

AIMS COMMUNITY COLLEGE

Report to the Community

2022-23



All in.

EST. 1967 | COLORADO | GREELEY | FORT LUPTON | LOVELAND | WINDSOR | ONLINE

aims.edu

Table of Contents



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- Marilyn Schock, *Treasurer*
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- Brad Yoder, *Chief Information Officer*
- Megan Zila, *Executive Assistant to CEO/President*

04-09

Our Students

10-11

Foundation

12-13

Grants

14-15

Financial Aid

16-17

Financials

18-25

2018-23 Strategic Plan Recap

26-31

Strategic Plan Highlights

32-33

2024-27 Strategic Plan Timeline

9,664
STUDENTS

GENDER IDENTITY



54%

FEMALES



46%

MALES

17:1

STUDENT TO FACULTY
RATIO

IPEDS FALL ENROLLMENT
SURVEY SNAPSHOT
AS OF FALL 2022

**These are
our students.**

ANNUAL REPORT DATA
2022-23

TAKING COURSES IN

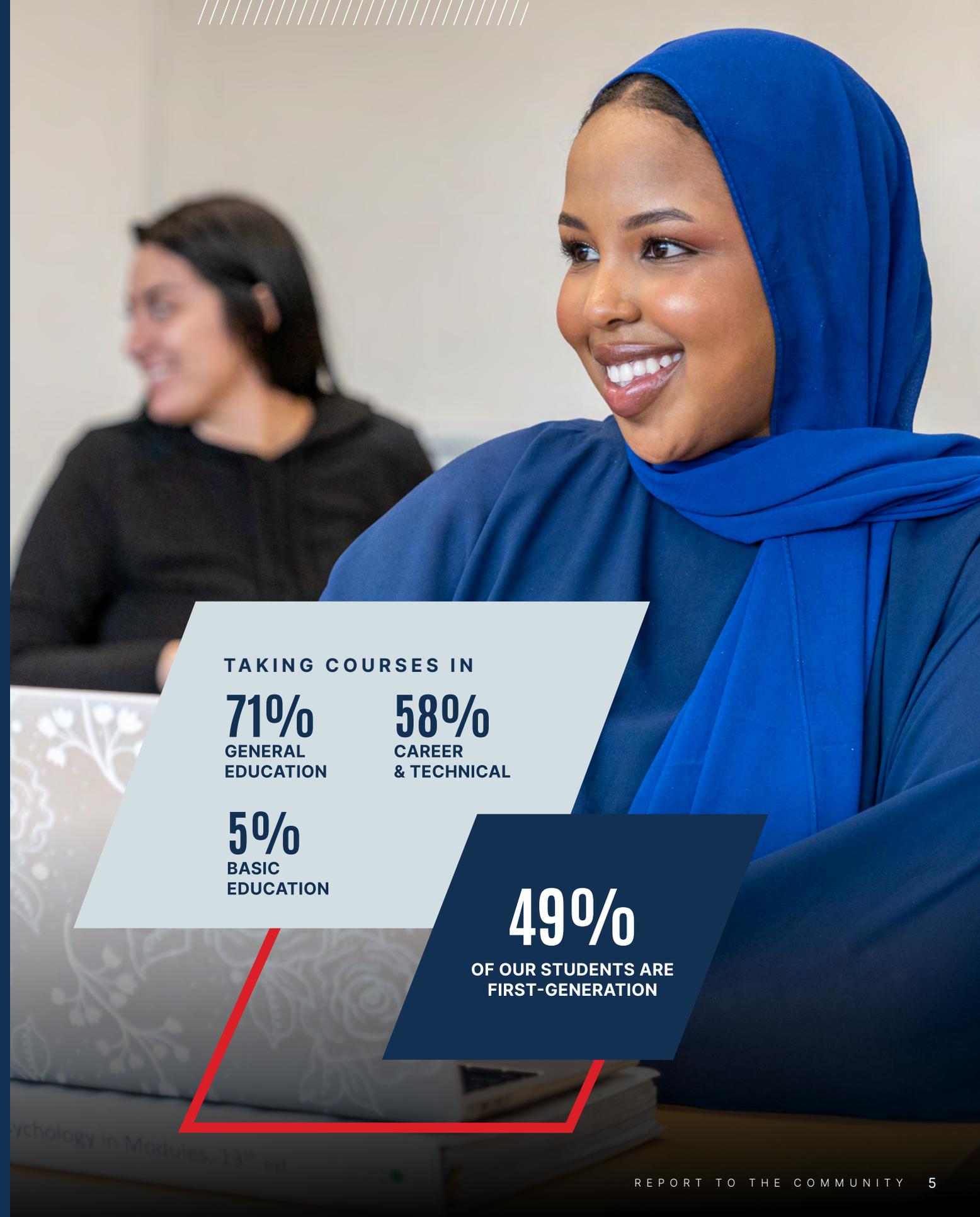
71%
GENERAL
EDUCATION

58%
CAREER
& TECHNICAL

5%
BASIC
EDUCATION

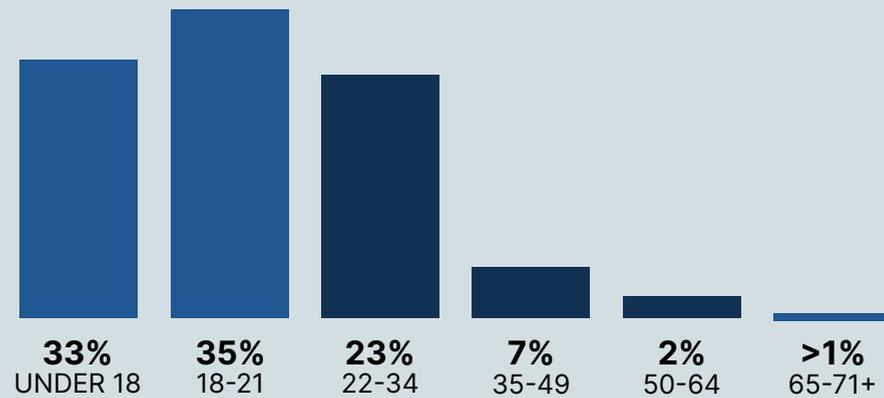
49%

OF OUR STUDENTS ARE
FIRST-GENERATION



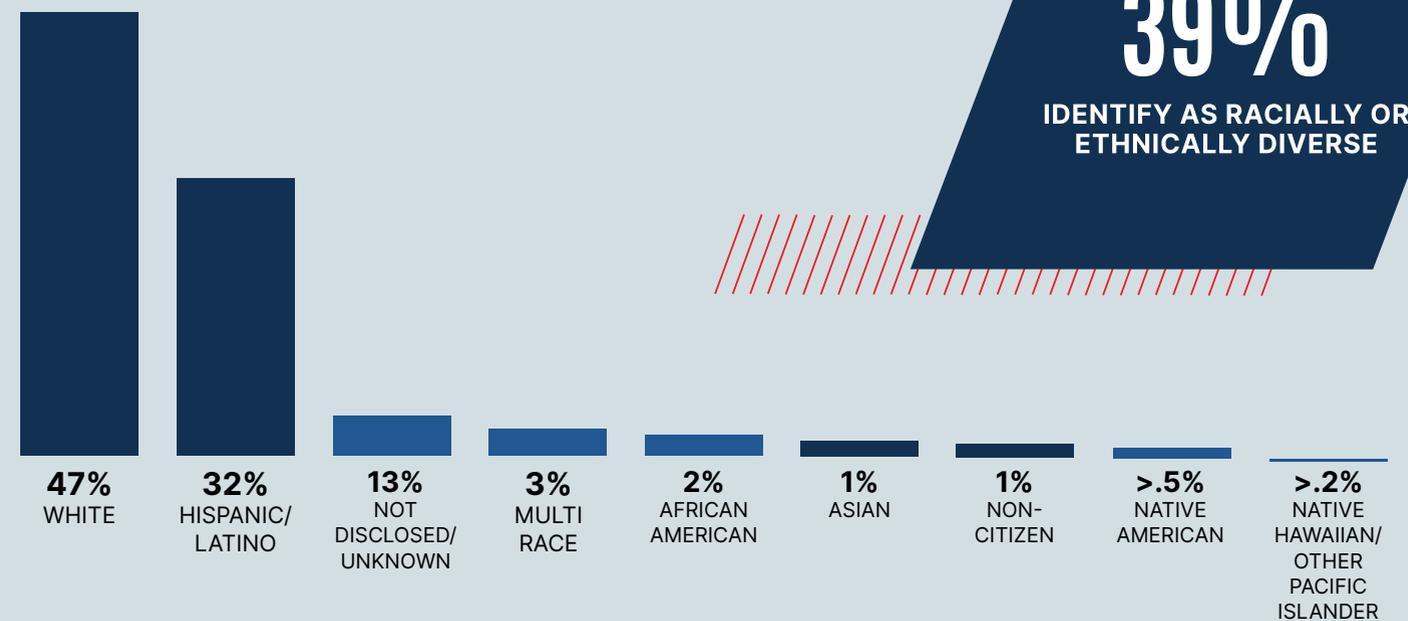


STUDENT AGE PROFILE



41%
OF OUR STUDENTS ARE AT
HIGH SCHOOL LEVEL

ETHNICITY PROFILE



39%
IDENTIFY AS RACIALLY OR
ETHNICALLY DIVERSE

ANNUAL REPORT DATA
2022-23



2022-23

1,321
GRADUATES

325
GRADUATES
WITH MULTIPLE
DEGREES &
CERTIFICATES

SEEKING
COLLEGE LEVEL

4,361
SEEKING ASSOCIATES

703
UNDECLARED

638
CERTIFICATES

8
BACHELOR'S

5,710
TOTAL

OUTCOMES

49%
CERTIFICATES

51%
ASSOCIATES

AFTER GRADUATION
Graduation Year 2021-22
Employment Outcomes
among survey respondents

80%
EMPLOYED

40%
EMPLOYED IN
RELATED FIELD

14%
UNEMPLOYED
NOT-SEEKING

54%
CONTINUING
EDUCATION

FROM 1968 TO 2023

35,663
TOTAL
GRADUATES

55,404
TOTAL
AWARDS

9,004
STUDENTS
RECEIVED
MULTIPLE
AWARDS

THE AIMS FOUNDATION

Supporting Student Success

The Foundation wants to extend a warm thank you to all of our individual donors and community partners! It's due to your generosity that we are able to give scholarships to students at Aims. You are providing opportunities for students to reach their educational goals, and for that we couldn't be more grateful.

Thank you to our top donors in 2022-23

- Rita Kiefer
- Ken Garff Automotive Group
- Chevron Rockies Business Unit
- ECI Site Construction Management
- PDC Energy
- Ken Garff Ford of Fort Collins
- Pepsi Beverages Company
- Andrew Moline
- Dr. Bornstein
- Jenean Huckaby
- Lila Bond
- Christine Batman
- Hewlett Packard Company
- Country KickUp
- Janet Krause
- Travis Gillmore

And Foundation Partners

- Harlan E. Anderson Foundation
- The Christiansen Family Charitable Fund
- Daniels Fund
- Williams Foundation
- Paul S. Bomberger Jr. Foundation, Inc.
- Tointon Family Foundation
- The Weld Trust
- Weld Community Foundation

Financial support comes in a variety of ways.

The Foundation is passionately committed to removing barriers to accessing higher education and equipping students with skills and knowledge to excel. Together, we transform lives and help build a more robust and promising future for students at Aims.

\$270,672
SCHOLARSHIPS + GRANTS
DISTRIBUTED **603**
STUDENTS SUPPORTED

KEIFER TRUST BEQUEST RECEIPT
\$163,704.81

GIFT IN KIND DONATIONS
VALUED AT
\$101,509

Vehicles, equipment, Arty's Pantry, misc.

TOTAL FUNDS RAISED
\$1,144,407

FY 2022-23 ANNUAL REPORT DATA UNAUDITED

Join us in our mission to transform lives. Your financial investment is not just an act of giving, it is an investment in student success!

Go to aims.edu/foundation

Grants Received

COSI.....	\$47,903 + 29 students
GMR.....	\$18,000 + in progress
Daniels Fund.....	\$25,000 + 18 students

TOTAL \$90,903

2021-22 Hansen Grant Awards

Fire Science/CPAT	\$2,700 + 23 students
Disability Services	\$3,000 + 200 students
Adult Education/ESL Program..	\$5,860 + 5 students
Criminal Justice Academy	\$9,072 + 33 students
Women in Aviation	\$9,680 + 27 students
Early Childhood Education....	\$10,000 + 101 students
LatinX/Seeds.....	\$10,000 + 7 students
Bueno Camp.....	\$10,000 + 7 students

TOTAL \$60,312 + 403 students

New Scholarship Development

Christiansen Family Fund Aviation Scholarship.....	\$25,000
Moline Family Endowed Scholarship	\$20,000
Huckaby Memorial Scholarship.....	\$10,000
Shirley Batman Memorial Scholarship	\$10,000
PDC Welding Scholarship	\$5,000
Williams Foundation Scholarship	\$5,000
Country Kick UP Continuing Ed Scholarship .	\$4,000
Ashton Bullard Memorial Scholarship.....	\$3,000
The Greeley Stampede Foundation	\$2,500
Benchmark Construction Trades Scholarship.....	\$2,000
Ken Garff Ford of Fort Collins/ Mustang Car Club of Colorado	\$2,000
VFW Veterans Emergency Scholarship	\$1,000
Country Kick UP - Legacy Scholarship	\$1,500

TOTAL \$91,000



Aims connects students, academic programs and industry partners with funding support from federal, regional, state and local resources.

TOP GRANTS RECEIVED BY
AIMS COMMUNITY COLLEGE

\$5,500 - \$2.3M
RANGE OF AWARD AMOUNTS

Care Forward Colorado
Awarded: **\$2,330,193**
for period 8.22.23 - 12.31.24

Colorado Opportunity Scholarship Initiative
Finish What You Started
Awarded: **\$465,868**

Carl D. Perkins Vocational & Technical Education
Awarded: **\$365,424**

TRIO Student Support Services Classic
Awarded: **\$275,105**

TRIO Student Support Services STEM
Awarded: **\$261,888**

Colorado First & Existing Industry (3 awards)
Awarded: **\$210,118**

\$5.61M
TOTAL ACTIVE GRANT FUNDS

22
TOTAL ACTIVE REVENUE
GENERATING GRANTS

7
TOTAL ACTIVE
PARTNERSHIP GRANTS

29
TOTAL NUMBER
OF ACTIVE GRANTS

Financial Aid

Recently, paying for higher education and student debt is a topic in the national news. **Aims Community College has one of the lowest resident tuition rates in Colorado, making Aims one of the most affordable places to accomplish the first two years of a college education.** Students can earn a professional certificate, an associate degree, or use transfer classes to achieve a bachelor's degree at any four-year Colorado institution.

There are several ways Aims students can secure financial aid to help pay for the costs of their education, including grants, scholarships, work study and loans. The Office of Financial Aid provides programs and services that can guide students through the process.

5,284 FREE APPLICATION FOR FEDERAL STUDENT AID (FAFSA) APPLICATIONS PROCESSED

\$17,264,233 TOTAL AID DISBURSED

2,987
STUDENTS

\$5,780
AVERAGE AID AMOUNT

\$1,714,826
INSTITUTIONAL AID

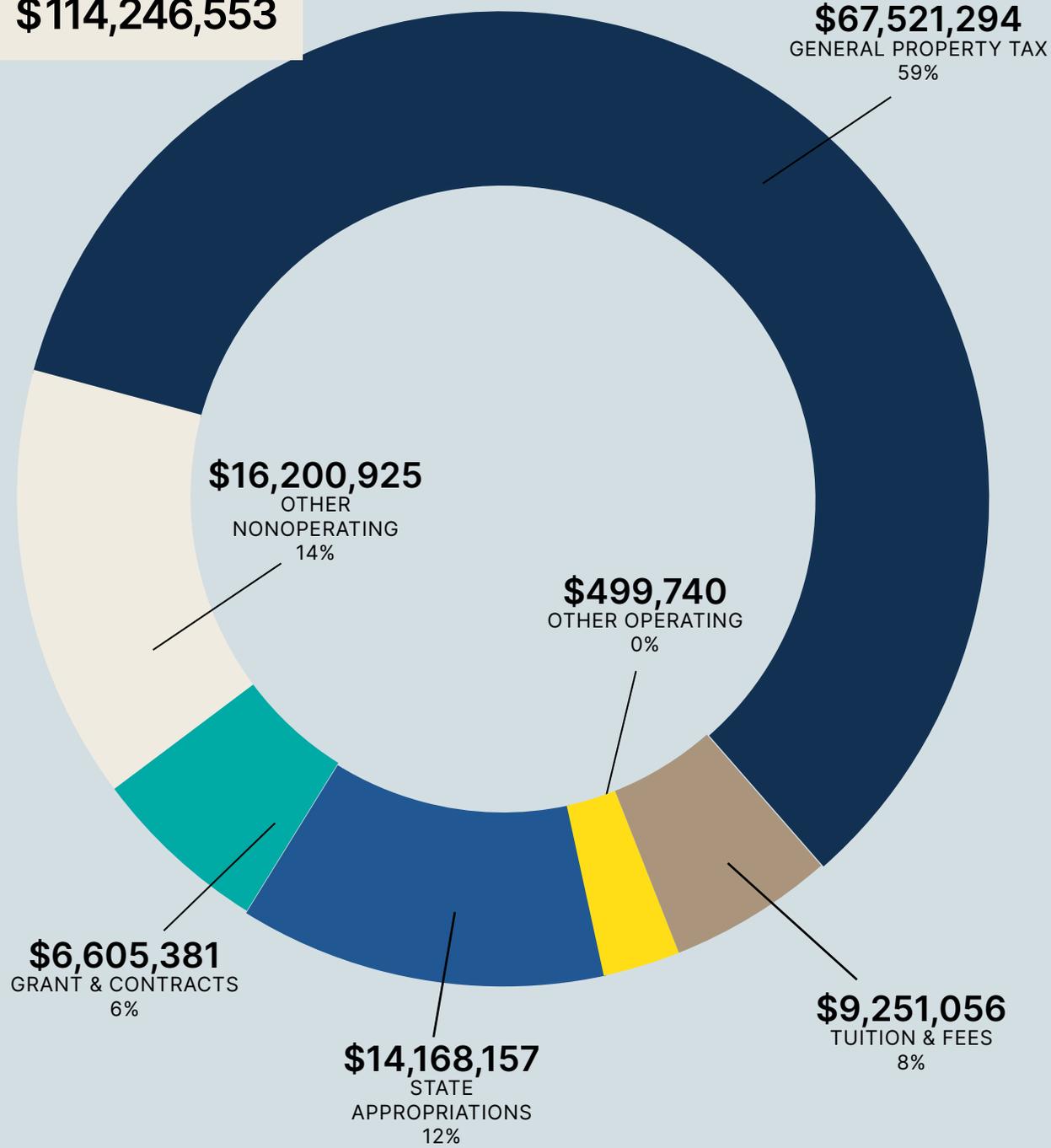
\$5,107,091
STATE GRANT

\$5,797,473
PELL GRANT

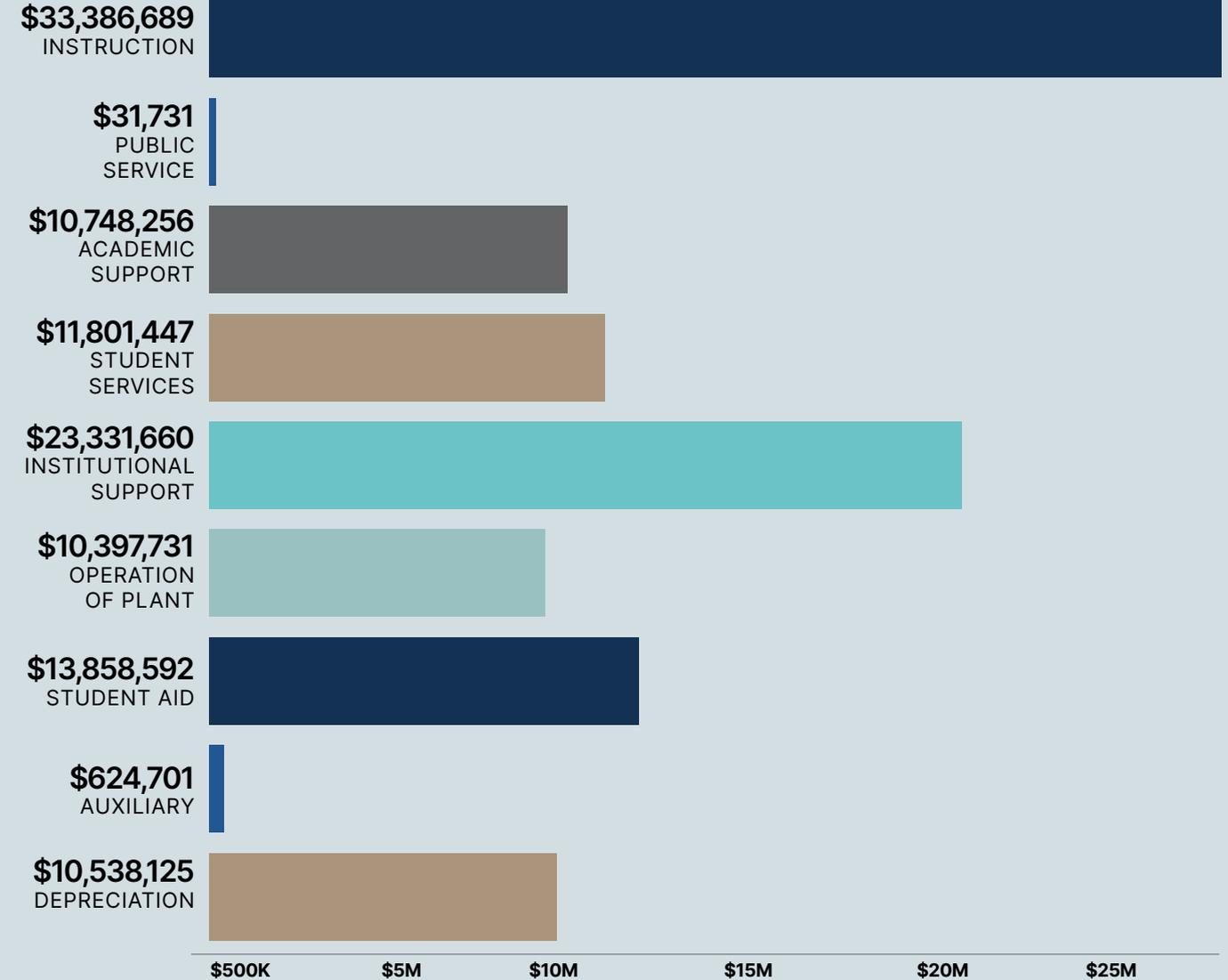
*CCHE SURDS FINANCIAL AID FILE
2022-23 AS OF AUGUST 2, 2023*

Financials

TOTAL REVENUE
\$114,246,553



OPERATING EXPENSES



TOTAL OPERATING EXPENSES **\$114,718,932**

CONSTRUCTION RESERVES **(\$472,379)**

TOTAL USES **\$114,246,553**

2018-2023

Strategic Plan Recap

PURPOSE

Build a stronger community.

VISION

First Choice: The Recognized Leader in Learning and Student Success

MISSION

Provide knowledge and skills to advance quality of life, economic vitality, and overall success of the diverse communities we serve.



“If I hadn't attended Aims, I would be in a lot of debt.”

Read Zack's story at aims.co/all-in-zack



“Aims was the bridge for me to go to a four-year university.”

Read Jackie's story at aims.co/all-in-jackie



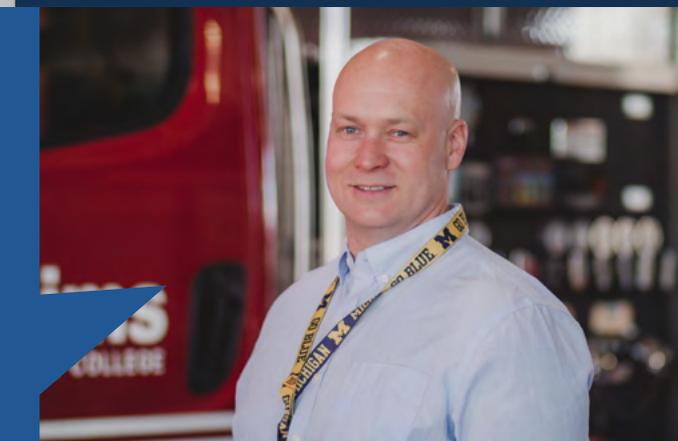
“The atmosphere at Aims just made me feel like I could do it.”

Read Jesse's story at aims.co/all-in-jesse



“Working at Aims gives me a ton of joy. I love running this program.”

Read Ty's story at aims.co/all-in-ty



STRATEGY 1

Empower Students to Succeed

76% COMPLETE

Transform Student Pathways from Access to Completion to Support Increased Enrollment and a Diverse Population.

**YEAR FOUR TACTICS
& INITIATIVES STATUS**

ACCESS :: 92% COMPLETE

Exploring alternative scheduling to support high school students

Assess effectiveness of Prior Learning Assessment

COMPLETION :: 75% COMPLETE

12+12+6 FA marketing plan

Increase # of full-time student completion/graduations

Implement and market Guided Pathways

DIVERSE POPULATIONS ::

83% COMPLETE

Training partnership between CPD and FTLC

Implement approved Climate Action Team recommendations

ENROLLMENT :: 30% COMPLETE

Develop and implement a Strategic Enrollment Management plan

RETENTION :: 100% COMPLETE

Create proposal for Honors program

Enrich food services

STRATEGY 2

Enhance Operational Performance

76% COMPLETE

Maximize Sustainable Processes, Systems, Resource Management, and Employee Support.

**YEAR FOUR TACTICS
& INITIATIVES STATUS**

DATA ANALYTICS :: 89% COMPLETE

Develop resources to support fiscal literacy, access and decision-making around data analytics

Determine roll up measures for College Core Measures

Establish service standards for internal services system wide

Provide training for program/department chairs to use assessment reports for program changes

POLICY & PROCEDURES : 68% COMPLETE

Execute signage plan for all campuses

Construct walking paths (Greeley and Windsor)

Review/update policies and procedures

Develop standard operating procedures/desk manuals

Research and implement SEIS assessment standards/plan

TALENT DEVELOPMENT :: 65% COMPLETE

On-boarding/off-boarding program

Expand professional development opportunities

Utilize e-performance management

TECHNOLOGY :: 82% COMPLETE

Included: Cell coverage for all satellite locations

ERP (WorkDay) student implementation

MyAims re-vamp

Expand marketing into cable TV and UTube



STRATEGY 3

Enrich Noco Economic Development

68% COMPLETE

Develop Programs and Partnerships that Meet Evolving Workforce, Demographic and Population Growth Needs.

**YEAR FOUR TACTICS
& INITIATIVES STATUS**

ASSESSMENT & DEVELOPMENT ::

100% COMPLETE

Create academic program plan

Dean/department chair training on program privatization and new program development

Develop signature program(s) for Fort Lupton campus

Determine feasibility of mill levy ballot initiative in Thompson Valley School district

WORK BASED LEARNING ::

36% COMPLETE

Develop centralized career and transfer services

Research, design and implement experiential/work-based learning opportunities development



For a comprehensive look at our Strategic Plan, go to aims.edu/departments/presidents-office

2018-2023 Strategic Plan 5 -Year Completion Overview

We finished!

The following pages include a summary and highlights from the 2018-2023 strategic plan. The college completed 83 percent of all tactics (compared to an industry average rate of 67 percent). The results of this plan have strengthened and stabilized the institution as it has continued to grow.

83%
**OVERALL
COMPLETE**

STRATEGY 1 / Empower Students to Succeed
86.5% COMPLETE

STRATEGY 2 / Enhance Operational Performance
88% COMPLETE

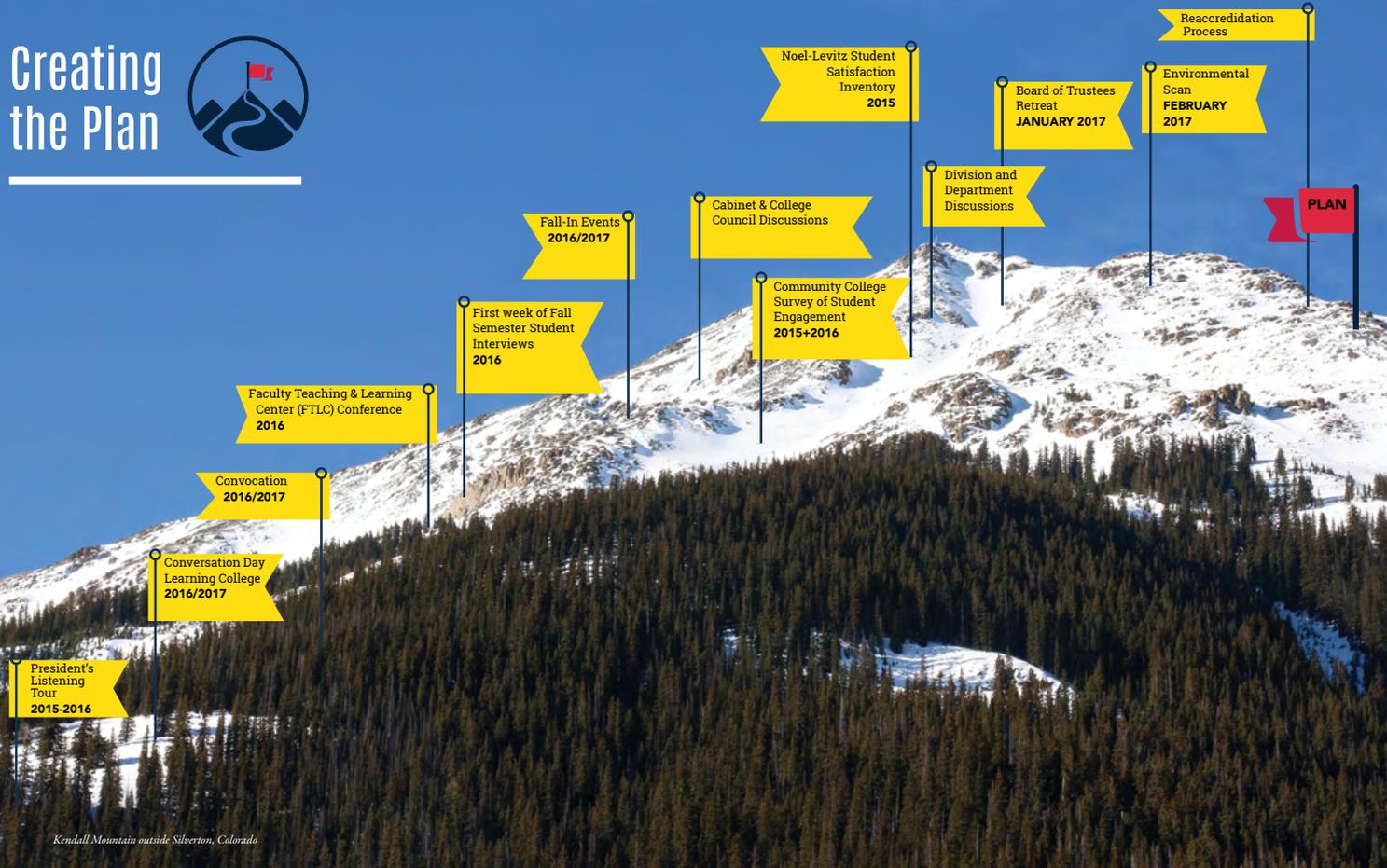
STRATEGY 3 / Enrich NOCO Economic Development
75% COMPLETE

In addition to the aggressive five-year strategic plan, the college executed a robust plan to navigate the COVID-19 pandemic. This focused on five key pillars:

- Learn On Demand Initiatives
- Student and Employee Wellness
- Technology Access
- Enrollment Recovery
- COVID Project Fund Allocations

How it all started

Creating the Plan



Kendall Mountain outside Silverton, Colorado

2018-2023

Strategic Plan Framework

STRATEGIES

3

OBJECTIVES

12

TACTICS

62

STRATEGY 1

Empower Students to Succeed

Transform Student Pathways from Access to Completion to Support Increased Enrollment and a Diverse Population.

- 1 Access
- 2 Completion
- 3 Diverse Populations
- 4 Enrollment
- 5 Retention

STRATEGY 2

Enhance Operational Performance

Maximize Sustainable Processes, Systems, Resource Management, and Employee Support.

- 1 Data Analysis
- 2 Policies, Procedures, Processes
- 3 Talent Development
- 4 Technology

STRATEGY 3

Enrich NOCO Economic Development

Develop Programs and Partnerships that Meet Evolving Workforce, Demographic, and Population Growth Needs.

- 1 Assessment & Development
- 2 Partnerships
- 3 Work-Based Learning



Open Educational Resources

Aims adopted no-cost/low-cost course materials to reduce barriers to learning resources.

\$1 MILLION student savings in last 5 years

60 courses offering no cost/low cost resources

33 course redesigns using open source materials

~1,000 supporting students each semester

Center for Diversity & Inclusion (CDI)

Aims established the Center for Diversity and Inclusion to support historically under-represented and under-served diverse populations.

SINCE JULY 2022

25 events with

1,000 student check-ins

Students return to CDI

98.5% more than in past semesters

**Employee Onboarding
Program**

Aims established a streamlined approach for onboarding new employees — enhancing relationship-building and institutional knowledge for new hires.

224
New employees
attended

7
onboarding
events

July 2019 - Jan 2023

Employee Resource
Guide Developed

**IT Infrastructure
Overhaul**

Aims improved the efficiency and effectiveness of IT infrastructure.

New data center
installed

Climate controlled
and power generator,
internet circuits
built in

Phone system moved
to the Cloud

All tech inventoried and
placed on replacement
schedule

Aims2UNC

Aims partnered with the University of Northern Colorado to establish a program to help students transition seamlessly from Aims to UNC.

585 participants

- 45% Underrepresented Minorities
- 63% Women
- 60% First-Generation
- 5% Pell-Eligible
- 79% In-District

156 participants completed

192 credentials earned

111 transitioned to UNC

22 graduated

75 graduated from Aims and going to UNC Fall 2023

Clinical Site Expansion

Aims expanded and improved arrangements with clinical site partners to help students gain opportunities for work-based learning.

52 new clinical agreements since 2018



Sites located from south Denver to southern Wyoming

LOOKING AHEAD Strategic Plan Timeline

Aims is now building its next strategic plan. The process will involve input from across the college and the community.

**PURPOSE, VISION, MISSION
ESTABLISHED FEBRUARY 2023**

PURPOSE

**Opening doors to
enrich lives for a
better tomorrow!**

VISION

**Looking ahead to empower
the future - today!**

MISSION

**Provide knowledge, skills, and
support services to advance quality
of life, economic vitality, and overall
success of the diverse communities
we serve.**

2024
/
2027



JULY 2024
Implementation
of new plan begins

MAY 2024
Final draft completed
and present to Board
of Trustees

MARCH 2024
Resources, completion date, accreditation
crosswalk, feedback loop identified

SEPTEMBER - DECEMBER 2023
College brainstorms and vets
objectives, tactics, and measures

AUGUST 2023
BOT action on strategic
directions for the College

MARCH - JULY 2023
College identifies and vets
strategic directions and themes

FEBRUARY 2023
Board of Trustees creates the College
purpose, mission, vision and values

All in.

Aims Community College is an equal opportunity institution. The College prohibits discrimination in its practices, programs, and activities on the basis of age, race, color, religion, creed, gender, national origin, sexual orientation, or disability and is committed to maintaining an environment free from sexual or other harassment and retaliation.

*Aims Community College is accredited by the Higher Learning Commission.
hlcommission.org or 800.621.7440*

COVER PHOTOS COURTESY OF ROBERT BENSON





REPORT TO THE
COMMUNITY
2022-23

 **Aims**
COMMUNITY COLLEGE

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