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Facts & Figures from the Colorado Literacy Research Initiative

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Awareness of Basic Child Development Facts of Parents of Children Ages 0-6 by Parental Education, 2000

Fact	Parental Education	
	High school education or less	College degree or more
Importance of parental interaction with children from birth	76%	92%
Contribution to self-esteem of experiences from birth to age 2	66%	89%
Value of play in building language skills	77%	86%
Impact of first year of life on school performance	73%	81%
Importance of play to healthy development from age 10 months	65%	76%
Feeling well-prepared for parenthood	61%	74%
Inferiority of watching TV v. hearing someone in the same room talk for language development	33%	53%
Priority of planned educational activities in choosing child care provider	28%	42%
Value of prenatal care to brain development	24%	34%

Better Educated Parents More Knowledgeable About Child Development

According to a 2000 study by the non-profit National Center for Infants, Toddlers, and Families, better-educated parents are more likely to be aware of many basic facts about child development.



A child's chances of success in school are improved greatly if the parents are aware of these basic facts about early childhood learning; the development of language skills and self-esteem; and the relationship between preschool experiences and academic achievement.

Source: Zero To Three, **What Grown-Ups Understand About Child Development: A National Benchmark Survey** (National Center for Infants, Toddlers, and Families, 2000). Available at: <http://www.zerotothree.org/fullreport.pdf>



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