

# Colorado State Library

FISCAL YEAR 2013 (JULY 2012 - JUNE 2013) ANNUAL REPORT

## **LEADERSHIP & SUPPORT**

The State Library partners for impactful, high profile programs including:

- One Book 4 Colorado with the Lt. Governor's office, Reach Out and Read, Denver Preschool Program, and Colorado public libraries to distribute over 70,000 children's books to four year olds throughout Colorado via public libraries and other outlets as well as host author events in libraries. (http://onebook4colorado.org/)
- Virtual Workforce at Your Library, in partnership with Colorado Rural Workforce, 40 libraries create workforce computer centers for Colorado residents to access job opportunities and training resources. Local libraries partnered with regional workforce centers to further the collaboration at the local level. (http://www.yourworkforcecenter.com)
- Project Encompass, in partnership with the Governor's Office of Information Technology, was a pilot of community stakeholder meetings aimed to plan for digital literacy.
   Meetings and initiatives were launched in Delta, Weld, and Chaffee counties and we gave a presentation about Project Encompass at the Colorado Municipal League state conference.
- Partner with metro Denver libraries and media partners to promote reading through
  website promotion and public service announcements aired on Channel 31/Channel 2:
  Everyday Book Club and Channel 7: Discover Your Local Library. We also partner with
  Colorado Libraries for Early Literacy and Rocky Mountain PBS to produce StoryBlocks
  early literacy videos which we host on a website and are aired on Rocky Mountain PBS
  channel and website. (https://www.facebook.com/everydaybookclub)

In April, 2013, CDE Commissioner Robert Hammond and our Colorado State Board recognized the 13 school librarians who demonstrated that they were Highly Effective in the HESL Evaluation Rubric.



ILEAD USA - CSL staff partnered with four other state agencies to develop and coordinate in-person and online courses promoting leadership and technology skills. Funded by an IMLS Laura Bush 21st Century Librarian Grant, awarded to Illinois, ILEAD USA is an immersive, multi-state initiative to help library staff understand and respond to user needs through the application of participatory technology tools. In Colorado, interested individuals were required to form teams based upon a common community need in order to apply



or participation. Four teams of diverse library staff were selected and are participating in the learning opportunities while working on implementing a technology-related project that will address the specific needs of the communities they represent.

Library Services for Youth in Custody (http://www.youthlibraries.org/) is a community of practice site for librarians serving incarcerated youth nationally. 225 pages of content were added this year. The site has 68 members and received 2,377 visits from visitors from 46 states and Canada, with over 30% of the visitors returning. There were 12,707 page views.

The https://sites.google.com/a/coloradostatelibrary.org/youth-institutions-traing/ site was created to facilitate centralized training for library staff working in state-operated institutions for detained and committed youth. Early emphasis is on programming possibilities and prepared collection development webinars. Colorado Correctional Libraries is a restricted access site used daily for performance support by 37 Department of Corrections library staff. The site received 17,244 visits and 163,044 page views over the year. This site serves an important community of practice function for library staff dispersed throughout Colorado; forums that allow for staff sharing of ideas and collegial support received 17,830 visits over the year. 501 support tickets were handled over the course of the year; those tickets received 7,814 page views.

Library Research Service (LRS) administered the 2012 Public Library Annual Report (http://www.lrs.org/data-tools/public-libraries/annual-statistics/) and maintained a 99% response rate from Colorado's 115 public library jurisdictions.

LRS also administered the 2011-12 School Library Survey (http://www.lrs.org/data-tools/school-libraries/annual-statistics/) and received 631 responses, or approximately 43%, from the state's 1,460 public school libraries. Data collection and reporting were done in accordance with Colorado statutory requirements and federal reporting guidelines.

44th Annual Interlibrary Loan Conference - CSL services staff chaired the planning committee and oversaw operations for this national conference that brings together over 130 interlibrary services leaders from around the country to explore emerging themes, innovative technology and programs, and best practices in the provision of resource sharing between libraries.

## LITERACY INITIATIVES

Early literacy – State library received a research grant through the Institute of Museum and Library Services to determine methods for reaching parents of babies and toddlers with early literacy messages. Researchers from the University of Denver and an advisory group oversee the grant with updates at <a href="http://spellproject.weebly.com/">http://spellproject.weebly.com/</a>. Through, Colorado Libraries for Early Literacy (CLEL) the state library supported early literacy programs, advocacy, and training including hosting CLEL.org and supporting their conference and other initiatives. We distributed 53,566 brochures for parents on early literacy and kindergarten readiness (English and Spanish) and provided training for library staff in six regional locations throughout Colorado.

Digital Literacy - The Colorado State Library received federal stimulus money and matching funds from the Bill and Melinda Gates Foundation to install or upgrade Public Computer Centers in libraries and community centers throughout the state. Local libraries provided 10% match, purchased equipment, offered public training, and promoted broadband adoption and digital literacy. The grant was completed early and the final numbers for two years are significantly higher than projected in our initial application.

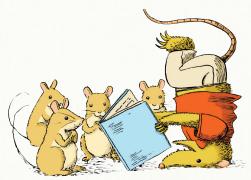
- Installed or upgraded 88 public computer centers in Colorado 16% more centers than projected
- Purchased 26% more computers than projected in total over 1,500 desktops, laptops, tablets, and assistive tech machines
- Had 28% more uses of the computers in total over 3.46 million computer uses
- The centers offered training to over 400,000 resident learners including 383,935 individual tutoring sessions and nearly 5,000 formal classes to 31,873 attendees. We surpassed the goal of 10,000 computer trainings projected in the grant application.



One Book 4 Colorado – Partnering with the Lt. Governor's office, Reach Out and Read, Denver Preschool Program and public libraries, the state library ordered and disseminated over 70,000 books to Colorado libraries and clinics to give away to four year olds in an effort to promote reading. The state library hosted the email list and website and designed and implemented the evaluation for the inaugural year of this program. The State Library provided funding, materials, and support to Department of Corrections libraries with Read to the Children programs enabling 104 incarcerated parents to send 110 recordings of the book home to their 4-year-old children and encourage them to go to the library to pick up the book and get a library card. The Talking Book Library provided an audio recording of the book for 4-year-old children in their program.

Read to the Children – Read to the Children (RTC) program continues to positively impact the lives of children of prisoners. 2,180 books, with a digital recording of each book read aloud by the incarcerated parent, were sent to 2,508 children. One-third of the libraries providing RTC offer the option of recording on video in addition to audio. More than 80% of caregivers and prisoners reported their relationship had improved due to their child's participation in RTC, indicating the program affects the entire family and can reduce the strain of family reunification upon the prisoner's release.

Summer Reading – To reduce summer slide, the State Library supports public libraries in engaging children and families in summer reading. In this year, 152,430 children, 43,095 teenagers, and 20,658 adults participated in summer reading programs at their local public library. The State Library provided materials, training, and funds for 93 public library jurisdictions to promote summer reading and developed web resources including links to research on the value of summer reading and online Lexile score and book recommendations.



### GRANTS & SCHOLARSHIPS

The State Library awarded 63 grants to small and rural public libraries for a total of \$15,750. The grants allowed libraries to purchase new books for early literacy to support ages 0-5 summer reading and 1,000 Books Before Kindergarten.

The State Library awarded two scholarships for children's librarians to attend the national Early Child-hood Education Design Conference and one scholarship for the Colorado Association of Libraries Leadership Institute.

The State Library continued to implement the ARRA \$3.3 million dollar grant by providing grants to eight rural libraries for early literacy computer stations and 15 multimedia creation stations for libraries throughout Colorado.

Storyblocks – In cooperation with Colorado Libraries for Early Literacy (CLEL) and Rocky Mountain PBS, the State Library provided funds to produce ten StoryBlocks videos for babies, toddlers, and preschoolers.

Library Research Service (LRS) staff both past and present celebrated the 17th year of the LRS Research Fellowship program, offered in conjunction with the Library and Information Science (LIS) program at the University of Denver's (DU) Morgridge College of Education (http://morgridge.du.edu/). A LRS-DU Research Fellowship offers opportunities for students to develop a professional network, gain experience both in designing and implementing research, learn about publishing and presenting research findings, and develop advanced research and project management skills.

The State Library purchased 4,811 books and 879 subscriptions for state-operated institutional libraries. 17% of the Department of Corrections new materials targeted reentry subject areas known to positively impact reentry success. 16% of the Division of Youth Corrections new materials focused on curriculum and program support. In addition, CSL staff spent over 240 hours obtaining and distributing 8,000 donated items to the facility libraries.

## **RESEARCH & PUBLICATIONS**

Library Research Service staff conducted the biennial WebTech (http://www.lrs.org/data-tools/public-libraries/u-s-public-libraries-and-the-use-of-web-technologies/) study visiting nearly 700 individual public library websites to investigate web technology usage and patrons' virtual engagement. The research provides a snapshot of the role of web technologies in public libraries in Colorado and nationwide. In its third iteration, the WebTech study continues to fill a gap in existing library research on the state of web technologies in public libraries.

Library Research Service (LRS) continued its long tradition of researching and reporting on the role of librarians in school libraries with the release of an infographic that presents highlights of all of LRS's school library impact studies in an accessible and concise format (http://www.lrs.org/news/2013/02/27/make-the-case-for-school-libraries-with-our-new-impact-studies-infographic/). Feedback from within the state (school and public libraries), as well as nationally (state libraries, the Institute of Museum and Library Services, the Gates Foundation, the national publications School Library Journal and Teacher Librarian, etc.) and internationally (The Campaign for Quality School Libraries in Australia), has been very positive, and all indications are that school library staff and administrators have found it an effective communication tool. Both Teacher Librarian and the Institute of Museum and Library Services included the infographic in publications.

Current and former Library Research Service (LRS) staff co-authored a chapter, "The Impact of School Libraries on Academic Achievement," in the book School Libraries Matter (http://www.abc-clio.com/prod-uct.aspx?isbn=9781610691611). The chapter reviews two decades of LRS research on the impact of school libraries on academic achievement, details a 5-step improvement plan for using this research to improve school library programs, and proposes an agenda for future research.

To help manage and improve State Library endeavors, the Library Research Service evaluated various statewide projects including the Colorado Talking Book Library (http://www.lrs.org/closer-look-studies/) and the OneBook4Colorado (http://www.onebook4colorado.org/) program.

Library Research Service published two Closer Look (http://www.lrs.org/closer-look-studies/) reports, "Colorado Talking Book Library Patron Satisfaction Survey Report, 2012," and "The Public Computer Centers Project: Coloradans Benefit from Access and Training," and twelve Fast Facts (http://www.lrs.org/fast-facts/) on a variety of topics including evaluations of statewide services, school library staffing and instruction, early literacy, and librarianship.

## STATEWIDE SERVICES



ASK (AskColorado/AskAcademic) - Librarians supported the educational and research needs of over 25,000 individuals via live chat sessions available to them 24 hours a day, 7 days a week. More than 40% of those helped were K12 students. College level research sessions increased to 27% of the total service usage.

Colorado Historic Newspaper Collection - web site grew to 176 distinct titles and more than 616,000 digitized pages. On average, more than 3,800 unique visitors came to the site each month. They accessed over 11.5 million pages during 90,000 visits to the site.

Colorado Virtual Library – The Colorado Virtual Library received 81,232 page views, providing 41,976 visitors access to its three main collections.

Plinkit - In an effort to connect communities to the libraries that serve them, Plinkit continues to provide website creation and hosting services for 33 public libraries, 1 school library, 1 academic library, and 1 special library.

SWIFT - interlibrary loan service has nearly 390 member libraries of all types (school, public, academic, special) placing more than 124,000 requests for library materials.

The Colorado State Publications Library (COSPL) received, cataloged and made accessible more than 4,300 new publications from state agencies. Access to digital documents via the digital repository remain popular and 137,034 documents were accessed during the year. This year COSPL was able to digitize 502 documents, many rare, historic, fragile and popular documents.

The Colorado Talking Book Library (CTBL) Provided free library service to 7,000 print-disabled Coloradans with 426 additional organizational accounts across the state. The total turnaround for circulated audio, large print and Braille books and playback machines was 788,736 through its free mailing service of library materials. Patrons downloaded 48,917 audio books and magazines from the BARD (Braille and Audio Reading Download) service.

CTBL welcomed the assistance of over 190 volunteers, who donated 23,000 hours of time to the library. They assist the library with everything from inventory, machine repair, helping with the Patron Open House and the recording and creation of digital books in the recording studio. This year 47 new titles were added to the collection.

Library Research Service (LRS) continued to support the data reporting framework and collection tools for the Public Computing Center grant (aka BTOP) evaluation. LRS staff also oversaw data collection and analysis for the report "The Public Computer Centers Project: Coloradans Benefit from Access and Training" (http://www.lrs.org/closer-look-studies/). This report, along with a customized one-page infographic, can be used by participating libraries to demonstrate the impact of their BTOP-funded public computer centers on their communities.

Library Research Service (LRS) provided easy access to data and statistical reports via LRS.org (http://www.lrs.org/). Last year the site received more than 173,800 visits with nearly 1.3 million page views and averaged more than 6,824 unique visitors each month. LRS staff completed an extensive update of LRS Interactive (LRS-i), a set of online tools that allows users to create customized data reports from Public Library Annual Report results. The update included a new interface and improved functionality, welcome changes as evidenced by increased usage and nearly 20,000 uses last year.

The Reference Tracker web app (http://dart.lrs.org/about/)—part of Data Analysis and Resource Tools (DART), a Library Research Service initiative focusing on providing tools for libraries to better collect and analyze their own statistics—continued to grow this year topping 1.1 million transactions since its introduction. Used primarily by academic, public, and special libraries, Reference Tracker allows librarians to track the number of reference transactions as well as details about each transaction, including time, place, patron type, and question specifics. Over the course of the year, 37 organizations with 100 locations used the tool to document nearly 309,000 transactions.

Library Jobline (http://www.libraryjobline.org/index.php), a popular resource dedicated to library job seeking and maintained by Library Research Service staff, continued growing with more than 5 million total page views since its inception and 673 employers and 2,863 job seekers signed up for MyJobline accounts. Last year, 2,000 people received more than 255,000 email notifications of new job postings and 399 job openings on the site—from 26 Colorado counties as well as out of state—received more than 556,950 views (more than 2.8 million since 2007).

Library Research Service (LRS) continued to provide LRS Interactive (LRS-i) tools to users, including the Wage Calculator (62,444 uses) (http://www.lrs.org/interactive/wage\_calculator.php), Random Date Generator (8,161 page views) (http://www.lrs.org/interactive/randomdate.php), and Patron ROI Calculator (1,849 uses with an average ROI for patrons of \$337) (http://www.lrs.org/public/roi/usercalculator.php).

In order to reach users where they are, Library Research Service (LRS) staff utilized various communication channels including: LRS blog (16,892 visits) (http://www.lrs.org/news/), LRS Facebook page (374 likes), and Library Jobline (410 followers) (https://twitter.com/libraryjobline) and LRS (322 followers) (https://twitter.com/LRS\_CO) Twitter feeds. These channels provided space for sharing new LRS-generated content, outside research resources, and news of interest to users.

## PRESENTATIONS & TRAININGS

State library staff provided 89 trainings and presentations to 3,135 library staff on various library topics both in person and online. In addition, the monthly online series, CSL in Session, attracted 573 attendees and the archived recordings were viewed 1629 times. 98% of survey respondents (267 of 273) found CSL in Session to be useful and the CSL In Session website (http://cslinsession.cvlsites.org/) has 217 subscribers, an increase of 161 from last year.

The state library launched a new website, Library Creation and Learning Centers (http://create.coloradvirtuallibrary.org/) for library staff which includes competencies, training support, and online self-directed courses "Getting Started with Library Customer Service" and "Tech Training for Libraries."

The state library piloted the Highly Effective School Librarian Cohort as a sustainable, personalized, professional development opportunity for school librarians and library paraprofessionals throughout the state. The purpose is to provide opportunities for school library professionals to set goals and access personalized professional growth opportunities in a cohort learning environment and a mentor. Initially launched with training for 50 school librarians, the final 36 completed the year with stories of successes and growth in targeted areas of highly effective practices that increase student achievement.



The state library, in partnership with Anythink and other Colorado libraries, hosted the inter national Risk and Reward Conference designed to encourage creativity and innovation in libraries. Over 300 attendees gathered in Telluride for experiential learning activities about community engagement, customer experience, staff culture, and space design as well as general concepts of creativity, innovation, and risk-taking. 89% of survey respondents agreed R-SQUARED or strongly agreed that as a result of attending they were inspired to help their organizations 2012 TELLURISE be more innovative.

The state library staff presented at Colorado Association of Libraries state conference, Colorado Library Consortium regional workshops and Durango Days as well as at national conferences - Association of Small and Rural Libraries, Schools, Health, Libraries Broadband Coalition, and WebJunction. The state library also offered presentations at four library staff training days and provided library board training, future trends presentations, and strategic planning facilitation statewide. In addition, the state library hosted a conference, Beyond BTOP, for the 50 libraries involved with the public computer center grant.

Library Research Service staff facilitated the evaluation of State Library trainings and workshops conducted around the state and nation on topics ranging from "Social Styles: The Basics" to "Library Board of Trustees Training." The systematic evaluation of these sessions revealed that 91% of attendees rated them excellent or above average and 95% would likely recommend the program to others.

This year Library Research Service staff gave presentations and workshops at the Colorado Association of Libraries Annual Conference; Douglas County Schools In-Service Day; School, Health, & Libraries Broadband Coalition Annual Conference; ILEAD USA Colorado workshops; Computers in Libraries conference; and University of Denver ASIS&T Tech Boot Camp.

CSL institutional library consultants provided 34 web, phone, one-on-one, and workshop or conference trainings, which were attended by 312 individuals. ILD consultants recruited and trained 2 new CDOC correctional librarians. Thirty-seven library staff at Colorado's adult and youth correctional facilities received ongoing training per assessed needs at a two-day workshop. Youth institutions staff attended a day-long training on selection, weeding, and programs to engage incarcerated youth in reading and school achievement. The highest number of staff attended since 2007, which was the first one, and evaluations indicated the largest change in several ratings ever seen.

The youth institutions consultant provided an informational LYNX database presentation to the Division of Youth Corrections Principals and other educators. Following that, a 2.5 hour training was provided to the principal and 10 teachers at Platte Valley Youth Services Center. Training content was based on the Colorado Academic Standards and designed to assist teachers in integrating 21st century skills into their classrooms.

The Networking and Resource Sharing Unit provided 41 trainings and sessions to 324 staff across the state

- 29 ASK training sessions reaching 65 individuals. These consisted of 2 in-person and 13 online trainings for AskAcademic and 3 in-person and 7 online trainings for AskColorado.
- 2 workshops as part of participation in the Lynx/EBSCO statewide program. These events were attended by 18 individuals.
- 6 Six Regional Meetings/Workshop for ASK (AskColorado/AskAcademic) librarians were held throughout the year and attended by 69 individuals. Events were held in Gunnison, Sterling, Lakewood, Aurora, Colorado Springs, and Rifle and included a mix of presentations and hands-on computer training.
- SWIFT training for 59 library staff representing 23 libraries.
- SWIFT presentations for 73 library staff at the 3 CLiC workshops.
- SWIFT User Group 35 in person attendees, 24 virtual attendees

CTBL was represented at 34 outreach events during the year throughout the state.

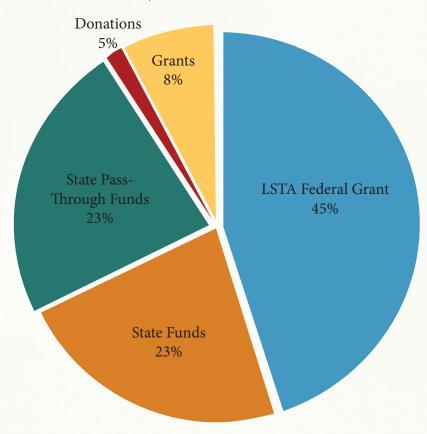
COSPL staff answered 153 reference questions on many topics categories such: Natural Resources: Biennial reports of the State Engineer; drought mitigation; coal mine methane; Steamboat mineral springs; aquifers; oil and gas regulations; coal production; economic impact of hunting; fishing publications; water rights; and Statistics: Corrections; human settlement; county data; crime; ski industry; out-of-state college enrollment. The COSPL blog garnered 21,735 visits during the year.



Total number of patron service contacts provided by COSPL - 208,424; and by the depositories – 18,203.

## FINANCIAL INFORMATION

## Where the Money Comes From July 1, 2012 - June 30, 2013

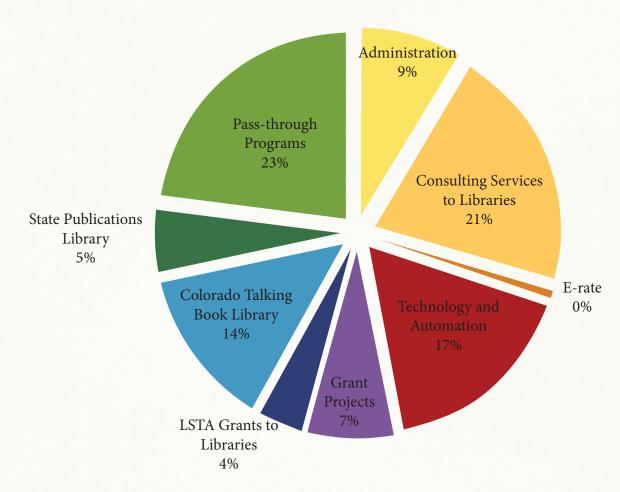


### Where the Money Comes From:

Library Services and Technology Act Grant\$2,641,979 Federal funds distributed through the Institute of Museum and Library Services (IMLS).
State Funds
State Pass-Through Funds
Donations
Grants\$448,720 Broadband Technology Opportunities Program (BTOP); Bill and Melinda Gates Foundation (BTOP and e-rate); ILEAD USA grant; SPELL grant

### Where the Money Goes

July 1, 2012 - June 30, 2013



### Where the Money Goes:

Final year of BTOP, SPELL grant, ILEAD USA grant

Whole the Wolley Good.	
Administration	LSTA Grants to Libraries\$223,901 Library Services and Technology Act (LSTA) Federal grants
Consulting Services to Libraries\$1,232,379 Personnel, travel, supplies, workshops, printing, online training, phones, rent	Colorado Talking Book Library\$801,131 Personnel, audio/Braille/ large print books, descriptive videos, supplies, newsletter, outreach, building maintenance
E-rate training\$31,000 Consultant	State Publications Library\$307,402 Personnel, digital repository project, automated li-
Technology and Automation\$988,346 Co Virtual Library, AskCo, Historical Newspapers,	brary system maintenance fees, supplies, printing
Swift, Plinket, computer/technical services, technology equipment	State Funded Pass through Programs\$1,350,000 Audio Information Network of Co, National Federa- tion for the Blind, CLiC
Grant Projects\$426,375	

## **AWARDS & RECOGNITION**

Institutional Library Development consultants were recognized as "Best in the Business" by the American Correctional Association for their leadership and innovative contributions to the field of correctional librarianship.

### PARTNERS

#### (State agencies)

Colorado Community College System

Colorado Department of Corrections

Colorado Department of Labor and Employment

Colorado Department of State, Office of Economic Development

Colorado Mental Health Institutes

Colorado State Veterans Nursing Homes

Department of Human Services, Division of Youth Corrections & Health Care Policy

Lt. Governor's Office, Serve Colorado

School for the Deaf and the Blind

#### (Other organizations)

College in Colorado

Colorado Alliance of Research Libraries

Colorado Association of Libraries

Colorado Association of School Libraries

Colorado Humanities, MotheRead

Colorado Libraries for Early Literacy

Colorado Library Consortium

Colorado public libraries

Colorado Summer Food Service Program

FOX/Channel 2

History Colorado

Lyrasis

Marmot Library Network

National Network of Libraries of Medicine

OCLC

Public Libraries Survey Cooperative (Institute of Museum and Library Services & U.S. Census Bureau)

Reach Out and Read Colorado

Rocky Mountain PBS

University of Denver

Water 2012 Partners