point in housing expenditures since 2015. Again, such an increase is consistent with the Colorado trend of housing appreciation.

As in previous studies, there are miscellaneous subcategories within major expenditure categories which are not represented with specific items sampled. In order to maintain the total weights for the major expenditure categories the weights associated with the unrepresented subcategories, e.g., *Children under age 2* in Apparel, were allocated to the other specifically sampled subcategories on a pro rata basis. As non-sampled subcategories comprise a small portion of the expenditure category, this methodology does not have a material impact on the measurement of the overall cost of living factors for each school district.

Finally, other major expenditure categories in the CES data for **Reading, Education, Miscellaneous, Cash Contributions**, and **Personal Insurance and Pensions** were not sampled but are expected to be constant for the relevant "archetypical" household. That is, given the nature of these categories, it was reasonable to expect no significant variation across the state for the "benchmark" household. (This methodology is consistent with the earlier cost of living studies, and, in our view, continues to be a reasonable assumption.)

4.4 DATA SOURCES AND COLLECTION PROCEDURES

Section 4.4 explains how the business establishments were determined in this analysis and outlines the data sources and collection procedures utilized, while Section 4.5 provides the detailed explanation of the data for each expenditure category. Section 4.6 describes the methodology considered to determine where the goods and services were purchased.

Measuring the 2017 price for each item in the representative basket of goods and services required identifying all the potential business establishments where households could choose to shop. Business establishment information was drawn primarily from *Hoover's, Inc.* (a subsidiary of *Dunn and Bradstreet*) which identified approximately 400,000 Colorado businesses by various characteristics including industry, revenue, and geography. *Hoover's, Inc.* tracks establishments upon opening but not necessarily when or if they close and, not surprising, a number of stores in both urban and rural areas had closed. Consequently, prior to our contractors going out in the field, we identified many closed stores with internet research and sampled additional stores (this method was new to this study and we feel is an improvement on prior studies). Additionally, to further supplement the data, we continued to instruct the field data collectors to survey a similar business establishment in the same area whenever possible if one of their designated stores had closed (and the closure was not revealed by the internet researched performed). This was particularly important in rural areas where sample sizes (i.e., the number of observations collected) were small. A combination of these sources provided the best estimate of the total population of vendors/business establishments for the state of Colorado. From these data sources, *Pacey Economics, Inc.* identified the list of vendors both by city and by major expenditure category to be sampled. The population of businesses were tracked to school districts by obtaining latitude and longitude coordinates for each business as provided by *Hoover's, Inc.* which was then translated into school district shape files available from the *U.S. Census Bureau.*

Once all potential business establishments were identified, a sample size was determined. After researching efficient and effective sample sizes, a sample of 10 businesses per item per school district was determined to be the minimum target. Additionally, our data target was to collect at least as much data as in the 2015 study, even though additional businesses/observations may provide only limited gains in accuracy. To meet this goal, two modifications were made: 1) if there were five or fewer businesses in the sampling frame, *Pacey Economics, Inc.* included them all in the sample which was consistent with the previous 2015 study, and 2) if our sample size was smaller than the number of observations in the 2015 study, *Pacey Economics, Inc.* increased our sample size to match at least the number of observations in the 2015 study (of note, such a sample size does not necessarily result in the same number of observations ultimately obtained for each item but does result in a comparable and appropriate number of observations). This methodology ensured that we target at least as much data as in the 2015 study, and that we make the most efficient use of the data in terms of the accuracy of the cost of living measure for each school district. A more detailed discussion of our sampling methodology follows in Appendix B.

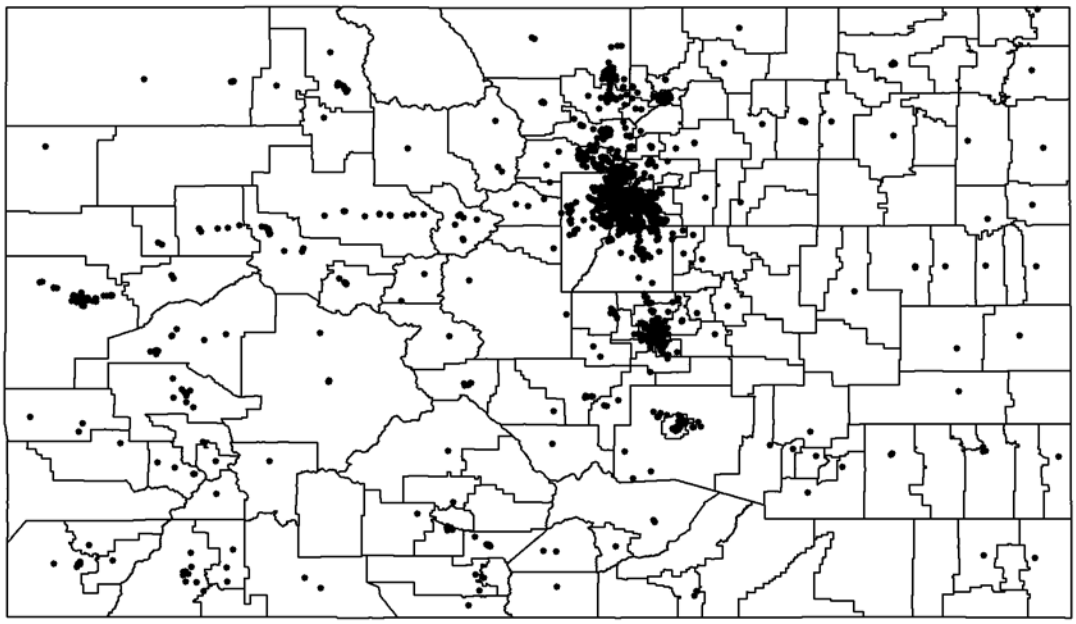
Once the sample size was determined (i.e., how many businesses in each school district to visit), the next step was to determine the sampling frame, i.e., the list of businesses from which the sample for a particular item is drawn. As the core source of business information was *Hoover's Inc.*, a subset of those businesses that are likely to carry that item was identified and used as the sampling frame for each item. Of note, convenience stores were included in the 2017 sample for several of the representative goods similar to our 2015 study. Convenience stores were included as consumers do typically purchase some items such as bread, feminine products, beer, etc. from these locations.

Given the sample size and the sampling frame, the final step was to draw a random sample. In a simple random sample, each business in the sampling frame has an equally likely chance of being selected. Randomness is important so that the sample properly reflects the underlying population, and so that statistical methods can be used to assess the accuracy of the price estimates and of the final cost of living measures. However, a somewhat more complex sampling method was used in this study to recognize that shoppers are more likely to purchase items from large stores than from small stores. In particular, the probability of a business being selected in a sample was proportional to the number of business employees, a proxy for business size. The 2015 study utilized the same sampling technique.

Business Distribution

It is also no surprise that the number of businesses in each school district varies widely across the state. This variability is reflected below in Figure 4.4 which illustrates the geographic location of the grocery stores (e.g., King Soopers, Safeway, etc.) and Super Centers (e.g., Walmart, Target, Costco, etc.) by school district boundaries while Table 4.4 tabulates the number of grocery stores by the number of school districts, but not surprisingly, this distribution is quite similar to the 2015 study.

FIGURE 4.4: GROCERY STORE LOCATIONS FOR COLORADO SCHOOL DISTRICTS, 2017



Of note, about one-quarter of the school districts in the state have no grocery stores, and another quarter only have one grocery store in their school district. Again, it is not surprising the school districts with limited shopping opportunities are in rural locations and likely require travel for many of their purchases, as vendors are not available within the geographical area. It has also been our experience that businesses in the rural locations tend to be more fluid (i.e., more frequent openings and closings of business establishments), with rural areas having a greater mismatch between the businesses actually operating, as identified by our data collection team, and those identified in in the *Hoover's, Inc.* database. Grocery store distribution is very similar to that in the 2015 study.

TABLE 4.4: NUMBER OF SCHOOL DISTRICTS BY NUMBER OF GROCERY STORES

Number of Grocery Stores	Number of School Districts
0	46
1	51
2-4	34
5-9	13
10-24	18
25-49	6
50-99	7
100 or more	3
Total	178

AVENUES OF DATA COLLECTION

To obtain prices for the selected items in the "market basket" of goods and services, the following avenues for data collection were undertaken for the various market components:

ON-SITE DATA COLLECTION

Pacey Economics, Inc. retained temporary contract employees (paid hourly plus mileage and expenses) to perform the data collection in the field, many of whom assisted with the 2015 study. Each contractor underwent a training session with a *Pacey Economics, Inc.* professional who had previously served as the field research manager when involved in past data collection projects as well as the 2015 study.

Each field collector was provided a notebook containing store information, price sheets, pricing data required and product specifications, among other materials. On-site data collection was completed within a specified two-week period (in early September 2017) and during that time frame cross-checks were also made randomly across stores. Data was recorded by hand at the time of collection and entered electronically at a later date and all price sheets were retained, serving as additional cross-checks on prices across school districts.

On-site visits were conducted for all items in the major expenditure categories of Food at Home, Food Away from Home (except for *pizza*), Alcoholic Beverages, Apparel and Services, Entertainment (except for *movie tickets*), Personal Care Products and Services (except *men's and women's haircuts*), and Tobacco, as well as the representative item in Housekeeping Supplies (*laundry soap*) and Household Furnishings and Equipment (*refrigerator*) subcategories.

TELEPHONE CALLS DATA COLLECTION

Pacey Economics, Inc. personnel and temporary contract employees (paid hourly) surveyed price information by telephone for *oil changes, front-end alignments, men's and women's haircuts, vehicle financing rates and fees*, and in some areas for *pizza meals* and *movie tickets.*

ONLINE DATA COLLECTION

Where possible and when available, *Pacey Economics, Inc.* personnel and temporary contract employees (paid hourly) collected prices online for *pizza meals* and *movie tickets*. If information was not available online, prices were acquired by telephone.

Additionally, per responses in the shopping pattern survey, households sometimes purchased goods online. To account for online purchases, Walmart prices were used for goods purchased online, except for *refrigerator* prices, which were obtained from Lowe's and Home Depot stores. These prices were held constant across the state of Colorado.

PUBLIC SOURCES

Pacey Economics, Inc. personnel also obtained prices as described in more detail in the following section from third party sources for the following items: *day care, gasoline prices, mortgage payment/property taxes, homeowner's insurance, vehicle insurance, health insurance*, and *utilities – electric, natural gas, water/wastewater*, and *telephone*.

Each major expenditure category and/or subcategory is delineated in Section 4.5 and provides a more thorough explanation of the goods and services and the data collection process, and notes the exceptions or adjustments required to proceed with the final analysis.

4.5 DETAILED EXPLANATION OF DATA FOR EXPENDITURE CATEGORIES

For each expenditure item, applicable taxes were applied to the prices of the goods described below. Taxes include the Colorado state sales tax of 2.9% in addition to specific county, city, and/or special taxes (e.g., food/beverages for immediate consumption). Because taxes were collected on a city and county basis, taxes were allocated to the school districts on a pro rata basis and an average weighted tax was then determined using the shopping pattern survey. This methodology is explained in more detail in Section 4.6. Taxes were not applied to services as they are not a taxable good (as detailed in the sections below) and also took into account county- or municipality-specific exemptions for food at home, gas, electricity, etc.

FOOD

Food expenditures include not only food purchased for preparation in the home, but also food consumed outside of the home. This study represents both categories with the specifics detailed below.

FOOD - FOOD AT HOME

All ***food at home*** items were collected through on-site visits to stores throughout the state from the random sample of grocery outlets obtained from the *Hoover's, Inc.* data set. This selection process included not only traditional grocery stores such as King Soopers, Safeway, etc., but also various discount retailers now selling food items such as Walmart and Target stores in addition to warehouse type outlets such as Costco and Sam's Club. As noted earlier, when the sample included a closed business (and our internet research did not identify the closure) in a particular city and/or if there were duplicates, wrong addresses, etc., then the list of stores to be sampled was supplemented with a similar store in the area. This method of supplementing the *Hoover's, Inc.* data was also used for all other categories in which on-site surveying was completed. Grocery tax was then added to each price in each location and an average price for each item was aggregated to the school district level by using the shopping pattern survey.

TABLE 4.5A: FOOD AT HOME

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Cereals and bakery products	White Bread	Price for store brand 24 oz. (1.5 lb.) loaf of sliced white bread. If store brand not available, record price of lowest priced brand with a 24 oz. loaf. Note any differences in brand or loaf size (Safeway store brand is 22 oz. - record this price and note difference).	On-site survey	578
Cereals and bakery products	Cheerios	Price of General Mills Cheerios Toasted Whole Grain Oat Cereal plain, 12 oz. If size not available, note difference in size and record price.	On-site survey	574
Cereals and bakery products	Spaghetti	Price of store brand spaghetti noodles, 16 oz. package. If store brand is not available, record price of lowest priced brand and note brand. Do not price premium store brands.	On-site survey	574
Dairy	Milk	Price for one gallon (128 fl. oz.) 2% milk, store brand. If no store brand, collect cheapest price and note. If no 2%, then price (in order of preference) 1%, skim, and whole. Note if not 2%. No organic, no soy, no flavored milks (e.g. chocolate, etc.). Do not price half gallon.	On-site survey	673
Fruits and vegetables	Bananas	Price per pound. If bananas are priced by the bag or by the banana, report the price and weigh a bunch, note weight and number of bananas in bunch. Do not price organic.	On-site survey	422
Fruits and vegetables	Potatoes	Price for a 10 lb. bag of lowest price Russet potatoes. If 10 lb. bag is not available, substitute nearest sack size and note size. If potatoes only sold individually, record price per pound and note. If sold individually, regardless of weight, record price and weigh potato. Do not use price of potatoes by the pound if sold in any size sack.	On-site survey	408
Fruits and vegetables	Canned Peaches	Price of store brand sliced peaches in heavy syrup, 15 to 15.25 oz. If no store brand, collect the cheapest brand and note brand.	On-site survey	526
Fruits and vegetables	Canned Green Beans	Price of store brand cut green beans, 14.5 oz. If no store brand, collect the cheapest brand and note brand.	On-site survey	597
Other food at home	Coffee	Price for an 11.3 oz. can of Folgers Classic Roast Coffee, ground, red can. If Folgers Classic Roast not available, price other ground Folgers in similar sizing (approx. 11 oz.). If not Folgers, price Maxwell House 11.5 oz. or nearest size. Note brand, product, and any size differences. Do not price decaffeinated or whole bean. Do not price any other brands.	On-site survey	634

TABLE 4.5A: FOOD AT HOME (CONT'D)

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Other food at home	Soup	Price for a 10.75 oz. can of Campbell's Original Chicken Noodle Soup. If no Campbell's (rare), price store brand and note brand and any size difference. Do not price "HomeStyle" or "Classic" packaging or other variations.	On-site survey	627
Other food at home	Frozen Waffles	Price of store brand frozen waffles, buttermilk or plain flavored, prebaked, 10 pack, 12.3 oz. If store brand not available, record price of lowest priced brand and note brand and any differences in size. (Walmart store brand only has 8 pack - record price and note quantity.)	On-site survey	432
Meats, poultry, fish, and eggs	Whole Fryer Chicken	Price per pound of one whole fryer chicken, least expensive brand. If whole fryer chicken not available, price cut up whole fryer chicken and note.	On-site survey	339
Meats, poultry, fish, and eggs	Ground Beef	Price per pound of prepackaged, regular ground beef, 80% lean or most comparable, from a 1- to 2-pound package of loose ground beef. Note if different percent lean. Do not price family pack. Do not price pre-formed beef patties or tube packaging.	On-site survey	405

FOOD - FOOD AWAY FROM HOME

Food away from home included a *cheeseburger meal*, a *pizza meal*, and a *steak meal* as described in Table 4.5B. A standard cheese pizza was collected in the 2017 report similar to our 2015 report.

The *cheeseburger* and *steak meals* were collected through on-site visits to dining establishments while the *cheese pizza meal* was predominantly collected online but supplemented with telephone calls as necessary. The *Hoover's, Inc.* data does not directly identify which restaurants served the particular items sampled (i.e., which restaurants served pizza, cheeseburgers, and/or steaks), so a preliminary classification was performed based on the store name (for example, a restaurant was identified as likely to serve steak if the name contained "Applebee", "Chili", "Cafe", "Inn", etc.) Field surveyors supplemented the price data collection with additional establishments, when necessary.

Finally, the appropriate dining tax was added for each location and then the average prices for each item were aggregated to the school district level by using the shopping pattern survey.

TABLE 4.5B: FOOD AWAY FROM HOME

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Food away from home	Cheeseburger Meal	Price for a McDonald's quarter pounder with cheese meal (including fries and a regular 21 oz. Coke). If not collecting at a McDonald's, price a cheeseburger with a medium fry and a Coke (the most similar type of meal to a quarter pounder with cheese meal).	On-site survey	691
Food away from home	Cheese Pizza Meal	Price for a cheese pizza, regular or thin crust, 14" diameter (note size if other).	Telephone survey & online sources	367
Food away from home	Steak Meal	Price for a 12 oz. Ribeye steak and two sides (potato, vegetable, soup or salad). If only one side is included, then add a side (potato or vegetable) or side salad. Note differences. If 12 oz. not available, price Ribeye in different size (note size). If Ribeye not available, price a New York Strip. If New York Strip not available, price a Sirloin. Note size of steak if not 12 oz. (Price this item at Applebee's and Chili's, where available; price the 10 oz. sirloin at TGI Fridays.) Do not price chopped Sirloin. Note if different steak than Ribeye.	On-site survey	291

ALCOHOLIC BEVERAGES

Beer represents the Alcoholic beverage category and prices were collected at grocery stores, convenience stores, as well as liquor stores. As with the other items, appropriate sales tax is added with average prices for each item aggregated to the school district level by using the shopping pattern survey.

TABLE 4.5C: ALCOHOL

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Alcoholic beverages	Beer	Price for a 6-pack of 12 oz. bottles of Corona Extra or Light beer, 3.2% alcohol by volume or higher if collected in a liquor store. If Corona not available, then price (in order of preference) Pacifico, Modelo, and Budweiser - all in 6-packs of 12 oz. bottles. Note brand. Do not price cans.	On-site survey	605

HOUSING

Expenditures on Housing, as noted below on Table 4.5D, include the categories for Shelter, Utilities, Household Operations and Supplies plus Household Furnishings and Equipment, with nearly 80% of housing costs attributable to Shelter and Utilities (per information CES data noted on Table 4.3B). In addition, Shelter has three subcomponents; *mortgage payment* in addition to *property taxes* and *homeowner's insurance*, while Utilities considers four different subcomponents; *electricity, gas, telephone*, and *water and wastewater* expenditures. The subcomponents in each category are discussed below in more detail, and then followed by a detailed discussion of the other components in the Housing category.

HOUSING - SHELTER

The Shelter subcategory estimated the cost of housing which included *mortgage payments, property taxes* and *homeowner's insuranc*e. *Pacey Economics, Inc.* was responsible for adding in the cost of mortgage payments, based on housing value data for each school district provided by the *Colorado Legislative Council* through an outside consultant.

Mortgage payments were measured by *Pacey Economics, Inc.* by identifying the current 30-year fixed mortgage interest rate for Coloradans on December 28, 2017 and calculating a mortgage payment based on eighty percent of the home value, consistent with the methodology in previous cost of living studies.

Property tax estimates were then added based on the assessment rate of 7.2% for 2017. The assessed value of the home was multiplied by the decimal equivalent of the total mill levy. The total mill levy was the sum of the mill levies from the county, city, school district, and any other special levies applicable in an area. (To calculate the decimal equivalent of a mill levy, the levy is multiplied by 0.001.)

Mill levies were obtained from the state of Colorado's *2016 Forty-Sixth Annual Report* to the Governor and the General Assembly produced by the *Department of Local Affairs*, Division of Property Taxation and summed by school district. These mill levies are used to compute the property tax subcomponent.

Homeowner's insurance is another cost included under the Shelter category in the CES. The 2017 study continues to incorporate the *Colorado Department of Regulatory Agencies* data for twenty-four cities in Colorado regarding *homeowner's insurance* premiums from nearly 100 different insurance companies. The policy specifications are based on a home value of $200,000, contents replacement of $160,000, personal liability of $100,000, medical expense of $1,000 and a $500 deductible. These specifications are identical to the 2015 study.

This study continues to utilize insurance premiums from the top 10 insurance companies in terms of market share (the top 10 companies accounted for over 60

percent of the total market share, and the remaining companies all had market shares of less than 2 percent). The insurance premiums for the top 10 companies in each of the twenty-four cities were used to predict premiums across the state using the spatial interpolation methodology (Kriging was the specific method used and Kriging is discussed in more detail in Appendix D to this report) for cities without data points. The individual city data were then aggregated to the school district level using the methodology described in Section 4.6 to obtain the final spending on insurance in each school district. As noted in the 2015 study, a detailed analysis/comparison performed in the 2015 study found relying on the *Colorado Department of Regulatory Agencies* data (and incorporating data from 10 companies) and the Kriging method rather than relying on information from only one company, as in the 2013 and previous studies, likely provides better price estimates for *homeowner's insurance*. We continued to use this methodology in the 2017 study.

HOUSING – UTILITIES

The subcategory referred to as *Utilities, Fuels and Public Services* represents the average annual bill for *electricity, natural gas, telephone,* and *water and sewer servi*ces for each of the 178 school districts. The methodology used to compile these four expenditure subcategories is described below.

Electricity service prices were calculated from information derived through online data collection and supplemented with a telephone survey of electricity providers across the state of Colorado. Our survey resulted in 509 electricity observations, each from a municipality/city. Our survey was performed by *Pacey Economics, Inc.* personnel and data obtained on each provider's particular charges includes flat/base fees and usage fees. Additionally, a portion of electricity costs were assumed to vary with usage by tracking to cooling degree day data from *National Oceanic and Atmospheric Administration (NOAA)*. That is, electricity costs in warmer climates were adjusted in accordance with the number of days that likely require air conditioning.

This method differed from the 2015 methodology as the data source utilized in the previous study had not been updated for 2017 prices, requiring the data to be collected from individual providers.

Once an average monthly electricity bill was calculated for each city the data were weighted and aggregated to each school district, and relevant taxes were applied. For school districts without price data, the Kriging methodology was utilized.

Natural gas service data was obtained from *Services Rate Schedule* from each of the four natural gas providers in Colorado which provided price data for 306 cities/townships (one of the five providers noted in the 2015 studies was acquired by another of the providers). Additionally, seven municipalities provide their own natural gas to their communities and these prices were collected online and via

telephone. For school districts in which natural gas is not available, likely prices for propane were considered. Propane prices were estimated by first utilizing the Kriging methodology and then scaling natural gas prices in surrounding areas up by a factor of 3.1, the statewide differential cost of propane versus natural gas.

Similar to electricity, natural gas or propane usage was then estimated by utilizing heating degree days data (again, from *NOAA*) as natural gas usage varies quite directly with heating degree days.

The methodology used for obtaining natural gas prices is also a refinement from the 2013. Similar to the discussion above regarding ***electricity***, this methodology is the same as in our 2015 study.

Once an average monthly natural gas bill was calculated for each city the data were weighted and aggregated to each school district, and relevant taxes were applied.

Telephone deregulation within the industry and the ubiquity of cellular telephone use had led to essentially constant pricing across the state, as in the 2015 study. As such, *Pacey Economics, Inc.* simply includes a constant cost of $136 per month where such an amount is consistent with the CES data which finds that 3.08% of household expenses were spent on telephone services. As with other taxable services, applicable taxes were incorporated.

Water and sewer service rates were calculated from information derived through online data collection and supplemented with a telephone survey of water and sewer providers across the state of Colorado. Our survey resulted in prices being collected in 246 cities. Our survey was performed by *Pacey Economics, Inc.* personnel and data obtained on each provider's particular charges includes flat fees, usage fees, drainage fees, base fees, etc.

The *Geological Survey* conducted by the *U.S. Department of the Interior* identifies "typical" household usage of 6,000 gallons of water per month. Thus, the average monthly water bill was calculated based on this level of water consumption and it is consistent with the previous study. The sewer bill was also calculated based on the 6,000 gallons of average usage in a month, and together these two components comprise the water/sewer bill. Once this total was calculated, applicable tax rates for each school district were incorporated.

Once an average monthly water and sewer bill was calculated for each city/municipality the data were weighted and aggregated to each school district, and applicable taxes were included. For cities where no price data was available or for cities/school districts that only use wells or septic tanks the Kriging methodology was applied.

HOUSING - HOUSEHOLD OPERATIONS

Day care costs incorporated in this study were based on information provided in *The Self-Sufficiency Standard for Colorado 2015*. This study was prepared for the *Colorado Center on Law and Policy* by the *Center for Women's Welfare* at the *University of Washington School of Social Work*. Specific childcare costs for an infant (ages 0-1), a preschooler (ages 1-5), and a school-aged child (ages 5-13) were collected for each county in Colorado and then weighted by the proportion of children in care for each grouping, as reported by the *Department of Health and Human Services* data on children participating in *Child Care and Development Fund* (CCDF)-funded programs (Table 9 in their Fiscal Year 2015 publication).

The previous cost of living study also utilized *The Self-Sufficiency Standard for Colorado 2015* and the 2017 study incorporates an updated weighting by the proportion of children in care by group, as described above. Final average day care costs were aggregated from the county level to the school district level using the methodology described in Section 4.6.

For the purposes of the 2017 study, there was not specific delineation between childcare centers and family licensed providers as the data available did not identify the type of provider. Notably, information suggests it is more likely that family licensed providers will be prevalent in less populated, rural areas whereas childcare centers may be more prevalent in areas with higher populations and in the past, family licensed providers have been somewhat less expensive.

HOUSING - HOUSEKEEPING SUPPLIES

Laundry soap was the representative item sampled for the Housekeeping Supplies subcategory. Prices were collected at the same time and using the same methodology identified for food at home (grocery) items, i.e., on-site collection. Thus, for the most part, prices were collected at grocery stores, as well as general discount retailers such as Walmart and Target stores and/or Costco, etc.

Average *laundry soap* prices for each school district were obtained, sales tax was added, and aggregated using the results of the shopping pattern survey.

HOUSING - HOUSEHOLD FURNISHINGS AND EQUIPMENT

Refrigerator prices collected on-site at department stores, home stores, and electronic stores throughout the state were aggregated using the results of the shopping pattern survey. Sales tax was added to average *refrigerator* prices for each school district.

TABLE 4.5D: HOUSING

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Shelter	Mortgage Payment/ Property Taxes	Mortgage payment, including principal, interest, and property taxes, based on housing values provided by outside consultant.	Consultant and online sources (Department of Local Affairs, Division of Taxation)	N/A
Shelter	Homeowner's Insurance	$200,000 frame dwelling, $160,000 contents coverage, $100,000 personal liability, $1,000 medical expense. $500 deductible.	Online public source (Department of Regulatory Agencies)	N/A
Utilities	Electric	Flat/base rate plus price per kilowatt assuming 700 kWh per month usage.	Telephone survey & online sources	509 cities
Utilities	Gas	Price per therm and estimated usage.	Online sources (Schedule of Rates from natural gas companies and municipalities) and via telephone	306 cities
Utilities	Telephone	Price for telephone services.	N/A	N/A
Utilities	Water and Wastewater	Annual average bill for water and wastewater services based on 6,000 gallons of water usage per month and 6,000 gallons of wastewater per month, unless a flat rate is used for the municipality. Three-quarter inch pipe size for the cost of water services. Used 1 S.F.E. (Single Family Equivalent) or other home equivalent when rate was determined by house size, not per gallons used.	Telephone survey & online sources	246 cities
Household operations	Day Care Services	Weekly cost of child day care.	Third party/ public sources	1 per county
Housekeeping supplies	Laundry Soap	Price for Tide Original liquid household laundry detergent, 50 fl. oz. If Tide Original is not available, you may price Mountain Breeze or other scents in same size. Otherwise, price national brand (e.g. Cheer) in 50 oz. size. If nothing in 50 oz. size, price Tide in 100 oz. Note brand and size. (Walmart carries Tide Original in 40 oz. - record this price and note difference.) Do not price HE, cold-water, total care, or Tide with bleach.	On-site survey	682
Household furnishings and equipment	Refrigerator	Price of a stainless steel, side-by-side refrigerator, 26.5 cu. ft. (or closest available), standard depth (not counter depth), with an ice and water dispenser in the door. Price the cheapest brand and model they have in stock that meets the description. It is important to get the regular price and not any sale price that might be currently available. (Price Kenmore, Maytag, or Whirlpool if available. Do not price LG unless store only carries LG.)	On-site survey	132

APPAREL

Our field data collectors obtained Apparel prices throughout the state. The items collected were *men's dress shirt, men's t-shirt, women's cardigan sweater, women's t-shirt,* and *men's and women's athletic shoes*. In the 2017 study, *women's lounge/yoga pants* in the 2015 study were replaced with *women's t-shirt* (to be more representative of a homogenous good for women). Business listings were identified from the *Hoover's, Inc.* database but, again, supplemented by the field collectors when necessary.

Brands were specified for most apparel items; however, since not all stores have those specific brands, pictures of the items were included in the field surveyors' packets so that they could find items which best resembled the stated items and surveyors were instructed to collect prices for store/generic brands (e.g., Mossimo at Target) and not name brands (e.g., Ralph Lauren, Tommy Hilfiger).

Once all data were collected, and sales tax added, an average price was calculated and aggregated to the school district level using the results of the shopping pattern survey.

TABLE 4.5E: APPAREL

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Men and boys	Men's Dress Shirt	Price for white or solid color Oxford (button-down collar), long sleeve, button cuff shirt. Arrow brand where possible, poly/cotton blend. If store does not have Arrow, price comparable label that meets the same criteria. Try to get prices for shirts sized 15/32 through 16/34. Note size and brand.	On-site survey	261
Men and boys	Men's T-Shirt	Price for one 3-pack of men's white t-shirts, V-neck. Hanes brand where possible, Fruit of the Loom or Jockey otherwise, 100% cotton. Must be in a 3-pack.	On-site survey	277
Women and girls	Women's Cardigan Sweater	Price a women's solid color, long-sleeved V-neck (or crew neck), button front cardigan sweater, size M. 100% cotton or cotton/poly (or rayon/poly) blend. Price Old Navy Brand, where available; at Target, price Mossimo brand; at Walmart, price Bella Bird brand; at JC Penny's price Worthington brand; at Sears price Route 66. Note if other brand. Do not price cashmere or other wool.	On-site survey	322
Women and girls	Women's T-Shirt	Price a women's T-Shirt. Medium size. Cheapest price, store brand (Mossimo for Target). Solid color, no design, no logo. Cotton/polyester blend, Jersey knit, cotton/blend.	On-site survey	379

TABLE 4.5E: APPAREL (CONT'D)

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Footwear	Men's Athletic Shoes	Price a men's synthetic lace-up sneaker, rubber sole, size 9-11. Price the lowest priced men's athletic shoe that meets the described criteria. Minimal branding, note brand, and preferably solid black shoe. If not black, note color.	On-site survey	275
Footwear	Women's Athletic Shoes	Price a women's synthetic lace-up sneaker, rubber sole, size 7-9. Price the lowest priced women's athletic shoe that meets the described criteria. Minimal branding, note brand, and preferably solid black or white shoe - if other color, note color.	On-site survey	282

TRANSPORTATION

Transportation is a critical component of everyday life as 17.83% of the "benchmark" family budget is allocated to this expenditure. In addition to a *vehicle payment*, transportation also consists of costs for *vehicle insurance*, *oil and filter change* and *front end alignment* (car maintenance and repair), and *gasoline* to recognize the full expenditures associated with the transportation needs of a family.

TRANSPORTATION – VEHICLE PAYMENTS

Vehicle payments were determined based on the purchase price of a 2015 Honda Civic LX Sedan, 4-door, 4-cylinder engine 1.8L, 5-speed manual transmission with 24,000 miles which was identified by using the Kelly Blue Book value of $14,300. (Of note, the 2015 study considered a 2013 Honda Civic as representative of a two-year old automobile.) The $14,300 was the base price used to calculate annual car payments. The actual purchase price was assumed to be constant throughout the state, consistent with previous cost of living studies. Financing rates and fees for a four-year vehicle loan were obtained from telephone surveys of banking institutions and credit unions throughout the state. The list of banking institutions to survey came from information provided in the *Hoover's Inc.* database.

Ownership taxes, registration and titling fees were obtained from *Colorado Legislative Council Staff Issue Brief, "The Specific Ownership Tax"*, the *2017 Colorado Motor Vehicle Law Resource Book*, and verified on county websites and with the *Colorado Revised Statutes*. The vehicle weight is also required for calculating taxes which was obtained from the vehicle manufacturer's website, *American Honda Motor Company*.

Average monthly car payments were then calculated, given the total amount financed (including the purchase price, all bank loan charges, and any applicable tax and registration fees) and the interest rate charged by the bank or credit union.

TRANSPORTATION – VEHICLE INSURANCE

Similar to *homeowner's insurance*, *vehicle insurance* premiums were obtained for 20 cities in the state from data made publicly available by the *Colorado Department of Regulatory Agencies*. This source identifies insurance costs for a hypothetical driver with the following characteristics: a 35-year-old male, married, principal operator, driving less than 15 miles to work each way, with no accidents or traffic violations in the past three years, driving a 2012 Ford Fusion. The policy reflects property damage or bodily injury limits of $25,000 per person $50,000 per occurrence, a liability limit of $15,000, uninsured motorist coverage at $5,000 and a $500 deductible.

Premiums for the top 10 auto insurers (which account for over 60 percent of the market share; with the remaining firms each having a market share of less than 2 percent) in each of the 20 cities was used to predict premiums across the state using spatial interpolation (i.e., Kriging, discussed earlier and also in Appendix D). The results were then aggregated to the school district level. Note that this methodology (which was also used in the 2015 study) incorporates information from multiple firms as opposed to relying on information from a single firm, the method used in 2013 and earlier studies.

TRANSPORTATION – MAINTENANCE AND REPAIRS

Maintenance and repairs included prices for *front-end alignments* and *oil changes* for the "benchmark" household's 2013 Ford F-150 and were gathered through telephone surveys of various businesses throughout the state. Again, a random sample of the automobile service providers was generated from *Hoover's, Inc.* The average prices for *front-end alignments* and *oil changes* were aggregated to the school district level by using the shopping pattern survey.

It should be noted that sales tax was only applied to parts for an *oil change*, and this was standardized across all *oil change* prices to reflect approximately 40 percent of the total *oil change* price. Therefore, 40 percent of all final *oil change* prices were taxed with the local sales tax, and the remaining 60 percent were left untaxed. Further, no tax was applied to *front-end alignment* prices because it is considered a service that is not taxed.

TRANSPORTATION – GASOLINE AND MOTOR OIL

Gasoline and motor oil expenditure considered unleaded grade 85 octane gasoline as the item to represent this category. Due to gasoline price fluctuations even over short periods of time, *Pacey Economics, Inc.* obtained the price for a gallon of gas on September 12, 2017 from every gasoline retailer in the state of Colorado using *Oil Protection Information Services*. The average gas prices by city were then mapped into the appropriate school district and average school district prices were aggregated using the shopping pattern survey.

TABLE 4.5F: TRANSPORTATION

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Transportation	Vehicle Payment	Payment calculated for 2015 Honda Civic using Kelly Blue Book purchase value of $14,300 and interest rate on a four-year loan with a good credit score (over 740, unless otherwise noted) for full purchase price, bank charges, taxes, and registration fees. Specifications for the 2015 Honda Civic LX Sedan include 4-doors, 4-cylinder engine, 1.8 Liter engine, 5-speed manual transmission, 24,000 miles on the vehicle, air conditioning, power steering, cruise control, and air bags.	Telephone survey	340
Transportation	Vehicle Insurance	2012 Ford Fusion with liability policy limits of $25,000/$50,000/$15,000, $5,000 uninsured motorist coverage and with a $500 deductible.	Third party/ public source	178
Transportation	Oil and Filter Change	Price of an oil and filter change for a 2013 Ford F150 pickup truck with a V6, 3.7 Liter engine. Oil must not be synthetic, filter should be the least expensive available. Do not price with tax. Mid-points used when ranges given.	Telephone survey	245
Transportation	Front-End Alignment	Price of a front-end alignment for a 2013 Ford F150 pickup truck with 2-wheel drive. Mid-points used when ranges given.	Telephone survey	149
Transportation	Gasoline	85 unleaded gasoline	Third party	1,757

HEALTHCARE

The *healthcare insurance* premiums were obtained from public information provided by the *Colorado Division of Insurance* which provides the actual rates for every participating health insurance company for a 40-year-old in each of the nine 'rating areas' in Colorado. The nine rating areas' geographical boundaries track to metropolitan statistical areas (MSAs) which do not overlap counties. Hence, the prices were first mapped to each county and then aggregated to the school district level to obtain the average rate for each school district. Notably, prices do not vary by gender (a requirement of the *Affordable Care Act*) and average price data for the most popular plans ("Bronze" and "Silver") were considered. This methodology differs from that utilized in the previous study as, during the time between studies, the *Affordable Care Act* transformed the market by requiring insurance companies to have constant prices except by geography and age group.

TABLE 4.5G: HEALTHCARE

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Healthcare	Health Insurance Premium	Prices of health care insurance premiums for a 40-year-old. Average price of "Bronze" and "Silver" health insurance premiums	Third party/ public sources	N/A

ENTERTAINMENT

Entertainment expenditures consisted of the subcategories *fees and admissions, audio and visual equipment and services, pets, toys*, *and playground equipment*, and *other supplies* with each detailed below.

ENTERTAINMENT - FEES AND ADMISSIONS

Movie prices were collected online, and when online data was not available, observations were supplemented with telephone calls for adult admission prices for weekend evening showings at the county level, given that many rural towns do not have a movie theater. For counties which did not have a movie theater, e.g., Washington County, the county data for the nearest location the family would likely travel to see a movie was applied. For instance, average movie price data for Logan County was also used to represent the average movie price for Washington County. The county averages for movie prices were then mapped to the appropriate school district.

ENTERTAINMENT - AUDIO AND VISUAL EQUIPMENT AND SERVICES

Television prices were sampled on-site across the state and then aggregated to the school district level based on the shopping pattern survey. Not surprisingly, many of the smaller (mostly rural) school districts often did not have electronics stores, and in those school districts field data collectors would do their best to find any store that sold televisions to obtain at least one price per school district. However, in several school districts, there were no television prices (due to a lack of stores selling televisions in that school district). For school districts without a store selling a television, the shopping pattern survey was utilized to determine the relevant price. The applicable taxes were then included.

ENTERTAINMENT – PETS, TOYS, AND PLAYGROUND EQUIPMENT

Pet food prices were sampled on-site during the same September period other prices for goods and services were collected, mostly in larger retail stores and grocery stores, but also

convenience stores. Taxes were added, and school district averages were then aggregated to the school district level based on the shopping pattern survey.

ENTERTAINMENT – OTHER SUPPLIES

Battery prices were sampled on-site at the same time grocery prices were collected. Applicable taxes were added and school district prices were aggregated to the school district level based on the results of the shopping pattern survey.

TABLE 4.5H: ENTERTAINMENT

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Fees and admission	Movie	Price of adult admission to a first-run, full-length movie, weekend evening prices.	Telephone survey & online survey	71
Audio and visual equipment and services	Television	Price of a 32" flat screen, LED TV: 720p, 60Hz HDTV. Samsung brand. If not available, LG brand, then Sony, then Panasonic. If exact options are not available, then priced 120Hz (32", LED, 720p). If not 32" then price next largest TV with same specs. Note brand and any differences in size or features. Do not price Plasma, LCD or 3D models.	On-site survey	135
Pets, toys, hobbies, and playground equipment	Pet Food	Price for a 5.5 oz. can of Friskies Classic cat food. If Friskies not available, price of 9Lives or Whiskas. Note brand and size. Do not price multipacks.	On-site survey	639
Other entertainment supplies, equipment, and services	Batteries	4-pack AA batteries. Duracell brand; if not available then Energizer, otherwise cheapest 4-pack of AA. Do not price lithium batteries. Do not price rechargeable.	On-site survey	673

PERSONAL CARE PRODUCTS AND SERVICES

Men's and *women's haircut* prices were sampled by telephone survey at the county level. Data collectors were instructed to ask for the price of a wash, haircut and dry. Each beauty salon/barber shop was asked for the price of both women's and men's haircuts, but some stores only offered either women's or men's cuts. Many of the smaller (mostly rural) school districts often did not have as many beauty shops, and in those school districts data collectors would do their best to obtain at least one price per school district.

The personal care items such as *shaving cream, toothpaste*, and *tampons,* were collected on-site during the same September period other prices for goods and services were collected, mostly

in larger retail stores and grocery stores, but also convenience stores. Applicable sales tax was added to the relevant items; no sales tax was included for the *haircuts* as they are considered a service and not a taxable good. The average prices for each item were then aggregated to the school district level using the results of the shopping pattern survey.

TABLE 4.5I: PERSONAL CARE PRODUCTS AND SERVICES

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Personal care services	Men's Haircut	Price of men's wash, cut, and dry. Mid-points used when ranges given.	Telephone survey	461
Personal care services	Women's Haircut	Price of women's wash, cut, and dry without styling. Mid-points used when ranges given.	Telephone survey	452
Personal care products	Shaving Cream	Price of Barbasol regular shaving cream, 10 oz. If Barbasol not available, price Gillette Regular Foamy, 11 oz. If neither, go to other sizes of Barbasol, then Gillette before going to next similar brand. Note brand and size.	On-site survey	575
Personal care products	Toothpaste	Price of Crest Regular Paste Tartar Protection, 6.4 oz. If Crest not available, get Colgate 6.4 oz. Note brand and size. Do not price Crest Pro-Health, whitening, with scope, or other varieties.	On-site survey	570
Personal care products	Tampons	Price for one box of Tampax Regular Absorbency, 20 ct. Note if different size box. Do not price slender style or pearl.	On-site survey	624

TOBACCO

Cigarette prices were collected in person during the same September period other prices for goods and services were collected, in convenience stores, larger retail stores, as well as grocery stores. As with *beer* prices, *cigarette* prices from convenience stores were also included in the sample. Applicable sales tax was added, and average prices were then aggregated to the school district level using the shopping pattern survey.

TABLE 4.5J: TOBACCO

CES Category	Specific Item	Description	Collection Method	Number (N) of Observations
Tobacco	Cigarettes	Price for one carton (200 cigarettes) of Marlboro Filter, hard pack, flip-top cigarettes. If Marlboro is not available, price Camel cigarettes.	On-site survey	690

OTHER EXPENDITURE CATEGORIES

OTHER - PERSONAL INCOME TAXES

Personal income taxes were calculated for the "benchmark" family in each school district for federal and state income taxes and occupational/head taxes for relevant local jurisdictions. For federal income taxes, the standard deduction of $12,700 (for a married couple filing jointly) was compared to the itemized deduction calculated using mortgage interest (recognizing allowable limits) and property taxes, as well as specific ownership taxes from vehicles, state income taxes, and cash contributions based on the CES, with the higher of the two deductions used for each school district. Specific ownership taxes are calculated from the original *Manufacturer's Suggested Retail Price (MSRP)* value for each vehicle, and the tax formula from the *Colorado Motor Vehicle Law Resource Book*. Colorado state income taxes are calculated from the formulas in publication, DR 1098 *"Colorado Income Tax Withholding Tables for Employers"*.

OTHER - READING, EDUCATION, CASH CONTRIBUTIONS, AND PERSONAL INSURANCE AND PENSIONS

Mirroring previous cost of living studies, the major expenditure categories for **Reading, Education, Miscellaneous Expenses, Cash Contributions**, and **Personal Insurance and Pensions** were not sampled in this 2017 Cost of Living study. Similar to the previous studies, these expenditure categories were expected to be constant for the relevant "benchmark" family and were thus held constant for all school districts. No significant geographic variation or trends were expected to be seen for these goods, and the final costs allocated across the school districts came directly from the "benchmark" families spending level calculated for each category from the *Consumer Expenditure Survey*.

4.6 IDENTIFYING WHERE GOODS AND SERVICES ARE PURCHASED

As noted in Section 2, to measure the cost of living or a change in the cost of living for a school district it is also necessary to know where households purchase their goods and services. That is, if every resident in a school district made all of their purchases within a school district, calculating the cost of living in that school district would be relatively straightforward. However, this is not the case. Often residents leave their school district to make purchases, either because they can obtain a better price or better selection, another area is more convenient, or an item is simply not available in their school district. Because prices will vary across school district boundaries (sometimes materially), it was necessary to understand these geographic shopping patterns in order to develop the actual cost of living in each school district.

In the 2007, 2009, and 2011 studies a survey of residents was commissioned by the *Colorado Legislative Council* to gather input about the actual location of the purchases of goods and services. The data from these surveys, in conjunction with mathematical modeling methods, were used to construct a geographic shopping matrix describing where the residents of each school district typically purchase particular products (i.e., what percentage of purchases are made in the home school district, in each neighboring school district, online, etc.).

The 2015 study and this 2017 study continued to use this same shopping pattern survey for most goods and services. In addition to using the shopping pattern survey, the 2017 study (as well as the previous 2015 study) also implemented a relatively sophisticated statistical procedure called Kriging to estimate some prices, in which it is assumed that the probability of purchasing an item is inversely related to the distance from the school district to the store or, for purchases not available in the area, the likelihood the goods and services are purchased in the stores closest in proximity. That is, individuals may purchase items anywhere in the state, but are most likely to purchase from a store that is close by and/or in their school district and are least likely to purchase from a store that is far away from their school district. The Kriging procedure is applied to give a price in every school district for every item before the shopping pattern matrix is applied. Appendix D further elaborates on the Kriging procedure.

ALLOCATING CITY/COUNTY DATA

Data collected with a specific address (e.g., field survey data, call data) can be linked directly to the school district in which it was gathered. However, other data was available only at the city level (e.g., city sales tax) or at the county level (e.g., county sales tax). As the shopping patterns survey links school district to school district, the city/county data must be mapped to school districts before the shopping patterns survey can be applied. City/county data were mapped to school districts on a pro rata basis. For example, if 40% of goods and services purchased in a given school district was in County A, and 60% was in County B, then the school district county sales tax was computed as 40% of County A tax plus 60% of County B tax. In order to implement this methodology, it was necessary to determine what percent of each

school district lies in each county. As population data were not available on a school district-by-county basis, *Pacey Economics, Inc.* determined a reasonable proxy was to use the number of businesses (available because the *Hoover's, Inc.* business data had been mapped to both school district, city, and county) as the basis of proportionality, under the logic that business centers and population centers tend to be co-located.

4.7 DEVELOPING FINAL COST OF LIVING MEASURES

After the collection of all pricing data, two major steps were taken to develop the final cost of living measures. First, Kriging was utilized to assure there is a price for every item in every school district, and then the price data for the "typical" market basket of goods and services was integrated with the shopping pattern survey in order to develop prices for each school district that reflect where individual residents in the school district purchase their items. Second, annual expenditures were calculated by determining the ratio of the school district average price to the statewide average price for each good and then multiplying by the "typical" expenditure on that item according to the *Consumer Expenditure Survey*. This second step scales up costs so that the limited numbers of grocery items (for example) for which data were collected represent the full expenditures for food for the "benchmark" household. Each of these steps is described in further detail below.

INTEGRATING PRICE DATA WITH THE SHOPPING PATTERN SURVEY

While price data was primarily collected at the city or county level, school districts do not usually correlate to these geographic boundaries nor is the "benchmark" household likely to confine their buying habits to that of the school district in which they live. Consumers have a variety of purchasing options including:

- purchasing costly items such as automobiles from a more populated geographic region;
- purchasing items online;
- consumers living in a school district near a metropolitan area may shop in their school district for some goods and services and in the metropolitan area for other goods and services; and
- consumers residing in school districts in more rural areas with a substantial distance from a metropolitan area may still do a significant percentage of their buying in more urban areas.

Clearly, if households shop outside of the school district in which they live, the prices for these commodities need to be tracked to the location of the purchase in order to properly evaluate a cost of living measure for any given school district. To evaluate the shopping patterns of the "benchmark" household, surveys were conducted as part of the 2007, 2009, and 2011 cost of living studies. These surveys sought to determine the "benchmark" family's spending within and/or outside of the school district in which they reside. These surveys, referred to as the shopping pattern surveys, were compiled by contacting households across the state and inquiring where households in each school district most recently purchased selected items from the major expenditure categories. Based upon the

household survey responses, the consultants for the past several (2013 and prior) cost of living studies developed matrices which apportion shopping activity by geographic locations for each school district. Based on the expectation of limited changes in the shopping patterns of the "benchmark" household over the past several years and the recommendation from the *Colorado Legislative Council*, the 2017 study continued to utilize these shopping pattern matrices. Importantly, as certain data sources were no longer available (e.g., *homeowner's* and *vehicle insurance*), the shopping pattern survey provided a foundation to implement the Kriging method discussed earlier.

Integrating the results of the most recent shopping pattern surveys allowed for allocating costs for goods and services to the "benchmark" household in a particular school district in order to more accurately assess the overall annual expenditures for the "market basket". For example, as noted in and consistent with earlier studies, 56 percent of the households residing in the Rangely school district indicated that they purchased groceries most of the time in Grand Junction while 44 percent of the respondents indicated they did most of their grocery shopping in Rangely. Thus, the school district average price for **Food at Home** required weighting the average price in Grand Junction by 56 percent and the average price in Rangely by 44 percent. The shopping pattern survey provided responses to questions regarding shopping habits for *grocery items, household products, alcohol, clothing, gasoline, car maintenance and repairs, movie tickets, haircuts, dining out at restaurants*, and shopping for larger products such as a *furniture item, mattress,* or *appliance* as well as *televisions*.

Calculating Annual Expenditures

To obtain the annual expenditure for a particular item in a given school district, it was necessary to find the average price for each school district, incorporating the appropriate city, county, and/or state tax rates. Prices were examined for extreme observations using the standard statistical methodology of a boxplot; prices determined to be extreme were truncated to the boxplot whisker (i.e., the 25th or 75th percentile plus 1.5 times the inter-quartile range). Prices only available at the city or county level were aggregated to the school district level. This procedure was repeated for each item and category for all 178 school districts. Mirroring the methodology used since the 2007 cost of living study, the majority of the market basket items were sampled by school district. This helped to ensure that all final cost of living data was specific to an exact school district. In a few cases, the data was only available at a county or region level and needed to be aggregated to school districts based on location. *Utilities* prices, *day care* prices, and *insurance* prices are a few of the cases where data were available at the county or region level and were aggregated to school districts.

As population data are not available on a school district-by-county basis, *Pacey Economics, Inc.* determined a reasonable proxy was to use the number of businesses (available because the *Hoover's, Inc.* business data had been mapped to both school district, city, and county) as the basis of proportionality, under the logic that business centers and population centers tend to be co-located.

Once a school district average price for a given item has been determined, a statewide average price by item can be calculated. The statewide average price was based on the average price in each school district weighted by the teacher population for each school district.

The school district's price for a particular item relative to the statewide average price for that item can then be determined by taking the ratio of the school district average price relative to the statewide average price. This ratio was then multiplied by the average annual expenditure for the item per information from the *Consumer Expenditure Survey* regarding the "typical" expenditures of the "benchmark" household.

This procedure, repeated for each item was then aggregated across the particular school district to obtain the school district's total annual expenditures for a particular category. Total annual expenditures for each school district are the summation of annual totals for each major expenditure category.

CALCULATING CONFIDENCE INTERVALS

Confidence intervals were calculated for most expenditure categories using the same methodology as in past reports. The goal of the confidence intervals is to reflect the uncertainty arising from the fact that every store in the state is not visited, but that random sampling was used to collect data. For each item sampled and for each school district, the variance of the average price was computed. These variances were weighted by the shopping patterns and then aggregated over items in a category, and a confidence interval was calculated for the category as a whole. Details of the statistical methods involved are provided in Appendix C.

Essentially, large confidence intervals reflect a large variance of the mean, which means there is a large variability in the prices collected and/or relatively few prices were collected. In some cases, variability in the error may be reduced by additional sampling in those school districts; however, this is only likely to be true in large school districts where the universe of stores available to sample from is large. In general, the confidence intervals are relatively narrow, suggesting that additional sampling is not needed. It should be noted that factors other than the variability of the mean school district price (e.g., the shopping pattern survey) will affect uncertainty in the cost of living indices, but currently no additional factors are incorporated in the confidence interval estimates. Of note, incorporating these other factors will not impact the conclusions regarding the need for additional sampling.

See Appendix C for a more detailed discussion of statistical measures used in this study.

APPENDIX A: RESULTS BY RANK AND DETAILED MAPS

Appendix A includes Table A.1 which identifies the average annual expenditures for the "archetypical" household in order by rank, while Figures A.1 through A.6 present the visual results for the six largest expenditure categories: 1) Food, 2) Apparel, 3) Entertainment, 4) Transportation, 5) Housing, and 6) Healthcare.

As noted earlier in this report, the index value is the ratio of the cost of the specific expenditure category in each school district to the statewide average cost of the specific expenditure category market basket. An index value greater than 100 means that school district is more expensive than average while a value less than 100 reflects a less expensive than average school district. In these maps, Figures A.1 through A.6, shades of green represent school districts that have annual expenditures below the statewide average (below 100) while shades of blue identify school districts with higher than the statewide average (above 100). Again, the lightest shades of green represent the lowest cost of the specific expenditure category and as the green darkens the expenditure for the specific category moves toward the statewide average. The lighter shades of blue are at or near the statewide average and the darkest blue identifies the school districts with the highest expenditures for each specific category.

In addition, electronically available spreadsheets provide detail for the average annual expenditures for each of the underlying categories and/or subcategories for 2017.

Upon investigating the detailed data on expenditures, *Pacey Economics, Inc.* found the "benchmark" household spending less, on average, for *Alcoholic Beverages*, *Apparel, Food at Home, Food Away From Home, Personal Care,* and *Personal Taxes* in 2017 than in 2015, although these reductions are nominal. Expenditure increases for *Healthcare* and *Housing* are noted between 2015 and 2017. *Healthcare* costs in both urban and rural areas continued to increase, in part due to the implementation of the *Affordable Care Act*, but also due to general medical price trends across the country.

Regarding housing, the increase is likely due to population growth and migration plus the economic vitality of the front range driving up demand. Increases in the price of housing reduces available funds for other items such as apparel and food away from home, consistent with the decreases between 2015 and 2017 noted above.

Similar to our 2015 report and not surprisingly, *Pacey Economics, Inc.* again saw the most price variation in the *Apparel* category, likely associated with a wider range of product quality (perceived or real) for (or access to) these items, e.g., *women's cardigan sweater, men's dress shirt*, etc.

TABLE A.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$51,930	100	
2640	Pitkin	ASPEN 1	91,758	173	1
3000	Summit	SUMMIT RE-1	63,847	120	2
1180	Garfield	ROARING FORK RE-1	60,840	115	3
2770	Routt	STEAMBOAT SPRINGS RE-2	60,824	115	4
910	Eagle	EAGLE COUNTY RE 50	60,333	114	5
2830	San Miguel	TELLURIDE R-1	60,320	114	6
880	Denver	DENVER COUNTY 1	58,737	111	7
1350	Grand	EAST GRAND 2	58,037	109	8
480	Boulder	BOULDER VALLEY RE 2	57,814	109	9
1520	La Plata	DURANGO 9-R	57,288	108	10
1360	Gunnison	GUNNISON WATERSHED RE1J	56,797	107	11
120	Arapahoe	ENGLEWOOD 1	56,606	107	12
2820	San Juan	SILVERTON 1	56,173	106	13
1570	Larimer	ESTES PARK R-3[1]	55,867	105	14
1380	Hinsdale	HINSDALE COUNTY RE 1	55,705	105	15
1530	La Plata	BAYFIELD 10 JT-R	55,525	105	16
2780	Routt	SOUTH ROUTT RE 3	55,455	104	17
2590	Ouray	RIDGWAY R-2	55,185	104	18
140	Arapahoe	LITTLETON 6	54,986	104	19
2580	Ouray	OURAY R-1	54,803	103	20
123	Arapahoe	SHERIDAN 2	54,769	103	21
1340	Grand	WEST GRAND 1-JT.	54,624	103	22
2600	Park	PLATTE CANYON 1	54,450	103	23
1540	La Plata	IGNACIO 11 JT	54,387	102	24
1195	Garfield	GARFIELD RE-2	54,090	102	25
60	Adams	STRASBURG 31J	53,785	101	26
490	Chaffee	BUENA VISTA R-31	53,586	101	27
1420	Jefferson	JEFFERSON COUNTY R-1	53,584	101	28
1550	Larimer	POUDRE R-1	53,280	100	29
470	Boulder	ST VRAIN VALLEY RE 1J	53,150	100	30
1030	El Paso	MANITOU SPRINGS 14	53,103	100	31

[1]Estes Park R-3 was previously identified as Park (Estes Park) R-3 in the 2015 study.

TABLE A.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS (CONT'D)

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$51,930	100	
1080	El Paso	LEWIS-PALMER 38	52,846	99	32
2610	Park	PARK COUNTY RE-2	52,788	99	33
2760	Routt	HAYDEN RE-1	52,757	99	34
1510	Lake	LAKE COUNTY R-1	52,745	99	35
50	Adams	BENNETT 29J	52,737	99	36
500	Chaffee	SALIDA R-32	52,685	99	37
1020	El Paso	CHEYENNE MOUNTAIN 12	52,662	99	38
70	Adams	WESTMINSTER PUBLIC SCHOOLS[1]	52,640	99	39
540	Clear Creek	CLEAR CREEK RE-1	52,629	99	40
3100	Weld	WINDSOR RE-4	52,516	99	41
1560	Larimer	THOMPSON R-2J	52,410	99	42
920	Elbert	ELIZABETH C-1	52,400	99	43
130	Arapahoe	CHERRY CREEK 5	52,389	99	44
3140	Weld	WELD COUNTY S/D RE-8	52,254	98	45
900	Douglas	DOUGLAS COUNTY RE 1	52,250	98	46
2020	Moffat	MOFFAT COUNTY RE:NO 1	52,165	98	47
2070	Montezuma	MANCOS RE-6	52,136	98	48
3110	Weld	JOHNSTOWN-MILLIKEN RE-5J	52,014	98	49
2010	Mineral	CREEDE CONSOLIDATED 1	51,968	98	50
20	Adams	ADAMS 12 FIVE STAR SCHOOLS	51,740	97	51
2180	Montrose	MONTROSE COUNTY RE-1J	51,738	97	52
30	Adams	ADAMS COUNTY 14	51,659	97	53
220	Archuleta	ARCHULETA COUNTY 50 JT	51,632	97	54
180	Arapahoe	ADAMS-ARAPAHOE 28J	51,626	97	55
190	Arapahoe	BYERS 32J	51,581	97	56
10	Adams	MAPLETON 1	51,570	97	57
1160	Fremont	COTOPAXI RE-3	51,551	97	58
2800	Saguache	MOFFAT 2	51,351	97	59
3020	Teller	WOODLAND PARK RE-2	51,309	97	60
3085	Weld	EATON RE-2	51,294	97	61
2055	Montezuma	DOLORES RE-4A	51,283	97	62

[1]Westminster Public Schools was previously identified as Westminster 50 in the 2015 study.

TABLE A.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS (CONT'D)

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$51,930	100	
860	Custer	CUSTER COUNTY SCHOOL DISTRICT C-1	51,262	97	63
3120	Weld	GREELEY 6	51,071	96	64
2515	Morgan	WIGGINS RE-50(J)	51,066	96	65
1060	El Paso	PEYTON 23 JT	51,060	96	66
40	Adams	SCHOOL DISTRICT 27J[1]	51,011	96	67
1010	El Paso	COLORADO SPRINGS 11	50,975	96	68
930	Elbert	KIOWA C-2	50,875	96	69
3080	Weld	WELD COUNTY RE-1	50,871	96	70
1410	Jackson	NORTH PARK R-1	50,856	96	71
170	Arapahoe	DEER TRAIL 26J	50,843	96	72
1040	El Paso	ACADEMY 20	50,811	96	73
2700	Pueblo	PUEBLO COUNTY RURAL 70	50,807	96	74
2035	Montezuma	MONTEZUMA-CORTEZ RE-1	50,634	95	75
1220	Garfield	GARFIELD 16	50,567	95	76
950	Elbert	ELBERT 200	50,545	95	77
110	Alamosa	SANGRE DE CRISTO RE-22J	50,497	95	78
980	El Paso	HARRISON 2	50,306	95	79
2840	San Miguel	NORWOOD R-2J	50,289	95	80
2395	Morgan	BRUSH RE-2(J)	50,202	95	81
2405	Morgan	FORT MORGAN RE-3	50,167	94	82
2710	Rio Blanco	MEEKER RE1	50,166	94	83
3090	Weld	WELD COUNTY SCHOOL DISTRICT RE-3J[2]	50,153	94	84
2720	Rio Blanco	RANGELY RE-4	50,090	94	85
870	Delta	DELTA COUNTY 50(J)	49,995	94	86
1400	Huerfano	LA VETA RE-2	49,982	94	87
3145	Weld	AULT-HIGHLAND RE-9	49,969	94	88
1140	Fremont	CANON CITY RE-1	49,950	94	89
2730	Rio Grande	DEL NORTE C-7	49,895	94	90
990	El Paso	WIDEFIELD 3	49,802	94	91
1330	Gilpin	GILPIN COUNTY RE-1	49,792	94	92

[1]School District 27J was previously identified as Brighton 27J in the 2015 study.

[1]Weld County School District was previously identified as Keenesburg Re-3(J)in the 2015 study.

TABLE A.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS (CONT'D)

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$51,930	100	
1000	El Paso	FOUNTAIN 8	49,685	94	93
3130	Weld	PLATTE VALLEY RE-7	49,634	93	94
1600	Las Animas	HOEHNE REORGANIZED 3	49,621	93	95
1500	Kit Carson	BURLINGTON RE-6J	49,570	93	96
2505	Morgan	WELDON VALLEY RE-20(J)	49,547	93	97
1110	El Paso	FALCON 49	49,368	93	98
1150	Fremont	FREMONT RE-2	49,315	93	99
960	Elbert	AGATE 300	49,176	93	100
2000	Mesa	MESA COUNTY VALLEY 51	49,170	93	101
3010	Teller	CRIPPLE CREEK-VICTOR RE-1	49,137	93	102
1050	El Paso	ELLICOTT 22	49,078	92	103
890	Dolores	DOLORES COUNTY RE NO.2	49,055	92	104
2620	Phillips	HOLYOKE RE-1J	48,918	92	105
1580	Las Animas	TRINIDAD 1	48,849	92	106
2190	Montrose	WEST END RE-2	48,831	92	107
2630	Phillips	HAXTUN RE-2J	48,821	92	108
740	Costilla	SIERRA GRANDE R-30	48,758	92	109
3200	Yuma	YUMA 1	48,688	92	110
970	El Paso	CALHAN RJ-1	48,638	92	111
1828	Logan	VALLEY RE-1	48,580	91	112
2790	Saguache	MOUNTAIN VALLEY RE 1	48,529	91	113
3146	Weld	BRIGGSDALE RE-10	48,495	91	114
1990	Mesa	PLATEAU VALLEY 50	48,427	91	115
1980	Mesa	DE BEQUE 49JT	48,300	91	116
3040	Washington	ARICKAREE R-2	48,298	91	117
1850	Logan	FRENCHMAN RE-3	48,266	91	118
1450	Kit Carson	ARRIBA-FLAGLER C-20	48,225	91	119
1490	Kit Carson	BETHUNE R-5	48,223	91	120
2690	Pueblo	PUEBLO CITY 60	48,198	91	121
3210	Yuma	WRAY RD-2	48,153	91	122
3030	Washington	AKRON R-1	48,146	91	123

TABLE A.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS (CONT'D)

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$51,930	100	
1120	El Paso	EDISON 54 JT	48,111	91	124
3050	Washington	OTIS R-3	48,061	90	125
1590	Las Animas	PRIMERO REORGANIZED 2	48,058	90	126
1860	Logan	BUFFALO RE-4	48,023	90	127
3060	Washington	LONE STAR 101	48,023	90	128
2862	Sedgwick	JULESBURG RE-1	48,002	90	129
100	Alamosa	ALAMOSA RE-11J	47,964	90	130
2750	Rio Grande	SARGENT RE-33J	47,946	90	131
2740	Rio Grande	MONTE VISTA C-8	47,923	90	132
1480	Kit Carson	STRATTON R-4	47,896	90	133
1390	Huerfano	HUERFANO RE-1	47,817	90	134
3230	Yuma	LIBERTY J-4	47,798	90	135
1870	Logan	PLATEAU RE-5	47,760	90	136
3220	Yuma	IDALIA RJ-3	47,743	90	137
1460	Kit Carson	HI-PLAINS R-23	47,684	90	138
1070	El Paso	HANOVER 28	47,665	90	139
1130	El Paso	MIAMI/YODER 60 JT	47,558	90	140
3070	Washington	WOODLIN R-104	47,431	89	141
2660	Prowers	LAMAR RE-2	47,419	89	142
230	Baca	WALSH RE-1	47,387	89	143
1440	Kiowa	PLAINVIEW RE-2	47,382	89	144
270	Baca	CAMPO RE-6	47,361	89	145
2670	Prowers	HOLLY RE-3	47,327	89	146
510	Cheyenne	KIT CARSON R-1	47,294	89	147
290	Bent	LAS ANIMAS RE-1	47,081	89	148
1790	Lincoln	LIMON RE-4J	47,068	89	149
2865	Sedgwick	REVERE	47,009	89	150
940	Elbert	BIG SANDY 100J	46,972	88	151
520	Cheyenne	CHEYENNE COUNTY RE-5	46,968	88	152
2810	Saguache	CENTER 26 JT	46,957	88	153
640	Costilla	CENTENNIAL R-1	46,949	88	154

TABLE A.1: 2017 COST OF LIVING INDEX FOR COLORADO SCHOOL DISTRICTS (CONT'D)

School District ID	County	School District	Total	Index	Rank 2017
		State Average	$51,930	100	
2570	Otero	SWINK 33	46,908	88	155
1780	Lincoln	GENOA-HUGO C113	46,888	88	156
580	Conejos	SOUTH CONEJOS RE-10	46,874	88	157
1430	Kiowa	EADS RE-1	46,827	88	158
1760	Las Animas	KIM REORGANIZED 88	46,802	88	159
1620	Las Animas	AGUILAR REORGANIZED 6	46,698	88	160
2540	Otero	FOWLER R-4J	46,669	88	161
310	Bent	MC CLAVE RE-2	46,618	88	162
2680	Prowers	WILEY RE-13 JT	46,609	88	163
560	Conejos	SANFORD 6J	46,437	87	164
2650	Prowers	GRANADA RE-1	46,427	87	165
1750	Las Animas	BRANSON REORGANIZED 82	46,396	87	166
2530	Otero	ROCKY FORD R-2	46,317	87	167
3148	Weld	PAWNEE RE-12	46,195	87	168
770	Crowley	CROWLEY COUNTY RE-1-J	46,157	87	169
3147	Weld	PRAIRIE RE-11	46,097	87	170
550	Conejos	NORTH CONEJOS RE-1J	46,084	87	171
1810	Lincoln	KARVAL RE-23	46,068	87	172
2560	Otero	CHERAW 31	46,026	87	173
2520	Otero	EAST OTERO R-1	45,990	87	174
260	Baca	VILAS RE-5	45,785	86	175
2535	Otero	MANZANOLA 3J	45,665	86	176
240	Baca	PRITCHETT RE-3	45,109	85	177
250	Baca	SPRINGFIELD RE-4	45,102	85	178

FIGURE A.1: MAP OF FOOD INDEX FOR COLORADO SCHOOL DISTRICTS, 2017

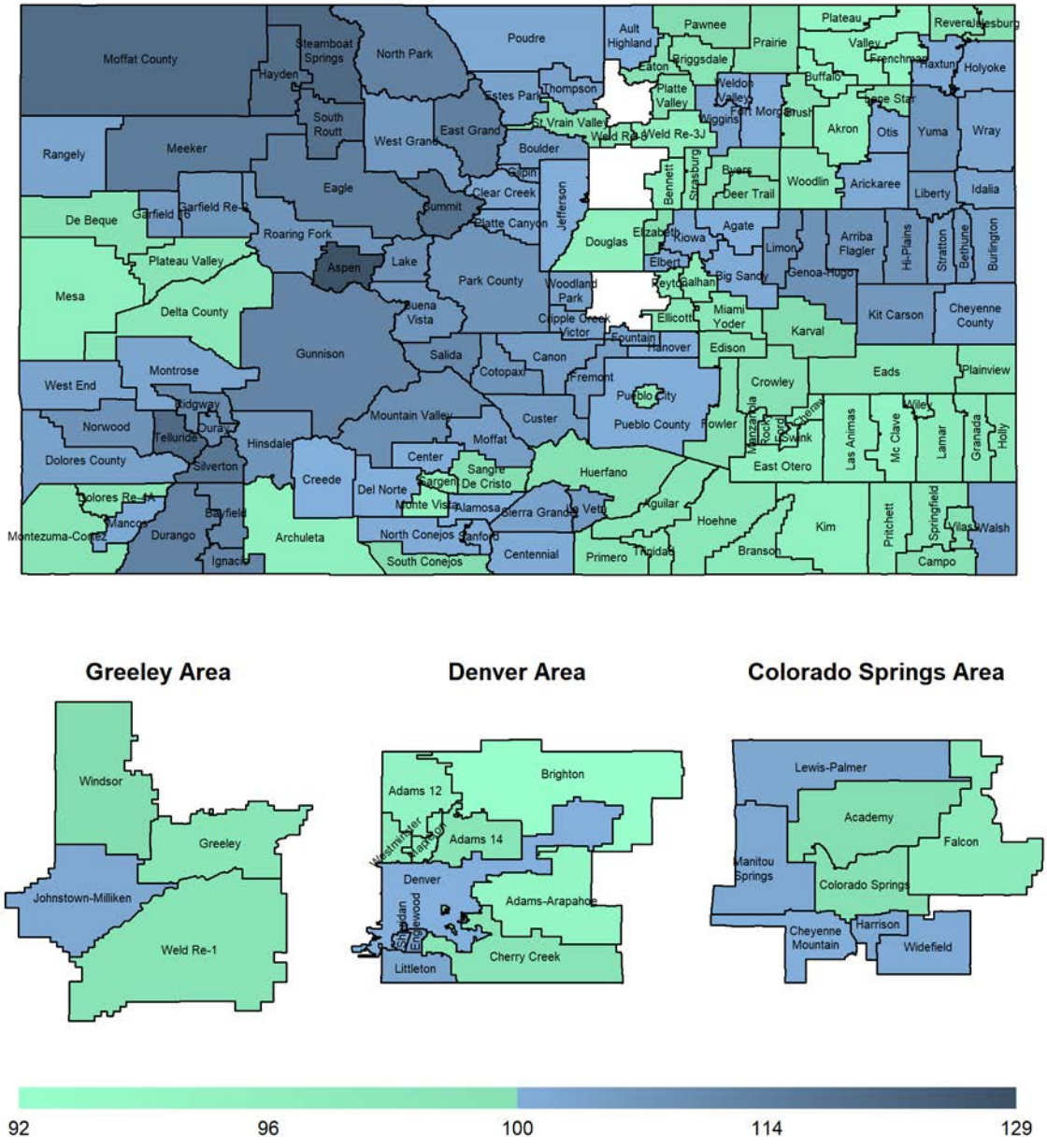


FIGURE A.2: MAP OF APPAREL INDEX FOR COLORADO SCHOOL DISTRICTS, 2017

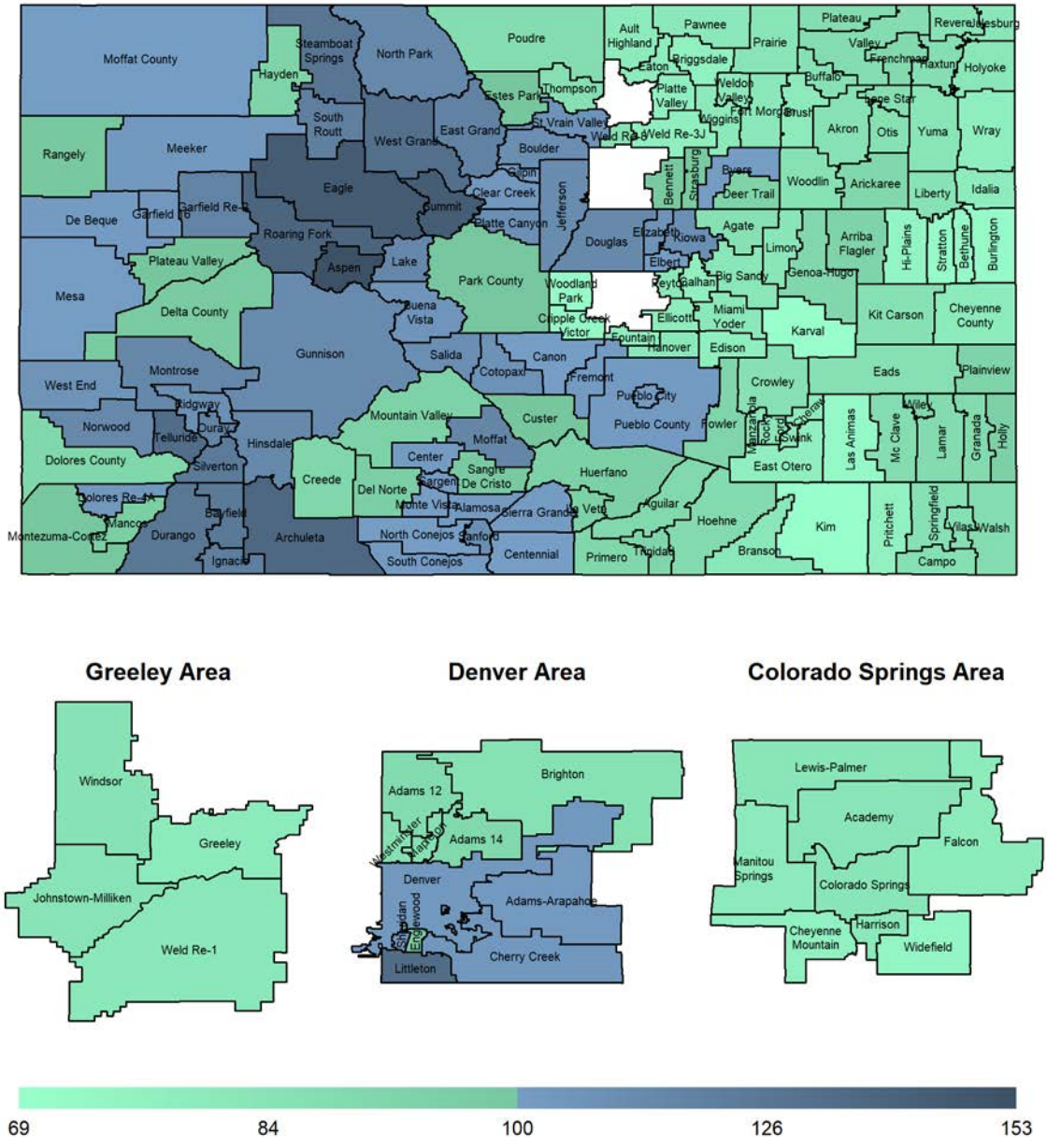


FIGURE A.3: MAP OF ENTERTAINMENT INDEX FOR COLORADO SCHOOL DISTRICTS, 2017

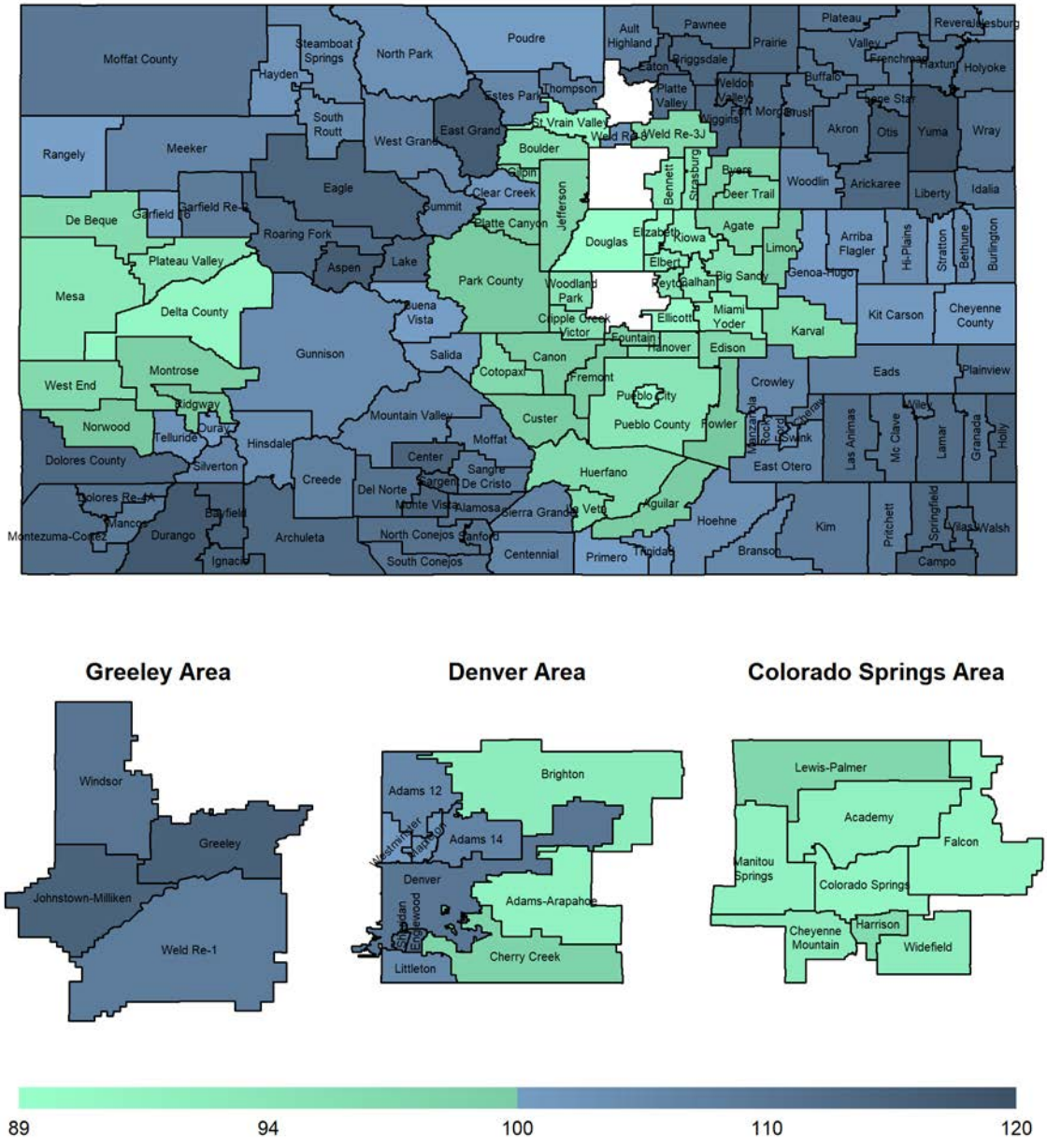


FIGURE A.4: MAP OF TRANSPORTATION INDEX FOR COLORADO SCHOOL DISTRICTS, 2017

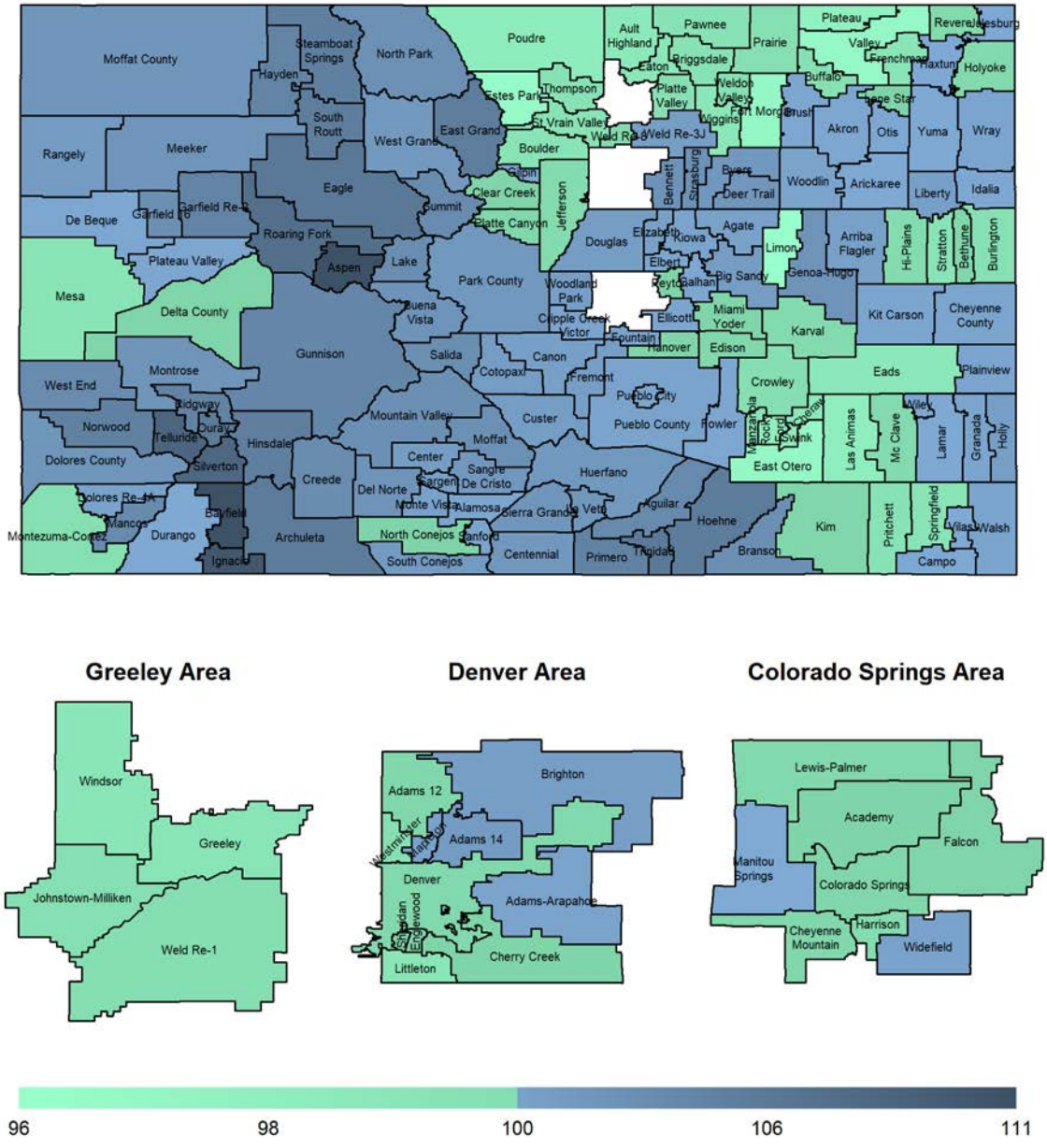


FIGURE A.5: MAP OF HOUSING INDEX FOR COLORADO SCHOOL DISTRICTS, 2017

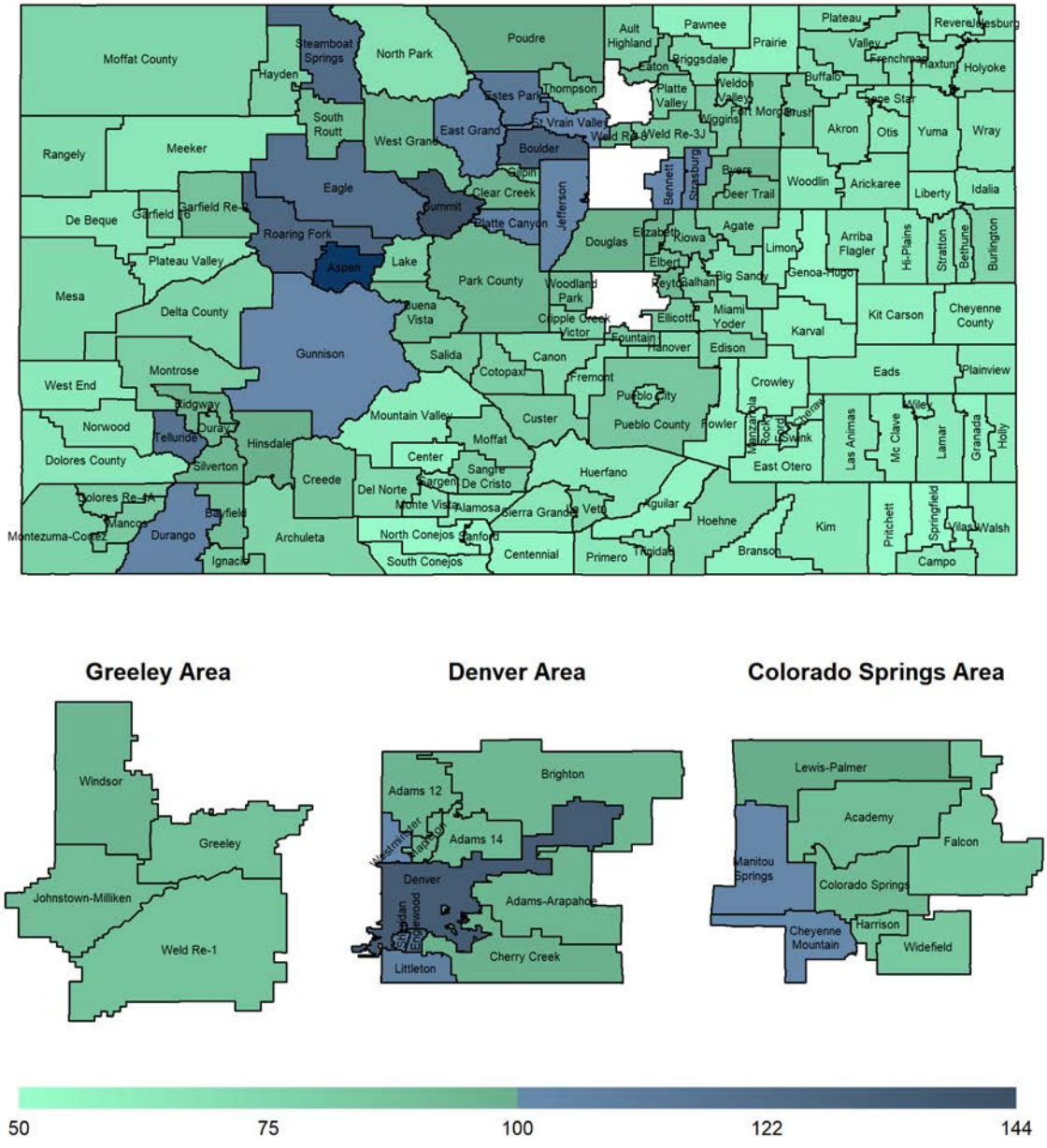
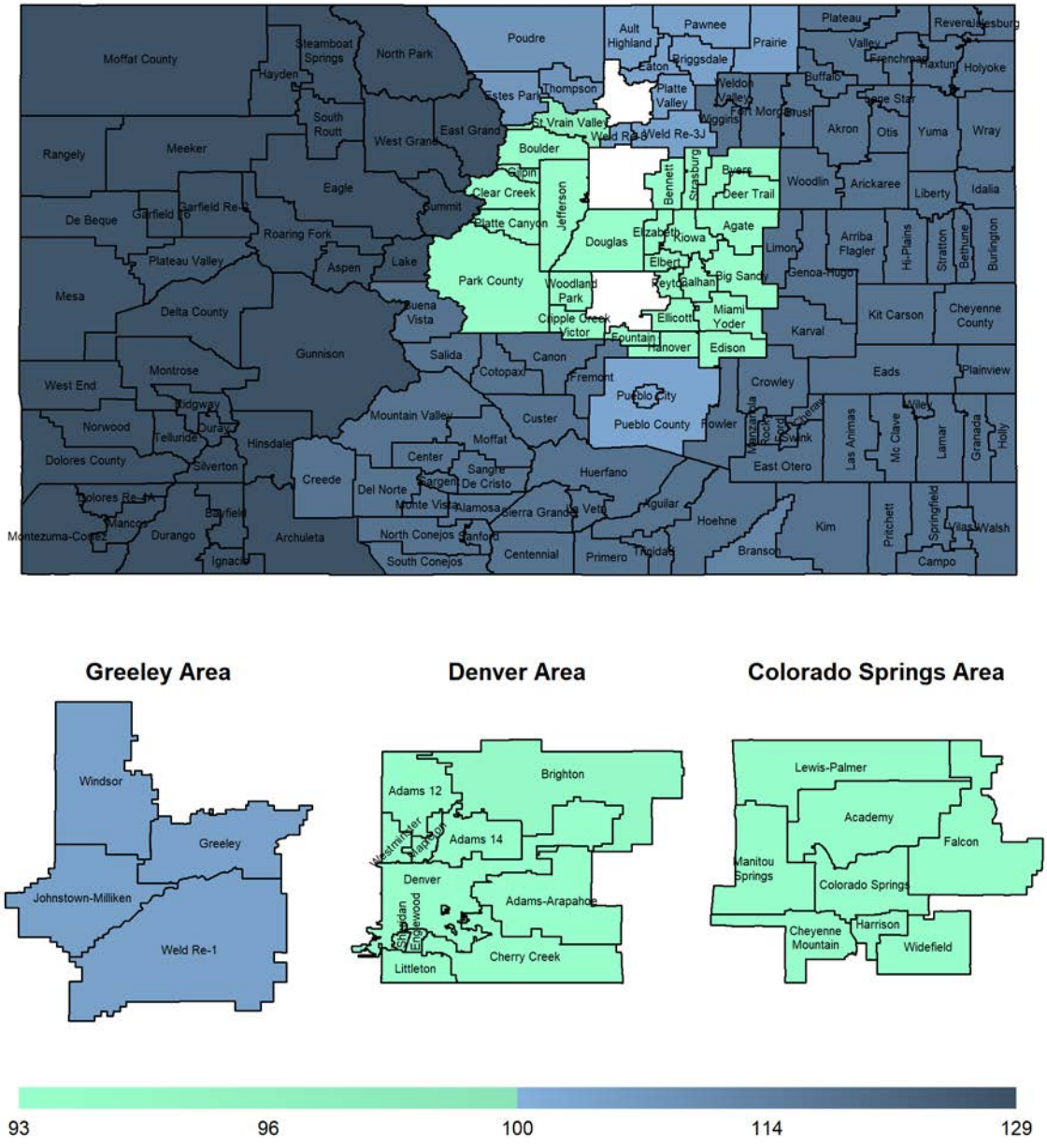


FIGURE A.6: MAP OF HEALTHCARE INDEX FOR COLORADO SCHOOL DISTRICTS, 2017



APPENDIX B: DETAILED METHODOLOGICAL DISCUSSION – DATA COLLECTION

In Section 4 of the report, a methodological overview is provided regarding the data collection methods for each major expenditure category. Appendix B provides additional detail on those topics for the interested reader, specifically the change in sampling methodology from the 2013 and earlier studies. The 2017 study sampling method is as described below. Of note, the 2017 sampling methodology is the same as the 2015 study method.

SAMPLING METHODOLOGY

The ultimate goal of the study is to construct cost-of-living measures for each of Colorado's 178 school districts. These cost-of-living measures are based on the average price of specific goods and services (e.g., *bananas, bread, pizza, shoes, women's haircuts*, etc.) in each school district. One strategy for determining the average prices would be to take a census; that is, to visit every business that sells the good, for example, milk. While highly accurate, taking a census is also prohibitively expensive and time-consuming. The alternative to a census is to take a sample, in which a subset of businesses are visited, and the price of milk in the businesses sampled is used to estimate the price of milk across the entire school district.

The first step in drawing a sample is to determine the sample size, i.e., how many businesses in each school district to visit. There are trade-offs in determining sample size: as the sample size increases (more businesses are visited), the accuracy of the final estimate increases but so does the cost and time required to take the sample. The relationship between accuracy and sample size is driven by the underlying variability in prices within school districts. For example, there is more variability in the price of *women's haircuts* than in the price of *milk*. In the 2015 study, the price of *milk* ranged from $1.99 to $5.49 (a range of $3.50) while the price of a *women's haircut* ranged from $10.00 to $75.00 (a range of $65.00). Because of greater price variability, the accuracy of *women's haircut* price estimates will be less than that of *milk*, given equal sample sizes.

The analysis of the relationship between sample size and accuracy (which depends upon the underlying variability in the population) presented in the 2015 study suggested that a target sample size of 10 was reasonable (the final target sample size in this study was the larger of 10 or the number of observations taken in the 2015 study). The analysis of the relationship between sample size and accuracy was repeated using the actual 2017 price observations, and the results of this analysis are presented in Table B.1 below. The first column gives items ordered by relative variability, the second column (labeled "Average Price") provides the average price of each item across all school districts, while the third column (labeled "Price Standard Deviation") notes the standard deviation of price (a statistical measure of variability) within the school districts. The last five columns give the maximum percent error in the estimated average price for various sample sizes. For example, if just one business in each school district is visited, the maximum percent error in the milk price estimate is 44%, while if 10 businesses are visited, the maximum percent error falls to 14%.

An important sampling property illustrated in Table B.1 is that the value of adding more visits to the sample (value in terms of accuracy) continually falls. For milk, increasing the sample size from 1 business to 10 businesses increases accuracy by 30%, but adding another 10 businesses (for a total sample size of 20) increases accuracy by only another 4%.

Table B.1 is consistent with the corresponding table in the 2015 study, and *Pacey Economics, Inc.* concludes that a sample of 10 businesses per item per school district continues to be an appropriate target, with larger samples providing limited gains in accuracy.

TABLE B.1: PRICE VARIABILITY AND SAMPLE ACCURACY

			Maximum Percent Error				
			Sample Size				
Item	Average Price	Price Standard Deviation	1	5	10	15	20
Gasoline	$2.55	$0.07	5%	2%	2%	1%	1%
Cigarettes	$59.60	$3.59	12%	5%	4%	3%	3%
Beer	$8.64	$0.62	14%	6%	5%	4%	3%
Oil Change	$46.07	$5.61	24%	11%	8%	6%	5%
Front End Alignment	$78.86	$11.19	28%	13%	9%	7%	6%
Bananas	$0.62	$0.09	29%	13%	9%	8%	7%
Potatoes	$3.96	$0.59	30%	13%	9%	8%	7%
Pizza	$12.17	$2.08	34%	15%	11%	9%	8%
Beef	$4.37	$0.75	34%	15%	11%	9%	8%
Movie Ticket	$9.02	$1.55	34%	15%	11%	9%	8%
Refrigerator	$1,395.77	$241.74	35%	15%	11%	9%	8%
Chicken	$1.52	$0.29	38%	17%	12%	10%	8%
Coffee	$5.08	$0.97	38%	17%	12%	10%	9%
Waffles	$2.18	$0.43	40%	18%	13%	10%	9%
Cheerios	$3.61	$0.76	42%	19%	13%	11%	9%
Men's Haircut	$21.13	$4.51	43%	19%	13%	11%	10%
Milk	$3.31	$0.73	44%	20%	14%	11%	10%
Steak	$24.43	$5.41	44%	20%	14%	11%	10%
Television	$208.31	$46.29	44%	20%	14%	11%	10%
Cheeseburger	$8.98	$2.26	50%	22%	16%	13%	11%
AA Batteries	$4.82	$1.26	52%	23%	17%	13%	12%
Peaches	$1.50	$0.40	53%	24%	17%	14%	12%
Soup	$1.47	$0.40	55%	24%	17%	14%	12%
Toothpaste	$2.85	$0.79	56%	25%	18%	14%	12%
Tampons	$5.24	$1.51	58%	26%	18%	15%	13%
Laundry Soap	$7.88	$2.30	58%	26%	18%	15%	13%
Women's Haircut	$28.80	$8.49	59%	26%	19%	15%	13%
Spaghetti	$1.41	$0.47	66%	29%	21%	17%	15%
Green Beans	$0.94	$0.31	66%	30%	21%	17%	15%
Shaving Cream	$2.06	$0.71	69%	31%	22%	18%	15%
Pet Food	$0.70	$0.26	73%	33%	23%	19%	16%
Bread	$1.96	$0.74	75%	34%	24%	19%	17%
Men's T-Shirt	$14.73	$6.21	84%	38%	27%	22%	19%
Women's T-Shirt	$14.08	$7.18	102%	46%	32%	26%	23%
Men's Dress Shirt	$27.72	$14.28	103%	46%	33%	27%	23%

TABLE B.1: PRICE VARIABILITY AND SAMPLE ACCURACY (CONT'D)

Item	Average Price	Price Standard Deviation	Maximum Percent Error, Sample Size 1	5	10	15	20
Women's Cardigan Sweater	$33.53	$17.95	107%	48%	34%	28%	24%
Men's Shoes	$39.71	$24.96	126%	56%	40%	32%	28%
Women's Shoes	$36.38	$23.16	127%	57%	40%	33%	28%

The second key step in drawing a sample is to determine the sampling frame, i.e., the list of businesses from which the sample for a particular item is drawn. Our core source of business information is *Hoover's Inc.,* a subsidiary of *The Dun & Bradstreet Corporation*. *Hoover's, Inc.* provides information on businesses including name, address, phone number, number of employees, and NAICS classification (*North American Industrial Classification System*, the standard used by Federal statistical agencies in classifying business establishments by industry; for example, the code "445120" identifies a business as being a convenience business).

Hoovers, Inc. identifies over 400,000 businesses in the state of Colorado. For each item, a subset of those businesses that are likely to carry that item was identified and used as the sampling frame. For example, the sampling frame for *milk* (one of the most widely available items) included grocery stores (e.g., King Soopers), supercenters (e.g., Walmart), and convenience stores. At the other extreme, the sampling frame for *front end alignments* consisted solely of auto repair shops.

It is helpful to compare the *Pacey Economics, Inc.* target sample size of 10 utilized in this study and our previous 2015 study with the sample sizes used in previous studies. The 2013 study uses a target of the larger of five businesses or five percent of the sampling frame. So, the *Pacey Economics, Inc.* sample size is larger if there are fewer than 200 businesses selling a particular item in a particular school district and is smaller if there are more than 200 businesses. We would remark that the 2013 study used a rather unusual statistical sampling methodology, in which the sample size increases with the sampling frame. The reason this methodology is uncommon is that as the size of the sampling frame grows, it is not necessary to increase the size of the sample to maintain a given level of accuracy. That is, a sample size of 10 gives virtually the same accuracy if there are one hundred, one thousand, or one million businesses in the sampling frame.

One modification of this study from the 2015 study is that the target sample size is not reduced for small sampling frames; we attempt to gather at least 10 observations in each district for each item. Of course, if there are fewer than 10 stores, then all stores are included in the sample. Also, if our sample size was smaller than the number of observations in the 2015 study, we increased our sample size to that value. This methodology ensured that we target at least as much data as in the 2015 study.

Given the sample size and the sampling frame, the final step is to draw a random sample. In a simple random sample, each business in the sampling frame has an equally likely chance of being selected. Randomness is important so that the sample properly reflects the underlying population, and so that statistical methods can be used to assess the accuracy of the price estimates and of the final cost of living measures. Similar to the 2015 study, a slightly more complex sampling method is used in this

study to recognize that shoppers are more likely to purchase items from large stores than from small stores. In particular, the probability of a business being selected in a sample is proportional to the number of business employees, a proxy for business size.

As previously noted, about one-quarter of the school districts have no grocery stores, and another quarter only have one. Again, it is not surprising the school districts with limited shopping opportunities are in rural locations. It has also been our experience that businesses in the rural locations tend to be more fluid, with rural areas having a greater mismatch between the businesses actually operating as identified by our data collection team and those identified in in the *Hoover's, Inc.* database.

APPENDIX C: STATISTICAL MEASURES USED IN THIS REPORT

Confidence intervals are calculated for most expenditure categories using the same methodology utilized in past reports. Confidence intervals reflect the uncertainty arising from the fact that every store in the state is not visited, but that random sampling is used to collect data.

To illustrate a confidence interval, consider a district that has 30 grocery stores and suppose that the average price of a loaf of *bread* in these 30 stores is actually $1.75. The only way to learn that the average price is $1.75 would be to visit every store, but this is an extremely wasteful use of time and resources. To learn about the price of *bread* in the district, it is much more cost-efficient to visit a *random sample* of the stores. Now, suppose that, based on the sampling methodology, 10 of the 30 stores were randomly selected and the price of a loaf of *bread* in those 10 stores was recorded. It is not expected that the average price of the bread in those 10 stores will be *exactly* $1.75 (the average in all 30 stores in the district), but it is expected that the average price in the random sample will be *close* to $1.75. The critical question is *how close* do we expect the average in the random sample of 10 stores to be to the average over all 30 stores. The answer is given by a confidence interval. The confidence interval is a range of values computed from the sample that we are quite sure contains the actual average price in all the stores. For example, the confidence interval might be $1.72 to $1.79; this is a fairly narrow range and indicates that the sample mean price is likely quite close to the actual mean (average) price. A wider confidence interval might be $1.35 to $2.12; this wide range indicates that we are uncertain if the sample mean price is close or far from the actual mean (average) price.

The width of the confidence interval is dependent on two basic factors. The first is the underlying variability in the price of the item being measured. For example, *bread* is a fairly standard commodity readily available in grocery stores throughout the state, and its price variability is relatively small. On the other hand, *men's t-shirts* are available in both discount stores as well as fashion stores, with a relatively large price variability. Other things held fixed, the confidence interval for *bread* will be relatively narrower than the confidence interval for *men's t-shirts*. Price variability depends on the specific characteristics of the item and cannot be controlled.

The second factor determining the width of the confidence interval is the size of the sample, with smaller samples resulting in wider confidence intervals (but costing less), and larger samples providing more narrow confidence intervals (but costing more). (Of course, if the number of sample points increases to the total number of stores in the district, the sample mean will be the actual mean, and the confidence interval has a zero width.) The dependence of the confidence interval on sample size is important because sample size, unlike price variability, is a factor that can be controlled. However, there is the dilemma of surveying: as the sample size increases so does accuracy, but the *cost* of conducting the survey also increases. As is emphasized in the statistical discussion of previous studies, the primary motivation of constructing confidence intervals in this study is to determine if additional sampling, with additional cost, is desired.

As sample size increases the degree of confidence in the estimated average also increases (reflected in a narrower confidence interval). However, increasing the sample gives *less-than-proportionate* increases in confidence. For example, doubling the sample size only reduces the width of the confidence interval

by 39%; quadrupling the sample size reduces the width of the confidence interval by 50%; and increasing the sample size eight times only reduces the width of the confidence interval by 65%. However, it is expected that the *cost* of drawing the sample will likely be proportional to sample size; doubling the sample will likely cost twice as much and quadrupling the sample will likely cost four times as much.

The expenditures in this study are the result of fairly complex calculations that depend on numerous factors including item average prices, shopping patterns survey data, expenditure share data, etc. While all these factors will contribute to variation in the final expenditure values, it is only sample size that can be controlled. Just as in previous studies, and because the issue being addressed is whether additional sampling is needed, the computed confidence intervals only reflect the variation in average prices (which depend on sample size). It should be emphasized that, as in previous studies, the reported confidence intervals do not reflect all sources of variation. Indeed, given the complexity of the calculations, and the lack of information on other sources of variation, etc., determining confidence intervals that include all sources of variability would be difficult to compute.

The specific methodology for computing the confidence intervals follows. Of note, this is the same logic used in the previous studies, but the following derivations are somewhat more straightforward.

Let p_i be the mean price in the i'th district (i = 1,…,178).

Let P_i be the mean prices weighted by the shopping patterns matrix:

$$P_i = \sum_j p_j S_{ij}$$

where S_{ij} is the shares of purchases by teachers in the i'th district that are made in district j.

Let P be the state weighted-average price:

$$P = \sum_i f_i P_i = \sum_j p_j \sum_i f_i S_{ij}$$

where f_i is the share of teacher FTE's (full-time equivalent) in the i'th district.

Finally, let E_i be the total expenditures in the i'th district:

$$E_i = \frac{P_i}{P} * 53{,}115 * c$$

where c is the expenditure share of the item. Note that the expenditure E_i has the properties that 1) it is proportional to the mean price in the i'th district (weighted by the shopping patterns survey) and 2) the average across districts (weighted by district FTE's) is precisely the state average salary ($53,115) times the item expenditure share.

Let the mean of P_i be μ_i and let the mean of P be μ and recall that S_{ij}, f_i, and c (the shopping patterns matrix, the teacher FTE shares, and the expenditure shares) are taken as fixed. Using well-known approximations for the variance of a ratio, the variance of E_i is:

$$Var(E_i) = \left[\frac{1}{\mu^2} Var(P_i) - 2\frac{1}{\mu\mu_i} Cov(P_i, P) + \frac{\mu_i^2}{\mu^4} Var(P) \right] (53{,}115 * c)^2$$

(Of note, the 2015 study does not compute the first-order Taylor's series expansion quite properly, with the 2015 expression for $Var(E_i)$ excluding the term involving the covariance between P_i and P.)

The variance of p_i is:

$$Var(p_i) = \sigma_i^2 = \sigma_{mi}^2 \frac{1}{n} \frac{N_i - n_i}{N_i - 1}$$

where σ_{mi}^2 is the population variance of the price of the item, N_i is the total number of stores selling the item, and n_i is the number of stores sampled. Then, given the assumed independence between P_i and P_j, the terms $Var(P_i), Cov(P_i, P),$ and $Var(P)$ are easily expressed given the summation definitions. The estimated variance of E_i is then computed using sample values for σ_{mi}^2. μ_i, and μ, and the 95% confidence interval for E_i is:

$$E_i \pm 1.96 * \sqrt{\widehat{Var(E_i)}}$$

Of note, following previous studies, the term

$$1.96 * \sqrt{\widehat{Var(E_i)}}$$

is reported in Appendix A.

Examining the results in Appendix A, it appears that the confidence intervals are relatively narrow, with the implication that additional sampling is not likely to be an efficient use of state resources.

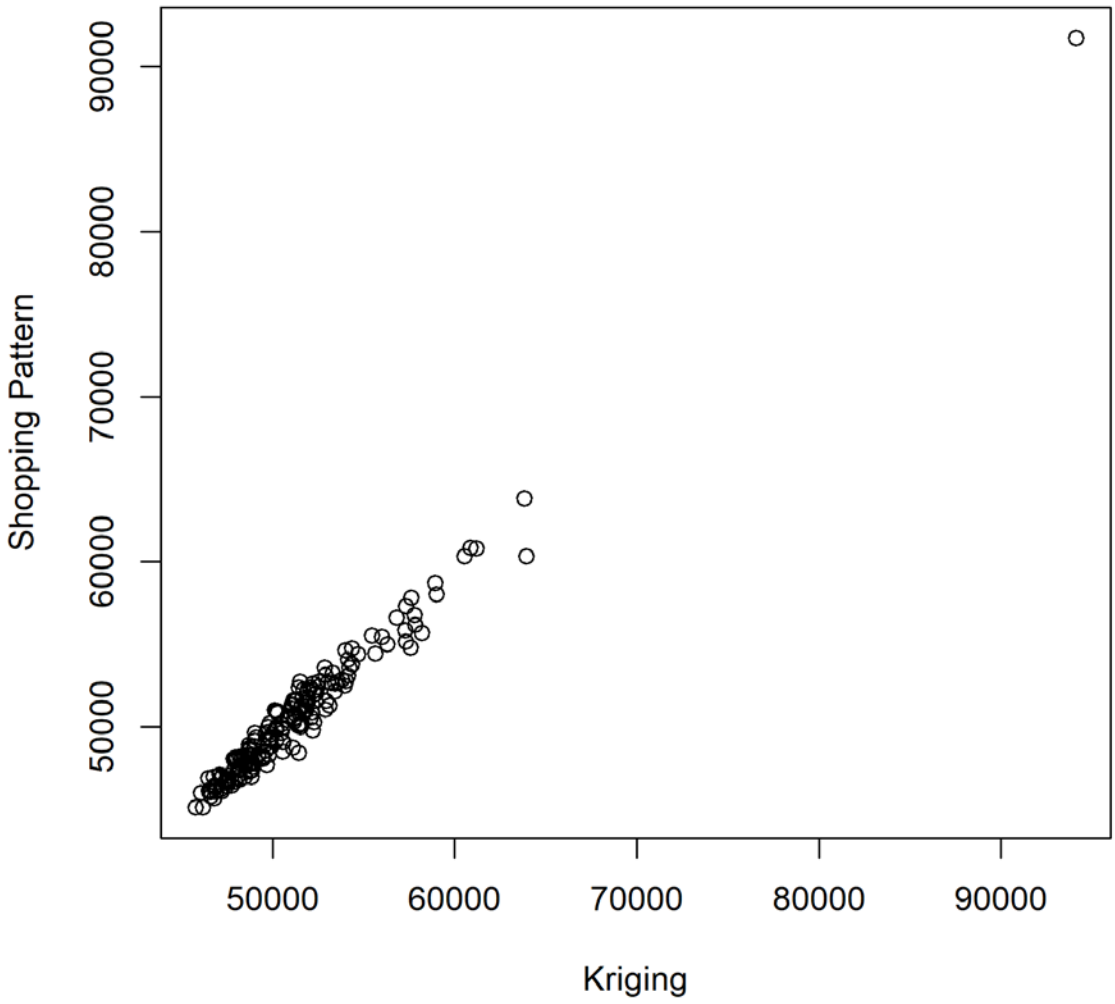
APPENDIX D: KRIGING

While some items (e.g., *televisions*) are not sold in every district, application of the shopping patterns survey generates a district price for those items. However, for other items (e.g., *homeowner's insurance, vehicle insurance*), prices were not available in every district (as discussed in the body of the report) and using the shopping patterns survey is not appropriate when prices are based on geographic residence. For these prices, it was necessary to use spatial interpolation to obtain prices in each district.

Spatial interpolation uses data that is collected at certain geographic locations to predict values at other geographic locations. The most widely used method of spatial interpolation is known as Kriging (one more application of generalized least squares). Kriging is used in applications arising in many disciplines, ranging from predicting incomes to predicting disease to predicting mineral deposits. Kriging predications are based on weighted averages of the observed data, as is common in statistics. The weights are based on two fundamental factors. The first is the geographic distance between points, with observations closer to the prediction point getting a higher weight than observations far from the prediction point. The second weighting factor is related to the "smoothness" of the topography surrounding the prediction point. For example, the Aspen school district has some prices substantially greater than those in surrounding districts. In Kriging, those Aspen prices will be given a somewhat lower weight because they are unusually large (or, outliers). The specific methodology used to spatially interpolate the *homeowner's insurance* and *vehicle insurance* values is simple Kriging using the krige function in the gstat package of the R statistical language.

As noted above, the shopping pattern survey is used to estimate district prices for many items. However, the shopping pattern survey has some limitations. One limitation is that the samples underlying the shopping pattern matrices are six years old, or older. Another limitation is that if any of the prices with a non-zero weight in the shopping pattern matrix are missing, then the district price will also be missing. Also, the shopping pattern data are likely to have substantial sampling error. This is simply a reflection of the magnitude of the problem: for each of the 178 school districts, how often purchases are made in each of the 178 school districts must be estimated, which translates into 31,684 estimates. However, it is not surprising that the shopping pattern data reveal that most purchases are made within the district of residence. This suggests simply using the price of the item in stores in the district as the district price. However, this creates the problem of what to use for items not sold in a district (e.g., *televisions*). Kriging provides a solution to this problem. Hence, an alternative to using the shopping patterns survey is to use district store prices when available, and to use Kriging to estimate prices when district store prices are not available. Figure D.1 plots the 2017 results computed using the shopping patterns survey (i.e., those reported in the body of this report) versus the 2017 results computed using the only Kriging (i.e., district store prices with missing data filled using Kriging). The plot shows a very strong correlation between the results, suggesting the alternative is a viable option. Of note, the alternative could be improved (i.e., a better match to the shopping pattern survey could be obtained) by analyzing the existing shopping patterns data to identify regional shopping centers (i.e., Grand Junction in the west, Denver in the east) and to incorporate this information into a Kriging methodology for all school districts.

Figure D.1. Shopping Pattern vs Kriging Expenditures



APPENDIX E: RAW PRICING DATA FOR SELECTED PURCHASE CATEGORIES

This appendix provides the raw pricing data that underpins the analysis. Readers receiving this report electronically will need to review an accompanying spreadsheet file, due to the volume of data.

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APPENDIX F: SHOPPING PATTERNS SURVEY

This appendix provides the geographic shopping patterns matrix used in this analysis. In 2007, 2009, and 2011, the previous contractor conducted a survey of residents of each district to gather input about where they most recently purchased a series of goods. The data from these surveys, in conjunction with mathematical modeling methods, were used to construct a geographic shopping matrix describing where the residents of each school district typically purchase particular products (i.e., what proportion of purchases are made in the home district, in each neighboring district, online, etc.). The geographic shopping patterns matrix was not updated in 2013. Readers receiving this report will need to review an accompanying spreadsheet file due to the volume of data.

APPENDIX G: CONSUMER EXPENDITURE SURVEY

TABLE G.1: CONSUMER EXPENDITURE SURVEY

Table 3433. Consumer units of three people by income before taxes: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2015-2016

Item	$20,000 to $29,999	$30,000 to $39,999	$40,000 to $49,999	$50,000 to $69,999	$70,000 and more
Number of consumer units (in thousands)	1,580	1,579	1,732	2,842	9,715
Consumer unit characteristics:					
Income before taxes	$24,988	$34,997	$44,784	$59,486	$144,288
Income after taxes	28,259	36,453	43,937	55,664	118,407
Age of reference person	43.5	45.9	46.7	44.8	46.8
Average number in consumer unit:					
People	3.0	3.0	3.0	3.0	3.0
Children under 18	.9	.8	.6	.7	.6
Adults 65 and older	.2	.3	.3	.2	.2
Earners	1.2	1.4	1.7	1.8	2.1
Vehicles	1.3	1.6	1.9	2.1	2.7
Percent distribution:					
Reference person:					
Men	36	40	44	46	54
Women	64	60	56	54	46
Housing tenure:					
Homeowner	39	46	54	66	81
With mortgage	16	28	31	44	65
Without mortgage	23	18	23	23	16
Renter	61	54	46	34	19
Race of reference person:					
Black or African-American	26	25	20	14	8
White, Asian, and all other races	74	75	80	86	92
Hispanic or Latino origin of reference person:					
Hispanic or Latino	25	24	20	18	9
Not Hispanic or Latino	75	76	80	82	91

TABLE G.1: CONSUMER EXPENDITURE SURVEY (CONT'D)

Item	$20,000 to $29,999	$30,000 to $39,999	$40,000 to $49,999	$50,000 to $69,999	$70,000 and more
Education of reference person:					
Elementary (1-8)	6	4	9	2	1
High school (9-12)	52	47	42	38	18
College	42	48	49	60	81
Never attended and other	b/	1	b/	c/	b/
At least one vehicle owned or leased	85	88	91	95	97
Average annual expenditures	$33,038	$41,914	$44,934	$52,545	$92,969
Food	5,843	5,939	6,609	6,937	11,017
Food at home	3,882	3,924	4,254	4,281	5,909
Cereals and bakery products	528	484	627	550	740
Cereals and cereal products	201	174	240	164	240
Bakery products	327	310	387	386	500
Meats, poultry, fish, and eggs	860	1,001	915	949	1,263
Beef	242	277	253	253	339
Pork	159	142	163	209	226
Other meats	126	128	119	128	180
Poultry	163	257	176	168	250
Fish and seafood	97	126	129	133	188
Eggs	73	72	75	59	81
Dairy products	365	360	440	439	602
Fresh milk and cream	144	135	165	159	184
Other dairy products	221	225	274	280	418
Fruits and vegetables	750	802	805	812	1,178
Fresh fruits	265	299	281	283	436
Fresh vegetables	226	265	256	261	378
Processed fruits	118	99	131	118	169
Processed vegetables	141	140	137	149	195
Other food at home	1,379	1,276	1,467	1,530	2,125
Sugar and other sweets	135	99	176	138	220
Fats and oils	131	122	102	118	164
Miscellaneous foods	681	639	777	783	1,113
Nonalcoholic beverages	406	384	396	445	538
Food prepared by consumer unit on out-of-town trips	a/ 26	32	a/ 15	46	90
Food away from home	1,961	2,014	2,355	2,657	5,108
Alcoholic beverages	177	229	257	324	854

TABLE G.1: CONSUMER EXPENDITURE SURVEY (CONT'D)

Item	$20,000 to $29,999	$30,000 to $39,999	$40,000 to $49,999	$50,000 to $69,999	$70,000 and more
Housing	12,848	14,987	15,294	18,267	27,866
Shelter	7,377	8,584	8,283	10,074	16,195
Owned dwellings	1,885	3,318	3,444	5,735	11,484
Mortgage interest and charges	871	1,834	1,615	2,933	6,036
Property taxes	603	974	1,028	1,826	3,304
Maintenance, repairs, insurance, other expenses	410	510	801	976	2,143
Rented dwellings	5,303	5,086	4,656	4,014	3,426
Other lodging	190	180	183	326	1,284
Utilities, fuels, and public services	3,382	3,822	3,936	4,471	5,315
Natural gas	307	347	387	409	547
Electricity	1,478	1,522	1,568	1,611	1,776
Fuel oil and other fuels	a/ 39	a/ 59	a/ 57	127	126
Telephone services	1,086	1,371	1,372	1,699	2,095
Residential phone service, VOIP, and phone cards	221	284	285	267	385
Cellular phone service	865	1,087	1,087	1,433	1,710
Water and other public services	472	523	553	625	770
Household operations	590	951	947	1,364	2,708
Personal services	152	418	389	599	1,313
Other household expenses	439	533	558	765	1,394
Housekeeping supplies	444	619	580	613	959
Laundry and cleaning supplies	129	207	146	169	210
Other household products	241	317	344	338	534
Postage and stationery	74	95	89	105	216
Household furnishings and equipment	1,055	1,011	1,547	1,745	2,690
Household textiles	56	65	69	137	169
Furniture	305	291	290	345	610
Floor coverings	a/ 4	a/ 17	a/ 9	21	22
Major appliances	161	179	158	395	319
Small appliances, miscellaneous housewares	86	64	117	107	205
Miscellaneous household equipment	443	395	904	738	1,365
Apparel and services	1,149	1,921	1,493	1,607	2,910
Men and boys	320	396	278	410	661
Men, 16 and over	230	322	157	321	505
Boys, 2 to 15	90	74	122	89	155
Women and girls	386	673	567	647	1,123
Women, 16 and over	255	593	443	542	1,008
Girls, 2 to 15	132	80	124	104	115
Children under 2	a/ 67	a/ 143	a/ 138	101	178
Footwear	260	487	360	286	624
Other apparel products and services	116	222	150	164	325

TABLE G.1: CONSUMER EXPENDITURE SURVEY (CONT'D)

Item	$20,000 to $29,999	$30,000 to $39,999	$40,000 to $49,999	$50,000 to $69,999	$70,000 and more
Transportation	5,766	7,741	9,050	9,371	15,157
Vehicle purchases (net outlay)	2,236	3,415	4,051	3,674	6,717
Cars and trucks, new	a/ 491	a/ 1,132	2,440	1,075	3,474
Cars and trucks, used	1,745	2,284	1,561	2,562	3,075
Other vehicles	c/	c/	a/ 51	a/ 37	168
Gasoline and motor oil	1,645	1,970	2,142	2,449	2,931
Other vehicle expenses	1,576	2,135	2,629	2,868	4,419
Vehicle finance charges	139	163	210	310	381
Maintenance and repairs	565	619	797	804	1,246
Vehicle insurance	a/ 636	a/ 784	a/ 1,158	1,232	1,636
Vehicle rental, leases, licenses, and other charges	235	568	464	522	1,155
Public and other transportation	309	221	228	381	1,090
Healthcare	1,935	2,965	3,896	4,594	6,751
Health insurance	1,365	2,102	2,936	3,406	4,624
Medical services	238	489	479	679	1,340
Drugs	272	295	357	416	578
Medical supplies	60	80	123	93	208
Entertainment	1,683	1,850	1,812	2,104	4,577
Fees and admissions	199	264	188	393	1,213
Audio and visual equipment and services	1,036	984	1,015	1,053	1,515
Pets, toys, hobbies, and playground equipment	330	498	454	444	1,141
Pets	225	336	316	349	898
Toys, hobbies, and playground equipment	a/ 105	a/ 161	138	96	243
Other entertainment supplies, equipment, and services	118	104	156	214	709
Personal care products and services	374	750	531	590	1,127
Reading	44	37	93	66	133
Education	353	620	436	1,062	3,311
Tobacco products and smoking supplies	503	427	570	463	425
Miscellaneous	463	1,007	338	981	1,317
Cash contributions	254	645	919	1,131	2,888
Personal insurance and pensions	1,645	2,796	3,637	5,048	14,636
Life and other personal insurance	91	187	248	203	657
Pensions and Social Security	1,554	2,608	3,389	4,845	13,979
Personal taxes (contains some imputed values)	-3,271	-1,456	847	3,822	25,881

a Data are likely to have large sampling errors.

b Value is too small to display.

c No data reported.

Source: *Consumer Expenditure Survey, U.S. Bureau of Labor Statistics*, September, 2017