

# One Book 4 Colorado 2016: Creating a Culture of Literacy

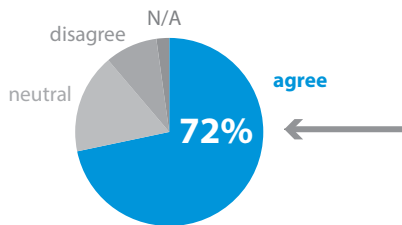


Founded in 2012, One Book 4 Colorado (OB4CO) is a statewide annual initiative that offers free copies of the same book to every 4-year-old in Colorado. In 2016, the book was *Giraffes Can't Dance* by Giles Andreae. More than 75,000 books were given away at more than 500 sites, including Denver Preschool Program preschools<sup>1</sup> and both public and military libraries. Here we present survey results from caregivers and participating agencies to find out how the program went in 2016. Learn more about OB4CO at [www.onebook4colorado.org](http://www.onebook4colorado.org).



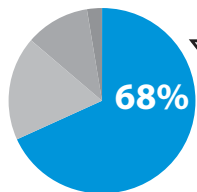
## Caregivers told us

After receiving the OB4CO book...

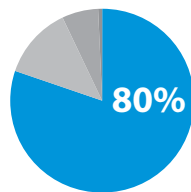


Caregivers who read to their child **LESS** than once a day had **HIGHER** levels of agreement with this statement.

My child is **more interested** in books & reading.



"My 4-year-old felt very special that she got a book 'to keep' from the library."



I think my community has a **culture of reading**.

"My child talked about [the book] for days, and also talked about the process of borrowing books from the library."

My 4-year-old and 3-year-old decided to create and adapt their own version of the story with all of their animal puppets! I LOVE watching literacy skills come alive off the pages!

1. [www.dpp.org](http://www.dpp.org)

## Agencies told us

OB4CO impact on children & families

"The 2016 [book] was great...one of the best!"

"Each child glowed when told they could keep their book forever."

Children were **excited** to receive the book.



Children **talked about** the book with others.



Parents showed an **increased awareness** of the importance of childhood reading.



After OB4CO, more families view **libraries as a resource** for books and activities related to childhood reading.



OB4CO brought **new families** to the library.

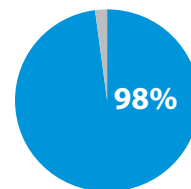


Parents expressed **more interest** in attending children's programs offered by my library.

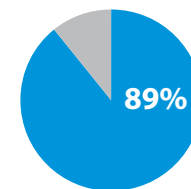


## OB4CO impact on agencies

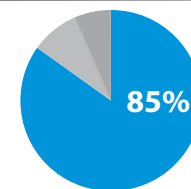
"We love that [OB4CO] brings library staff to preschools and puts books in the hands of children who might never get to come to the library."



The book giveaway helped my agency **promote reading** among young children.



Participating in OB4CO was an **effective use** of my agency's time and effort.



OB4CO provided an opportunity to **reach out** to other agencies interested in childhood education.