## **Centennial State Libraries**

June 25, 2004

# **Everything's Coming Up Roses @**your library<sup>™</sup>

#### **Bookmarks:**

- Workshop on "Keeping Teen Services Alive"
- Medicare, Consumer Health, Focus of New Partnership
- A Library Ball Game for the Whole Family
- Voice of Civil Rights Web Site Launched
- Write the West IN the West, ON the Western Slope
- No Question Is Beyond Our Answers

#### Workshop on "Keeping Teen Services Alive"

Patrick Jones, author of "Connecting Young Adults in Libraries" and nationally known authority on services to young adults, presents a workshop on Monday August 16, 9 a. m. to 2 p.m. Sponsored by Colorado Young Adult Advocates in Libraries, the workshop is scheduled for Koelbel Library (ALD), 5955 South Holly St. Cost is \$35, which includes lunch. Visit <a href="http://www.aclin.org/~cyaal/jones.html">http://www.aclin.org/~cyaal/jones.html</a> to register. Registration deadline is Monday, August 2.

#### Medicare, Consumer Health, Focus of New Partnership

Walgreens has joined with the American Library Association to bring Medicare and consumer health information to libraries. During the partnership, libraries will be promoted as sources of accurate, reliable health information. The first step is distribution of thousands of copies of the brochure "Introducing Medicare-Approved Drug Discount Cards," provided by Health and Human Services (HHS) and the Center for Medicare and Medicaid Services (CMS). The brochure outlines the new Medicareapproved program and provides information that will better enable people to understand the drug discount card and make informed decisions. For information, visit http://www.ala.org/ala/pr2004/may2004/ALAWalgreensMedicare.htm

#### A Library Ball Game for the Whole Family

Join the Major Leagues @ your library is a 21st century literacy program that features an online baseball trivia contest and a trip to the 2004 World Series for one lucky prize winner. It's a one-stop shop for family programming. To get the program started @ your library, visit the Join the Major Leagues web site <a href="www.ala.org/@yourlibrary/jointhemajorleagues">www.ala.org/@yourlibrary/jointhemajorleagues</a> for free tools to promote the program.

The program contains complete sets of the program trivia questions for four different age groups and an entire kit that will have the program up and running at your library in less time than a seventh-inning stretch. Free promotional tools include:

- Join the Major Leagues Toolkit:
- Downloadable program logo
- Poster artwork
- Bookmark artwork
- Mascot artwork
- Web button

Librarians must go through a short registration process to access the tools and are eligible to receive a free program poster courtesy of Major League Baseball while supplies last. All of the elements of the program, including the tools and trivia questions, are available in both English and Spanish. Developed by ALA and Major League Baseball, the program runs through September 10 and is designed to complement summer reading efforts. New incentives and prizes will also be offered this year for the top five libraries that bring in the greatest number of entries.

#### Voice of Civil Rights Web Site Launched

AARP and the Leadership Conference on Civil Rights have launched a new web site, "Voices of Civil Rights," featuring personal accounts of civil rights in America. The site will continue to collect and preserve stories, oral histories, and personal artifacts for the next year to form the world's largest archive of personal accounts of civil rights in America. It will be permanently housed at the Library of Congress. It features a searchable online archive of stories submitted by people from every corner of the country and from all walks of life. Visit <a href="http://www.voicesofcivilrights.org">http://www.voicesofcivilrights.org</a> to use this and learn more about the variety of resources.

#### Write the West IN the West, ON the Western Slope

Registration is still open for "Writing the West," a workshop resented by the Western Writers of America and Western State College in beautiful Gunnison, July 8-12. Speakers include Dan Flores on Western History and the Nature Essay: Merging the Genres; Page Lambert on Embracing Passion: In Our Lives and in Our Stories (of interest to writers of both creative nonfiction and fiction); M. J. VanDeventer on Writing for Western Magazines; and W. C. Jameson on Now That You've Written It, What Do You With It? Price runs several hundred dollars, depending upon rooming arrangements. Visit <a href="http://www.writingthewest.com/welcome.htm">http://www.writingthewest.com/welcome.htm</a> for information.

### **No Question Is Beyond Our Answers**

Some of the very interesting questions received—and answered!—by the State Publications Library recently include:

- A 1967 report called "Open Public Records for Colorado"
- The age Colorado children need to be to operate a lawn mower
- Residency laws in Colorado
- An online product map of Colorado
- 5th grade student in California needing state products and recipes
- Emergency planning for schools

To get information like this, contact <a href="http://www.cde.state.co.us/stateinfo/slstpask.asp">http://www.cde.state.co.us/stateinfo/slstpask.asp</a>

For additional information, E-Mail: B. McCune

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