

2008

REPORT  
TO THE  
COMMUNITYAims'  
SocioEconomic  
Impact

\$1 Billion

The annual income the Aims Service Area economy receives due to Aims and its students, including increased wages of graduates, general economic stimulus, and operations and capital spending.

The amount students see their annual income increase for every credit completed at Aims.

\$169

18% The rate of return students enjoy on their Aims educational investment, recovering all costs in 8 years.

\$464,400

The difference between an associate degree graduate's lifetime income compared to someone with only a high school diploma.

\*Data from study by Economic Modeling Specialist, Inc, 2008

## letter from the president

After several years of exciting growth and major projects at Aims Community College, it might seem like a time to rest on our laurels. But actually with these successes behind us, we will now turn our sights and energy to two new projects that will take the outstanding education we offer into more communities in our district.

Recently, Aims has purchased land in both Windsor and along I-25 at the Berthoud exit. Even as this annual report is compiled, college leaders are developing plans for both sites.

The Windsor site, located just north of the Iron Mountain Autoplex on County Road 17, is earmarked for a facility specializing in automotive technology training. Our programs in automobile service and collision repair will soon make their home at this new facility. Not only will it provide excellent access for students, but will also afford partnership opportunities with regional auto dealers and service professionals. Possible future uses for the site include programs in hybrid vehicle technology, as well as renewable energy, green construction and other contemporary programs.

The Berthoud/I-25 site will allow us to offer full-service, broad-spectrum education to residents of communities in the southwest portion of our district, as well as those in Larimer County and the many commuters along the interstate. Aims is working to develop a campus that will offer not only classes, but value-added services to the neighboring communities and is currently engaging the citizens of those towns to determine needs for the region. Aims also hopes to enhance academic offerings at the site by partnering with other colleges and universities in the region, thus providing a one-stop center to develop minds and careers.

Both projects are in the planning phase and should see completion in the next two to five years. As we eagerly look toward our future, we are excited to be able to expand our horizons and services to better fill the needs of our region, communities, and students. Watch Aims grow!



Marsi Liddell  
President, Aims Community College

POWER UP your career  
with new program in energy

This fall, Aims Community College will offer training to enter a number of careers in the dynamic and growing energy sector. The new Multi Systems Industry Technician (MIST) program will train qualified candidates to fill the needs in the electric, oil and gas, solar, wind and geothermal sectors. Costs for tuition, lab fees and books may be free because the MIST program was developed by Employment Services of Weld County in collaboration with Aims and other partners to address the hiring needs of energy and manufacturing employers. It is funded by a Workforce Innovation in Regional Economic Development (WIRED) grant from the US Department of Labor.

The curriculum for this program was designed after extensive input from leaders in these industries. Courses include business ethics, team-building, technical mathematics, introduction to PC applications, process technology, basic safety, technical writing, business communication, blueprint reading, instrumentation, carpentry, electricity and time management. Contact Employment Services at (970) 353-3800 ext 3416, 3406, or 3400 to find out more about this exciting new opportunity in Northern Colorado higher education. (See inside cover ad).

## Hello, Iron Mountain

Plans are underway for Aims to relocate its automotive programs to a new facility in Windsor by Spring 2010. A seven-acre parcel at the northwest corner of U.S. Highway 34 and County Road 17 west of the Iron Mountain Complex will house cutting-edge facilities designed to train the automotive mechanics of tomorrow.

The Aims Automotive programs include Collision Repair and Automotive Repair and Service. According to the Bureau of Labor Statistics, careers in automotive service and mechanics are expected to grow faster than average in Northern Colorado through 2012. The average salary for auto mechanics in Greeley is approximately \$35,000 and \$41,500 for collision repair experts.

Early plans call for one, 25,000-square-foot building and room to expand to meet the community's needs.

## Berthoud bound

Aims, The Town of Berthoud, and McWhinney have announced plans for a future 40-acre Aims campus in Berthoud. The future campus will be located next to Wilson Ranch, McWhinney's 1,600-acre master-planned community.

Located east of Interstate 25 on County Road 44, the future site will draw students from southern Weld County and beyond. Weld County was the fastest growing county in the nation in 2000-2003 and the second-fastest in 2000-2005 (U.S. Census Bureau).

"With this announcement, Aims Community College is readying itself for future growth. By drawing from a wide pool of students and life-long learners from the western part of our service area and creating a first-rate campus designed to fit their needs, we are fulfilling a promise to best serve those students," said Dr. Marsi Liddell, president of Aims Community College.

Aims is currently working with municipalities and citizens of the local communities to determine what programs and value-added amenities will be of the best benefit.

## Take college credits at the Career Academy

Starting this fall, Greeley-Evans District 6 high school students can take college courses at Aims Community College at no cost to the student. The goal of this new Career Academy is to provide high school juniors and seniors who are interested in Career and Technical Education the opportunity to earn a certificate or begin work toward an associate degree before they graduate high school.

Spaces are specifically allotted for high school students interested in careers in Allied Health, Automotive Technology, Automotive Collision and Repair, Welding and Multi-Industry Systems Technicians (MIST), (see inside cover), but are not limited to those programs.

Juniors and seniors who are interested in this opportunity should contact their high school guidance counselors to find out more details about the Career Academy.

## The College Promise

Local businessman Scott Ehrlich has put forward \$20,000 in seed funding to kick-start a new scholarship program for Weld County District 6 students who plan to attend Aims Community College after high school graduation. Called the College Promise, the fund will provide up to \$2,000 scholarship to eligible District 6 students who attend Aims. The money will pay for an average full load of classes at in-district tuition rates for a year.

The number of students who will benefit from The College Promise depends upon the funds raised for the cause. The College Promise is not an endowed fund, so money will need to be raised annually to keep the program going.

To contribute to College Promise, contact Julie Buderus at [Julie.buderus@aims.edu](mailto:Julie.buderus@aims.edu) or (970) 339-6583.

## First Step

Vaught Frye  
Ripley design

Aims Community College and the University of Northern Colorado have collaborated on a program that will allow more students to attend the university. First STEP, the Seamless Transition and Enrollment Partnership, allows freshman students to take classes at the Aims Downtown Greeley Center and at UNC. Students who meet the minimum academic requirements after completing 24 transferable semester hours, automatically will be admitted to UNC. Students will be able to live in the residence halls at UNC and participate in the UNC meal plan. They also will have academic advisors at both schools, as well as access to all the student services available on both campuses. For more information, contact Marie Gallegos at [marie.gallegos@aims.edu](mailto:marie.gallegos@aims.edu) or (970) 339-6550.

Aims Community College is readying itself for future growth.

# A Message from Foundation Board President



The 2007-2008 fiscal year represented a time of exciting change for the Aims Community College Foundation. Before I provide you with a summary of this past year, let me take the time to thank you, our donors, for making this an exceptional year. Your endorsement and support for student scholarships, capital improvements, innovative programs and for areas of greatest need are appreciated by all of us. Students are the ultimate beneficiaries. Thanks to you, our students are pursuing and accomplishing goals that benefit themselves, their families and our community.

My term started in July 2007. Our focus included financial and governance issues. We also wanted to provide a special event to thank our community leaders and donors for the campus-wide changes that were possible through their support.

The Building for Tomorrow Today capital campaign is approaching the \$ 4 million goal. To date, over \$ 3.27 million has been raised in

confirmed and pledged contributions to this campaign. Almost half of this, \$1.54 million, was received since July 1, 2007.

Additional contributions received throughout the year were directed to scholarship and program support and the unrestricted fund.

Modifications in financial management included updated policies that increased our ability to steward investments, formalization of a planned giving program and the establishment of an annual giving leadership circle.

A strong foundation is built on strong governance. One of the priorities this past year included restructuring of the Board and refinement of the bylaws and investment and gift acceptance policies. We believe that credibility is dependent on the strength of our leadership example.

Thank you!  
John Guyette

President, Aims Foundation Board of Directors

## Statement of Financial Position

June 30, 2008- Unaudited

### Assets

Cash & Investments .....	4,785,565
Contributions Receivable.....	856,698
Interest & Other Receivables..	19,369
<b>Total assets.....</b>	<b>5,661,632</b>

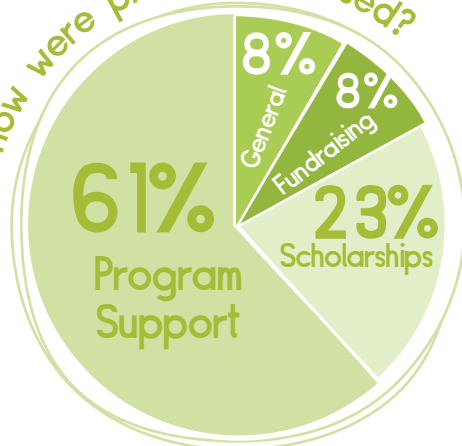
### Liabilities & Net Assets

Interest & Other.....	23,730
<b>Net Assets.....</b>	<b>5,637,902</b>

### Total Liabilities

& Net Assets.....5,661,632

### How were private gifts used?



Please note: The figures represented are unaudited and do not contain investment earnings and contributions received during the last quarter.

## Seeking out opportunity

When Melissa Pereira's mother knew that she was going to die from cancer, she made Melissa's aunts promise her one thing: that Melissa would go to college. Nearly a decade later, Pereira is fulfilling her mother's wishes with a zest and vigor that is admirable. Despite that fact that Pereira describes herself as a very average high school student, she has found a new drive at Aims Community College.

OPEN MY EYES

IMPROVE MY LIFE

EXPLORE THE WORLD

"In high school, I took education for granted," Pereira said. I finally opened my eyes to all of the opportunities here. You're improving your life by going to college and giving yourself more opportunities to explore the world."

Paying for school was a huge challenge for Pereira, as her grandparents, who took her and her two brothers in after her mother died, are not wealthy people.

What she found is a long list of scholarships that were available through the Aims Foundation, the Aims Financial Aid department and other independent sources of scholarship awards.

Pereira now has her sights set on becoming a nurse. "When my mom was in the hospital, I think it made me realize how important it is to have people to help you," she said. "It made me want to be one of those people."

So far, Pereira's college accomplishments have been stellar. She proudly offers to share what her GPA is so far at Aims. "I have a 4.0," she volunteers before breaking into a beaming smile. "My mom didn't get the opportunity to go to college, so it's a motivation for me to do it and make her proud."



# donors

This list identifies gifts received between July 1, 2007 - June 30, 2008

## Gifts over \$100,000

Anonymous  
Boettcher Foundation  
The Colorado Trust  
Martin Lind  
Monfort Family Foundation  
William Deason Administrative Trust  
El Pomar Foundation

## Gifts over \$50,000

Hansen Fund  
North Colorado Medical Center, Inc.  
Tointon Family Foundation  
Florence Winograd

## Gifts over \$20,000

Banner Health Systems  
Daniels Fund  
Flood and Peterson Insurance  
Richard and Mary Kemme  
Roberta B. Miller  
Michael and Lori Shoop

## Gifts over \$5,000

Greg Appling  
Douglas and Sarah Armbrust  
Eugene Bonkiewicz  
Mark and Jane Bradley  
Scott and Holly Ehrlich  
Enviro Tech Services, Inc.  
Harold and Carol Evans  
First National Bank  
Nick Francis  
John and Roseann Guyette  
Honda of Greeley  
John Houtchens  
Jeppson Aviation Foundation  
Walt Richter  
Sorelle Family Foundation  
Katherine Stewart  
The Bond Family Foundation  
The Community Foundation Serving Greeley & Weld  
United Way of Weld County  
Wittnam Family Foundation  
Stow Witwer

## Gifts over \$2,000

Paul Allen  
Bruce Anderson  
Anonymous  
BDR Fire and Water Restoration  
Bonell Good Samaritan Center  
Dan and Julie Buderus  
C. W. Eastwood  
Freda T. Roof Memorial Fund  
James E. Hampton  
Al Haynes  
Pat Hergenreter  
Robert and Sallie Johnson

Ed and Billie Lesh  
Marsi Liddell and Tim Fleming  
PEO Chapter BE  
Scott Royer  
Bob and Marilyn Stone  
RoseAnna Talamantes  
Scott and Pat Thomas  
The Dean Charitable Foundation  
The Industrial Accident Prevention Association  
Thorkildsen Trust  
Roye B. Thornal  
Michael and Judy Tormey  
Toyota Motor Sales, USA, Inc.  
Bill and Marylouise Widmaier

## Gifts over \$1,000

American Eagle Distributing Co.  
Harry and Sally Asmus  
Gary Bardsley  
College Credit Union of Greeley  
Greeley Downtown Rotary Club  
Greeley Tribune  
High Country Beverage Corp. - Coors  
Carol Hoglund  
Jean Hoshiko  
International Association  
Newco, Inc.  
Frank Ottesen  
Les Race  
Barbara Reale  
Bonnie K. Sowder  
Thomas & Tyler LLC  
Doriann Thompson  
Bill Waggoner  
James M. Weichselbaum  
WNC Pilots Association  
Larry and Karen Wood

## Gifts over \$500

John C. Adams  
Wanda Anderson  
Dick and Reva Bond  
Earth Lease, LLC  
Walter Francis  
Maxine Gleason  
Tom and Nona Gordon  
Donald T. Harris  
Alan Hendrickson  
Stephen Johns  
John Lenz  
Pat Matijevic  
Barbara Maxfield  
Gerhardt Platz  
John Porterfield  
Ken B. Stannard  
Robert L. Sullivan  
Windsor Rotary Club  
Chris and Karoline Woodruff  
Paula Yanish

## Gifts over \$100

Access Computer Products, Inc.  
ARC Thrift Stores  
Beth Bashor  
Malachy D. Beckham  
Susen Bell  
Lyn Carlisle  
Cynthia M. Carter  
Elitch Gardens Theme Park  
Ron Fay  
Sherry Gettinger  
Sara Gilmore  
Ann Grottness  
Andres Guerrero  
Jane Hartsock  
Connie Hoffmann  
John Hutson  
Henry T. Johnson  
Gordon Le Van  
Deb Martinez  
Harriet Meeker  
Pete and Jean Morrell  
Jennifer Naimark  
Linda Neigherbauer  
Michael Ort  
Elverda W. Peddycord  
Brenda Rask  
Al Reasoner  
Timothy Rees  
Jeff Reynolds  
Robert E. Ross  
Marian Scheuerman  
Karen Sell  
Donna and Randy Souther  
State Farm Companies Foundation  
Cyndee Stewart  
Kristi Tegtman  
James J. Tyson  
United Methodist Church  
Chris Urso  
Mark Urso  
Rachel Veretto  
Weld LP Gas  
Gina West  
William and Sylvia Webster  
Lorrie Wolfe  
Marjorie Yarmer  
Sue Young

## Additional Gifts

Alzheimer's Association  
Linda Azama  
John Batchelor  
Richard Bauer  
Beehive Homes of Colorado, LLC  
Stephanie L. Bond  
Don Butler  
Allyson Byerly  
City of Evans Fire Department  
Doug Clay  
Colorado Eagles Professional Hockey  
Jim Crandall  
Phil Curtiss  
Teri Dorchuck

Brian Dunning  
Eldergarden, Inc.  
eScrip  
Jared Fiel  
Foster Chiropractic Clinic, P.C.  
Foster Muscle Therapy  
Francisco G. Garcia  
GoodSearch  
Phyllis Gosch  
Greeley Center for Independence, Inc.  
Paul A. Guenette  
Judy Gump  
Cody Hanson  
Ella Heitman  
George Hypes  
Amy Kegg  
Joseph Langenberg  
Therese Lask  
Brian C. Lee  
Carolyn V. Mitchell  
NCMC Breast Center  
Tom Pentecost  
Jan Peters  
John D. Reimers  
Rotary District 5440  
Erin Schultz  
Senior Resource Services  
Leona Stevens  
Stuart Thomas  
University of Northern Colorado  
Weld County Department of Health & Environment  
Weld Family Clinic of Chiropractic  
Westlake Assisted Living LLC  
Britta J. Wohlfahrt

Every effort was made to assure the list is complete. We apologize for any omissions or errors.

## President's Inner Circle Members

Doug and Sarah Armbrust  
Harry and Sally Asmus  
Gary Bardsley  
Mark and Jane Bradley  
Dan and Julie Buderus  
John and Roseann Guyette  
Ed and Billie Lesh  
Marsi Liddell and Tim Fleming  
Barbara Reale  
Walt and Judy Richter  
Bill Waggoner  
Bill and Marylouise Widmaier  
Don and Karen Wittnam  
Lorrie Wolfe

President's Inner Circle Members donate \$1,000 per year to be directed to areas of greatest need.