Centennial
S t a t e   L i b r a r i e s

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Ring Some Chimes @ your library™

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Privacy Issues Tested on the Web by Government

Dozens of federal agencies are tracking visits to U.S. government web sites in violation of long-standing rules designed to protect online privacy.   From the Air Force to the Treasury Department, government agencies are using either "web bugs" or permanent cookies to monitor their visitors' behavior, even though federal law restricts the practice. The practice of tracking web visitors came under fire last week when the National Security Agency was found to use permanent cookies to monitor visitors, a practice it halted after inquiries from the Associated Press. The White House also was criticized last week for employing WebTrends' tracking mechanism that used a tiny GIF image. [SOURCE: C-Net|News.com, AUTHOR: Declan McCullagh and Anne Broache]
HTTP://NEWS.COM.COM/GOVERNMENT+WEB+SITES+FOLLOW+VISITORS+MOVEMENTS/2100-1028_3-6018702.HTML?TAG=NEFD.LEDE

Community Advocacy and Awareness Tools Free from OCLC

OCLC has launched a web site for an advertising campaign on behalf of public and academic libraries, aimed at library budget decision-makers. The 12 to 18 month campaign consists of a series of national print ads and similar posters that can be downloaded and customized by libraries. In addition, there's a portal that presents the facts about return on investment for public dollars supporting libraries and makes a case for sustained and increased funding.
HTTP://WWW.OCLC.ORG/ADVOCACY/DEFAULT.HTM

Tattered Cover Book Store Launches
Innovative Touring Authors Podcast

An innovative "podcast" of visiting authors launched in December by the Tattered Cover Book Store in partnership with BurstMarketing, a podcast publishing and marketing company. The podcast show entitled *Authors On Tour – Live!* can be found at **WWW.AUTHORSONTOURLIVE.COM**, a web site developed to distribute and support the show.

A podcast is a radio show that can be easily downloaded to either a computer or an iPod or MP3 player and listened to anytime. Moreover, a listener can subscribe to a podcast (most are free) and have new shows downloaded automatically to the computer or portable player using one of the many free "podcatching" software programs available on the web.

Authors on Tour – Live! is a free weekly podcast show featuring recently published authors reading from and discussing their books while at the Tattered Cover. Each show is approximately 30 to 45 minutes.

Find An Author Launched by Coalition

"Find An Author" is a newly launched statewide database of Colorado authors, searchable by name, genre, county and keywords. Developed by the Book Organizations of Colorado, a coalition of writers' organizations, publishers, and related groups, and supported by the Colorado State Library, the service facilitates contacts to writers who are willing to make a variety of presentations. They may talk about their works, writing in general, specific subject areas, and other topics. The database also links to web sites for those authors who provide them.

The FREE Service is
- User-friendly
- A collaborative venture linking book lovers — libraries, schools, authors, students and adults
- A way to create exciting and newsworthy community events

The service simply provides access to contact authors. It does not rate, rank, or endorse participants. Arrangements the responsibility of host organizations and the authors, and authors may charge a fee for services. Visit "Find An Author" at **WWW.COLORADOBOOK.ORG**. The site will continue to be improved and enlarged over the next years. Feel free to convey your opinions and suggestions. For more information, contact Bonnie McCune, Library Community Programs Consultant, Colorado State Library, 303.866.6891, *mccune_b@cde.state.co.us*

School-Public Partnership Campaign Makes the Grade

Last fall Douglas County Libraries and the Douglas County School District partnered to launch the Make the Grade library card campaign. Their intent was to make sure every Douglas County student has a library card. For 2005, the campaign focused on elementary school students. Local storytellers visited thirty-one area elementary schools to present forty-nine assemblies, entertaining the pupils while promoting the world of information and entertainment that a library card can unlock.

Recent results showed that the campaign generated 1,890 new library card registrations, or 7% of all Douglas County elementary school students. Polls at the school assemblies show that approximately 80% of all households with an elementary student in residence have a library card. In 2006, the Make the Grade campaign will encourage area high school students to sign up for a library card.   For more information about Douglas County Libraries call Community Relations at 303-688-7640 or go online to **WWW.DOUGLASCOUNTYLIBRARIES.ORG**.

James LaRue, Director of Douglas County Libraries, presents a plaque of gratitude to School Board President, Tim White, in honor of the Make the Grade library card campaign.

Visit New Community Relations and Outreach Web Site

CSL's added a new web page to summarize Community relations and outreach initiatives. Visit **HTTP://WWW.CDE.STATE.CO.US/CDELIB/SLOUTREACH.HTM** to get an overview.

Song for Unsung Hero

Ander Murane, librarian at the Rocky Mountain News was noted as an unsung hero by staffers at the newspaper. The publisher, John Temple, noted, "Ander is our researcher extraordinaire, a man who rises to every challenge."

Out & About with the CSL Staff

CSL staff are wending their ways across the state to bring technical training and information to the library community. Sharon Morris, AskColorado coordinator, has been training for the roll-out of her new software, including Colorado Springs (Pikes Peak Library District, Security Public and Manitou Public, Remington College) in November; in December, Colorado College, Boulder (for UC Boulder, Louisville Public, Mamie Doud Eisenhower Public, Rangeview Library District), Denver (Smoky Hill ALD, Rangeview Library District, Douglas County, Bemis, Koelbel Library), Douglas County (for Douglas County, Manitou Springs Public, Remington College), Aurora (for Aurora), Pueblo (for Pueblo), Greeley (for UNC, CSU, Sterling Public, Weld Library District, Lafayette Public, Louisville Public). Whoo! Then she headed to the Western Slope in January for Eagle Valley folks, Tomlinson Library, Mesa State -Grand Junction, Mesa State College, Mesa County Public; Montrose LD, Telluride Wilkinson Public, Western State College; and Salida Regional Library. Also on the road, Brenda Bailey-Hainer visited Wray Public Library recently to provide a presentation to Wray library patrons on Colorado's Historic Newspaper Collection.

January BOOC Book News Online

Readers and writers, take note. The January edition of BOOC Book News is now online at **WWW.COLORADOBOOK.ORG**. Download and post at your library for patron information.